



## Welcome to the Studio!

Welcome to my family! I am so excited and honored to Design your website! Please fill out the questions below so I can get a better understanding of your vision.

1. Who referred you, or how did you hear about us?
2. How do you prefer to communicate? (text, phone, email, Facebook Messenger?)
3. What are your working hours & days?

4. **When do you hope to have the project completed by?**
5. **Do you currently have a website? If so, what is or isn't working for you? What don't you like? Please supply your link.**
6. **Does the Company Have a Slogan or Tagline?**
7. **Tell me about your Business! Describe What Sets Your Business Apart? (Tell me your why, how long you have been in business, what you sell etc)**
8. **What kind of font do you like? (Are You Looking for a Serif, Sans Serif, Calligraphy, Elegant etc)**

**9. Who is your target customer? (feminine, masculine or gender-neutral audience, Age, etc)**

**10. Who Are Your Main Competitors?**

**11. Have You Worked With a Designer Before? Tell Us Your Experience.**

**12. Who are the other stakeholders/partners involved? Provide all contact details necessary . Will they need to approve and sign-off on designs?**

**13. What do you consider your style? (Contemporary, Traditional, Modern, etc)**

14. Please list websites that you find inspirational and what you like/dislike

15. Is There Anything You Want Us to Know That Wasn't Covered Above?

**ADDITIONAL INFORMATION**

*\*Logo. Please email me a PNG of your Logo. I will also need the name of your font and your color codes. (If you have a paid font, please supply me with the file)*

*\*Please be sure I have your email, phone, and a good shipping address on file for you. ( I do like to send my clients goodies throughout the year.)*

Please be sure you add my contact information to your phone and email!

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