



Pan-n-Ice
The Ice Roll
Company

EVENT SERVICES



With endless flavours to choose from, you can guarantee that we will bring all of the fun, flavour and flair that you could ever need and deliver a bespoke event that drives buzz and excitement amongst your audience.

With a social media presence of over 1 million worldwide followers, we have since operated in prestigious retail locations such as Selfridges and Harrods, excelled in large scale co-branded events with Facebook all the way to pop-ups in New York City and Abu Dhabi. We believe in creating a brand culture that is exciting, diverse and spreads positivity around the world.





WHY WORK WITH US?

We have over seven years of experience creating and leading instagrammable, experiential and customer-first events all across the world, and have catered for celebrity names such as Dua Lipa, Simon Cowell and Cardi B.



We believe in managing the event from beginning to end, taking away any stress from our clients all whilst delivering an excellent level of service. Sustainability is also hugely important for us, and therefore our ice cream rolls are all made to order, limiting waste, and our cups and spoons are recyclable or biodegradable.

SOCIAL MEDIA



With our huge social media presence, to generate buzz and excitement around this moment, we can create countdown teasers, pre-hype competitions, sneak peak content, live content from the event, UGC + influencers, bespoke hashtags and more throughout the whole event. We can also reshare content from the official channels to further amplify and build exposure through our direct audience.







BESPOKE BRANDING



At your event, we can brand everything in your preferred colours, from our ice cream carts and cups through to our trucks, using your company logo or any bespoke artwork of your choice to make your event even more special. Want to also choose your own delicious custom flavours? We've got you covered!



OUR CLIENTS

 YouTube

facebook

PRETTYLITTLETHING

GYMSHARK 

Google

MISSGUIDED

SONY

 SOHO HOUSE



