



this product in brief

The ultimate low-waste shaving alternative to disposable razors

Toxin-free and kind on your skin

You keep the handle and only replace a 100% stainless steel blade

REUSABLE



PLASTIC-FREE



RECYCLABLE



DURABLE



THIS PRODUCT in details

Our packaging is minimalist on purpose. That's why we've built this digital guide to provide you with all the useful information you may need, without using too much paper.

The following pages will lead you to useful tips on how to get the best out of our products.

- Hi there!
- Advantages of a safety razor
- 3 Our safety razor
- 4 How to assemble your razor
- 5 How to shave
- 6 How to take care of your razor
- 7 Frequently asked questions
- 8 Bareaya gives back
- Get involved & Affiliate Program

SERGUIDE • SAFETY RAZOR

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Thank you for checking out or purchasing our Safety

If you are here reading this guide, it means that you are already conscious of the waste and the plastic problem that our planet is facing. You are probably looking for solutions to do better. Congratulations, you are in the right place!

Bareaya's mission is to empower people with lowwaste and slow-life essentials, made with special care to high quality & aesthetic design.

At Bareaya, we want you to feel part of our community. Our journey together is much more than a purchase. It's about learning new habits and changing for the better. Every single step counts and we are glad to have you with us!

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OF SWITCHING TO A SAFETY RAZOR

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THE SUSTAINABLE CHOICE

Whether it's a disposable razor or a cartridge-head system, plastic razors are used as a commodity for a short period of time and thrown away by billions each year. They are not recyclable because they are usually made of a mix of materials. Safety razors are plastic-free razors working with stainless steel blades. Those blades are universal, last longer and can be recycled.

KINDER TO YOUR SKIN

Multiple-blade razors provide the equivalent of several strokes in one glide. This can drag skin cells along the way, which causes a lot of irritations. They also aim to provide a close shave by pulling and cutting the hair below the skin levels rather than at level, which can result in ingrown hairs. A single blade made of quality steel can provide a super close shave, while preventing irritations.

STOP WASTING... MONEY

Safety razors might look like an investment. But replacement blades come at a price so much cheaper than supermarket cartridges, that you start saving within a year.

On the long run, paying overpriced products that harm both the environment and your skin simply doesn't make sense. Once you switch to a safety razor, you'll probably wonder why vou didn't start earlier!

SAFETY RAZOR

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Our razor

UNISEX · ELEGANT · MINIMALIST

A hand-made solid brass handle and a head molded from a zinc alloy for a durable razor.

A really curved blade, with minimal exposure to offer a low aggressiveness level - while still maintaining the efficiency.

A closed comb to ensure a good guard against cuts and an easy glide on the skin.

A curved head sides for a smooth feeling on your curves, whether it's your face, armpits or bikini line.

A long handle to reach every parts of your body.

A pinched neck below the head to provide an ergonomic and handy design.

A finely chiseled handle to offer a good grip in the bathroom.

A heavy weight and perfect balance so you only have to let it glide on the skin.



Assemble

Our razor is a 3-piece system. It means that it is made of 3 different parts: the handle, the lower part of the head (the plate) and the top part of the head (the cap). The handle is screwed to the cap, safely enclosing the blade between the plate and the cap.



Unscrew the handle from the head by turning it anti-clockwise.



Take a blade out of its wrapping paper. Carefully hold it from its short sides only.



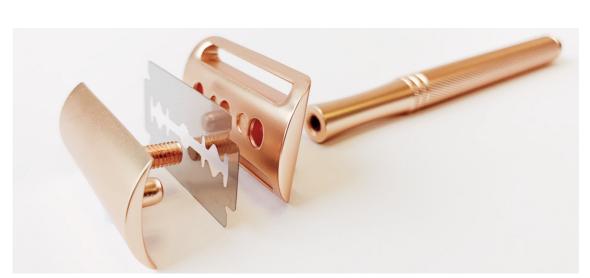
Place the blade between the cap and the plate.



Screw the handle back in place, until you feel it's tight, and you see the blade curved.



That's it. As simple as that!



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Shave

If switching to a safety razor seems daunting to you, be assured that it's far from being difficult. The main learning curve consists actually in breaking bad habits taken from years of using dull blades, like pressing the disposable razor against your skin. Other than that, shaving remain very similar. Here are a few tips:

BEFORE

- 1. Make sure you prepare to shave hairs that are not too long, especially if you target beards, underarms or bikini lines. Trim or cut with scissors to have hairs of half a centimetre long.
- 2. Better shave wet and warm. Wait the end of a hot shower or bath to shave as your skin and hair will be softened.
- 3. Optional: Exfoliate in order to smooth the skin by removing dead cells. It will also help raise hairs off the skin.

