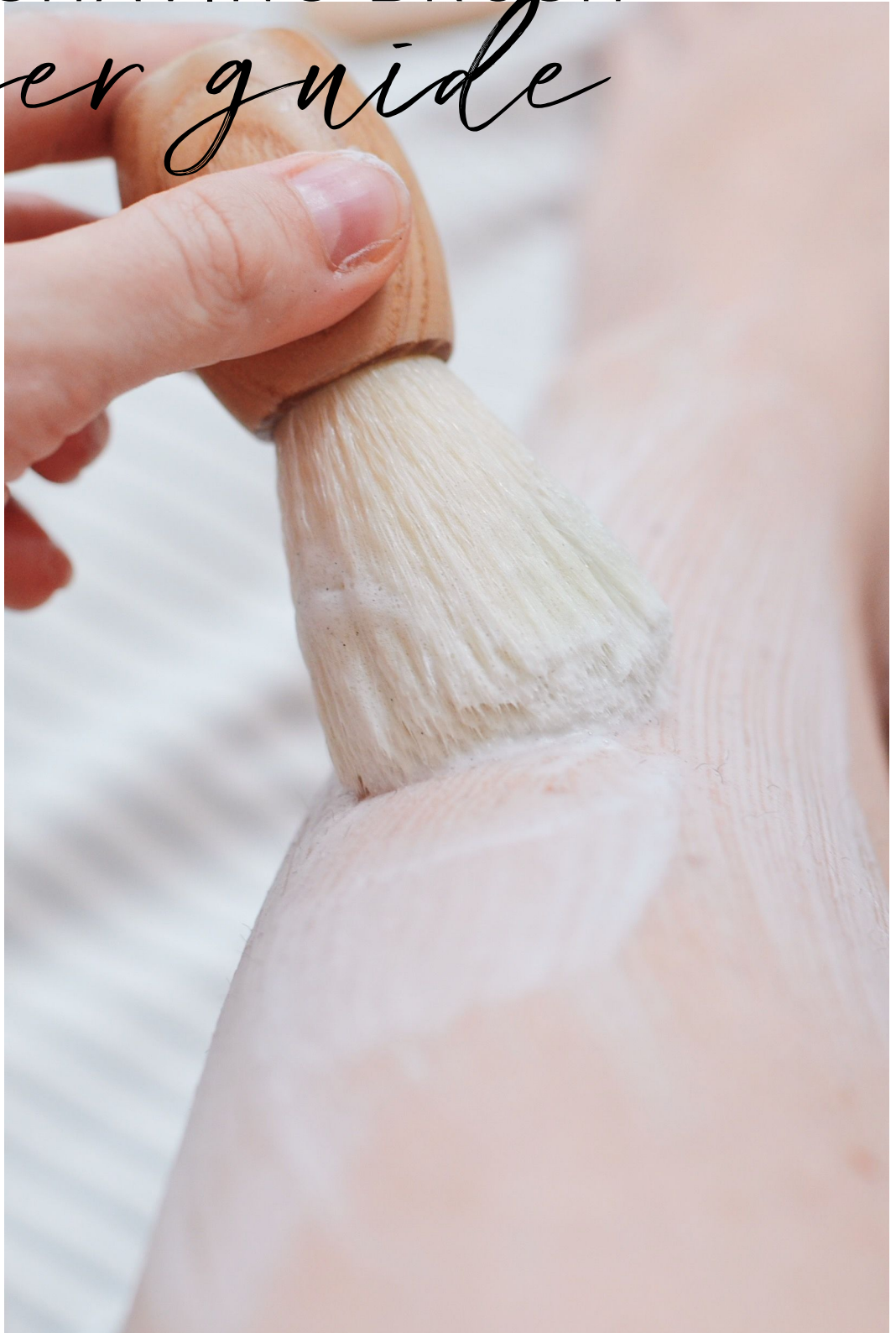


bareaya.

