

The Curve Facial Protocol

Congratulations on your new MBK Skincare device! You and your clients are going to love this treatment. Have fun and be creative. Look at your clients face as if you are sculpting. Make sure to give yourself a treatment before using it on a client...you really need to know what they are experiencing.

Directions for body treatments are in your user manual starting on page 74.

Charging:

Plug in USB cord to charge. Allow 2.5 hours for full charge. Unit will beep when charge is low and will beep more often as it get closer to losing the charge completely. You can either plug the USB cord that came with the Curve into a computer to charge or use the plug that goes to your phone cord. To charge in the wall, simply plug it into the cord you received in the unit packaging.

Treatment:

You can offer this as a 10 minute add-on or a complete hydrating/lifting treatment of 10 minutes on each side of the face. You would charge similar to what a microcurrent treatment is in your area if you are offering it as a full treatment.

Some like to do The Curve toward the end of the treatment. Once you've treated with The Curve, you really don't want to apply any product (like a mask) that you are going to take off. One thought is to use the LED panel after using the Curve to top off a treatment! Then apply sunscreen and off they go!

A series of treatments will be twice a week for four to six week depending on the age of the client and the condition of their skin. Maintenance is once a month. Some clients over 45 years of age like to come in every three weeks. Always leave one day in between treatments. Don't turn them down for a series if they can't come twice a week. Once a week is okay, it will just take longer to see results.

There needs to be a gel product on the skin for conduction. A favorite combination is to make a cocktail of Real Performance Plus Face Gel (with Matrixyl 3000 and Apple Stem Cells) and Real Vitamin C+ Serum. Mix that with Real Renewal Gel or LING's Oxygen Plasma Glow (which has great slip). You can apply any serum that you like (according to their skin condition) and then your conductive gel product over the top. You may use any water-based gel product for conduction.

If you feel an occasional shock it's where you have too much product. Use a thin layer of product and spread evenly.

Start on the neck and move your way up one side the face. Repeating on the other side. Make your movements slow with a pause at the end. Use a little pressure as you glide the unit upwards/outwards. As you are sculpting their face, take notice where they need more attention.

If doing just a short 5 minute treatment, it can be done daily (for yourself!). If you are using this as a lifting treatment (meaning 10 to 15 minutes on each side of the face) then leave one day in between treatments.

Turning on the unit:

Hold the unit horizontal with the screen to the left side and buttons to the right when viewing the top of the unit. Press the bottom button to turn on. The red LED will be flashing. Hit the top button twice for solid LED. Hit bottom button once to set the LED. If you only want to use LED and Ultrasound stop here and begin treatment.

To add in for RF and vibration, hit bottom button again. The vibration will be intermittent. Hit the top button twice for sold vibration (this is a popular preference). You're ready to begin the treatment.

Watch this short video for the button sequence. When you follow this sequence **all** modalities are working, which is best for use on the face and on the body: <u>https://youtu.be/k-L7ATiDHBE</u>

The timer counts down from 15 minutes. To turn "off" press and hold the bottom button.

Cleaning:

Use an anti-bacterial wipe to thoroughly clean your Curve. Be sure to wipe it down really well in between each client. First of all, this is necessary for sanitation and second, it will elongate the life of the unit if you don't have product caked in the crevices.

Other important information:

If your client has any silver fillings in her mouth, she may get a metallic taste. If she has metal implants in her jaw stay away from the lower face...you may not even want to do this treatment on her! Do not use over braces.

It's fine to use The Curve on clients with fillers and botox. They may find that it even lasts a bit longer because of this treatment! Please wait at least 10 days before using The Curve.

A tip for better results: Make sure that your client is hydrated (have her drink a glass of water before you start the treatment). Ask them to not drink a lot of alcohol the night before their treatment. That will definitely dehydrate them!

A short video to watch: https://www.youtube.com/watch?v=QS6XhOz5Pz0&feature=youtu.be

Modalities:

Radio Frequency: Simply put...its thermal energy! Since RF energy produces an electrical current instead of a light source, tissue damage can be minimized, and epidermal melanin is not damaged either. With this knowledge, RF energies can be used for clients of all skin types – that is, it is color blind, allowing for ultimate collagen contraction and production of new collagen. In addition to stimulating new collagen, the radiofrequency treatment also causes some contraction of the skin, thus tightening it. Although you'll notice the treatment's tightening effects immediately, the more significant improvement will occur gradually over a period of several weeks or months as the new collagen forms.

Ultrasound: Vibrates tissue to measurably increase cell activity which causes collagen formation to occur. Ultrasonic sound waves act on the body in the following way: they stimulate cells. The tiny massage it produces expands the space in which the cells exist, causing movement of cytoplasm, the rotation of mitochondria, and the vibration of the cell nucleus; it stimulates and expands the cell membrane. It improves local blood and lymph circulation, and increases the penetration of skin enhancing products. Small doses of ultrasound can promote the synthesis of protein inside the cells, help to regenerate wounded tissues and promote the synthesis of fiber cells in the body. The accelerated metabolism of the cells changes the pH level of the skin to a more alkaline state and facilitates the absorption of any induced products. The skin visibly lightens and smoothes.

LED 625 nanometer: Warming effect on tissue that increases blood circulation and triggers the healing process. The red light stimulates the metabolism and the removal of toxins and undesirable metabolic deposits. The light causes these cells to release other cellular products. These products have the effect of dilating (opening up) skin capillary blood vessels. The dilation of these blood vessels leads to an increase in the blood flow. An increase in blood flow carries oxygen and nutrients to the skin. Light therapy restores skins natural cellular activity and promotes tissue regeneration.

Biomechanical Vibration

Sends gentle vibrations that stimulate muscles. The effects are particularly beneficial for speeding up metabolism by improving the supply of nutrients and oxygen to the tissue for smooth healthy skin. This is the mode that some feel induces the toning!

Curve Specs RF 300KHz Ultrasound 300,000/sec Red LED 625nm Biomechanical Vibration

Note, The Curve comes with a two-year warranty.

Check out our other skincare devices such as the Eye Rejuvenator, Ultrasonic Spatula, Hand-Held Microdermabrasion, Clarifying Brush and Volero Cleansing Brush.

www.mbkskincare.com