DURING

- 1. Apply shaving cream, shaving oil or any soap to soften the hair. This will let the blade glide on your skin without any obstacle. It's also the best way to see where you've shaved already so you don't have to go twice.
- 2. Use a sharp blade. A dull blade can pull your skin or even cause some micro tearing, which will result in razor burns.
- 3. Do not apply any pressure. Simply use the weight of the razor.
- 4. Use a gentle angle (30°) between the blade and the skin for maximum efficiency.
- 5. Slightly stretch your skin to make the shaving area flat.
- 6. Apply short strokes, so you can reset the razor's angle frequently (the head isn't pivoting by itself like on disposable razors)
- 7. Try to go only one stroke per area. Too many strokes will damage your epidermis (the top layer of your skin).
- 8. If you have a sensitive skin, shave "with the grain", meaning downward, following the direction of your hair, instead of backward like we are used to. If you don't have a sensitive skin and you're looking for a super close shave, you can shave against the grain.
- 9. You can use both sides of the razor, which is symmetrical. From time to time, run the razor under hot water to remove hair and soap that have accumulated.

AFTER

- 1. Pat dry and avoid rubbing. That could create friction and irritation to your skin.
- 2. Moisturize with your usual cream, coconut oil or fresh aloe vera gel.
- 3. Rinse and dry your razor and the razor blade to lengthen their lifespans.

Our razor is built to last, however it is essential to take good care of it. Here are a few tips to protect both razor and blade lifespans.

After each use, rinse off all trace of soap and hair build ups. Slightly unscrew the handle to make sure the water stream can properly clean everything. Once cleaned, shake it to remove water and pat

dry with a towel.

opposite.

Keep it dry between use, away from water stream (in your cupboard for example).

If you don't shave regularly, better keep your razor disassembled (meaning without blade inside, as the blade might rust over time)

To make your blade last longer, you can carefully spread oil on it, going from the centre of the blade toward the sharp edge, not the

Another trick to make your blade last longer, is the stropping technique. It's similar to sharpening a knife. Run your dry blade on some denim fabric or thick leather by pulling it backward (do not go forward as this would cut the fabric). Repeat 10-20 times on each of the four sides.

Safety Razor

FREQUENTY ASKED QUESTIONS

IS THIS RAZOR FOR MEN OR FOR WOMEN?

Our razor is unisex and works on any body part.

HOW OFTEN SHOULD I CHANGE THE BLADE?

A good indication is 5 to 10 shaves, but it depends on how frequently you shave, the thickness of your hair, etc. Some people like to shave with a new blade each time, while others keep the same for months. We would advise to change the blade as soon as you feel it doesn't shave as close as the first time, or if some irritations happen.

DO I HAVE TO BUY BLADES REFILL FROM BAREAYA?

No, our razor works with all universal double-edge blades, and our blades works in any other conventional safety razor.

CAN I RECYCLE THE BLADES?

The most common solution, is to keep you used blades in a metal container like an old tea jar or rinsed can. Once full, which can take years, you can throw it in your recyclable bins or bring it to your recycling centre. Give a quick call to the waste management centre handling your area to ask them if they have any specific requirements.

CAN I CUT MYSELF?

It's called a safety razor because the blade is enclosed between two metal parts, so only a small part of the blade is exposed. It will protect you from deep cuts. You could still nick yourself, like with any disposable razor. The best way to avoid this, is too go slow at first, and to shave without adding pressure.

HOW TO DO IF I HAVE A MOLE/PIMPLE?

You should not try to shave any mole or pimple. Shave away from those tricky spots, rather than towards, to avoid the blade to get into contact with them as it could create a nick.

HOW CAN I GET RID OF ALL MY ARMPIT HAIR?

Underarm hairs are growing on multiple directions. To remove all of them evenly, you can try to shave with a star pattern: imagine a 6-branch star and shave starting from the points towards the middle.

CAN I SHAVE MY BIKINI AREA?

Our razor is suitable for all private parts. Make sure to use one hand to stretch the skin while you shave with your other one, and don't forget to apply absolutely no pressure.

CAN I SHAVE MY HEAD?

Yes you can, but this is maybe the most advanced shaving level as the shape is often uneven, and you cannot see your razor angle. Try to get it done by someone around you or wait to be experienced with safety razors before doing it yourself.

CAN I TRAVEL BY PLANE WITH MY RAZOR?

Your razor can be carried in your hand luggage, but the blades must be stored in check-in luggage.

BAREAYA IS MORE THAN JUST A BUSINESS. IT'S OUR LEVERAGE TO CREATE A POSITIVE IMPACT ON OUR PLANET.



We are a member of 1% For The Planet. We proudly share a portion of our profit and have pledged 1% of our sales to the preservation and restoration of the natural environment. Our donations are supporting three different non-profit organisations, each with a focus on a specific matter:



PURE OCEAN www.pure-ocean.org





RAINFOREST PARTNERSHIP www.rainforestpartnership.org

CLIMATE



GOOD PLANET www.goodplanet.org

it's your turn

SHARETHELOVE

Share your unboxing, a product review or how you use our products on Instagram.

Tag us @bareaya.life to make sure we can see and share your content (your account must be public).

Every month, we pick our favourite post and offer

A VOUCHER OF 50€

AFFILIATE PROGRAM

YOU'D LOVE TO PROMOTE SUSTAINABLE LIFESTYLES?
Our aim is to spread the word of sustainability as far as we can and we need your help!

Become a Bareaya Brand Ambassador

- Share your unique discount code with your friends, family, followers or whoever you can reach.
 - Earn 10% commission on all purchases made with your unique referral code.

BECOME A BRAND AMBASSADOR

USERGUIDE • SAFETYRAZO

Thank you so much for being a part of our wonderful community!

Stay in touch



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