SHAVING BRUSH

*User guide*



USER GUIDE • SHAVING BRUSH

# bareaya.

THIS PRODUCT

*in brief*

The perfect companion for your shaving routine

Helps to create a lush and dense lather

REUSABLE



Infinitely reusable

CRUELTY-FREE



No animal bristles

DURABLE



Can be used for many years

# bareaya.

## THIS PRODUCT

# *in details*

Our packaging is minimalist on purpose. That's why we've built this digital guide to provide you with all the useful information you may need, without using too much paper.

The following pages will lead you to useful tips on how to get the best out of our products.

**1** Hi there!

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**2** Why vegan fibers

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**3** How to use it

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**4** Bareaya gives back

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**5** Get involved & Affiliate Program

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# bareaya.

*hi there!*

Thank you for checking out or purchasing our shaving brush.

If you are here reading this guide, it means that you are already conscious of the waste and the plastic problem that our planet is facing. You are probably looking for solutions to do better. Congratulations, you are in the right place!

**Bareaya's mission is to empower people with low-waste and slow-life essentials, made with special care to high quality & aesthetic design.**

At Bareaya, we want you to feel part of our community. Our journey together is much more than a purchase. It's about learning new habits and changing for the better. Every single step counts and we are glad to have you with us!

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## WHY *Vegan Fibers*

Bristles can only be of two origins: animal or synthetic. Sadly, no plant-based bristle can create the lather a shaving brush is supposed to create.

Bareaya is a company who fights plastic waste. But we are also a company supporting cruelty-free products. We faced the dilemma.

And, knowing that a shaving brush is something you can keep and don't need to be replaced regularly, we finally opted for synthetic fibers.



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## HOW TO *Use*

### HOW TO USE

- Wet the brush by running it under some warm water and gently squeeze out the excess of water.
- To create a nice lather, friction the brush in circular motions over your shaving bar in your palm or in a bowl.
- Apply the lather to the skin.
- Rinse the brush after each use.

### HOW TO EXTEND YOUR SHAVING BRUSH'S LIFE

- Never use super hot water (you should be able to appreciate the temperature, if not it means it's too hot for the brush too)
- Do not pull the bristles. When squeezing excess water out, simply squeeze the knot, do not pull the bristles.
- Do not press the brush too hard on either the soap or your skin. The tip of the bristle is enough.
- After use, rinse thoroughly, shake out any excess water, and dry the brush on a clean towel. Do not store away a damp brush.
- Soap and other minerals will eventually build up on your brush. A soak in a 50/50 vinegar/water solution for a minute will remove most of these deposits.

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## *Gives back*

BAREAYA IS MORE THAN JUST A BUSINESS.  
IT'S OUR LEVERAGE TO CREATE  
A POSITIVE IMPACT ON OUR PLANET.



We are a member of 1% For The Planet. We proudly share a portion of our profit and have pledged 1% of our sales to the preservation and restoration of the natural environment. Our donations are supporting three different non-profit organisations, each with a focus on a specific matter:

OCEAN



PURE OCEAN  
[www.pure-ocean.org](http://www.pure-ocean.org)

FOREST



RAINFOREST PARTNERSHIP  
[www.rainforestpartnership.org](http://www.rainforestpartnership.org)

CLIMATE



GOOD PLANET  
[www.goodplanet.org](http://www.goodplanet.org)

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## it's your turn

### SHARE THE LOVE

Share your unboxing, a product review or how you use our products on Instagram.

Tag us @bareaya.life to make sure we can see and share your content (your account must be public).

Every month, we pick our favourite post and offer

**A VOUCHER OF 50€**

### AFFILIATE PROGRAM

YOU'D LOVE TO PROMOTE SUSTAINABLE LIFESTYLES?  
Our aim is to spread the word of sustainability as far as we can and we need your help!

#### **Become a Bareaya Brand Ambassador**

- Share your unique discount code with your friends, family, followers or whoever you can reach.
- Earn 10% commission on all purchases made with your unique referral code.

**BECOME A BRAND  
AMBASSADOR**

*Thank you so much for being a part of our wonderful community!*



bareaya.

*Stay in touch*



[www.bareaya.com](http://www.bareaya.com)



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