

NEW CHEESE BOX PACKAGING

We want your cheese to arrive with you at its best and with minimal environmental impact. That is why we are introducing changes to how we package our cheese and you may receive different styles of packaging depending on the weather.

When it is warm we will use WoolCool liners, Opus Bio biodegradable cushions and ice packs which melt in transit to help the cheese stay cool for as long as possible. The inside of the WoolCool liner is 100% low grade sheep wool that would otherwise be of minimal value to farmers. It is washed and scoured in the UK using a natural process with no harsh cleaning chemicals. The wool is biodegradable and compostable and sealed within a recyclable plastic cover #4 MDPE.

In the winter months when the outside temperature is cool enough to allow, we will pack the cheese without ice packs and use Opus Bio biodegradable cushions and a biodegradable shredded paper called SizzlePak.

Upon arrival, please refrigerate your cheese. Small pieces are best stored wrapped and in a Tupperware container in the fridge, to prevent them from drying out.

REUSE OR RECYCLE THE WOOLCOOL LINERS



Protection for plants, flowers and trees from frost



As a mulch around plants or to keep slugs off plants



Craft and felting projects



Keeping drinks and food cold in picnic hampers



Lining garden pots, hanging baskets or vegetable beds



Enriching compost

If you are a regular customer, you could save up your Woolcool liners and Woolcool will arrange free collection from a local Collect+ facility so that they can be recycled.

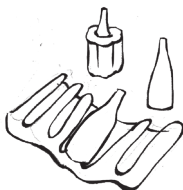
For more information visit: <http://www.woolcool.com/pioneers>

We are excited to see the new and inventive ways our customers have for re-using Woolcool. Post these on social media using #letsboxclever #nealsyarddairy

OTHER PACKAGING



Please recycle or reuse the cardboard box your cheese comes in.



Opus Bio biodegradable cushions can be reused or recycled. They take up to 24 months to biodegrade or can be recycled by councils who accept #2 HDPE plastics.



The icepacks can be reused. Our customers use them for everything from icing sports injuries to transporting chilled foods. Once you are finished with them, they should be disposed of in your general waste bin.

Tell us what you think:

We'd really appreciate your feedback on our packaging. Please do get in touch.

You can drop us a line to hello@nealsyarddairy.co.uk

or give us a call on **02075007520**, extension 1.