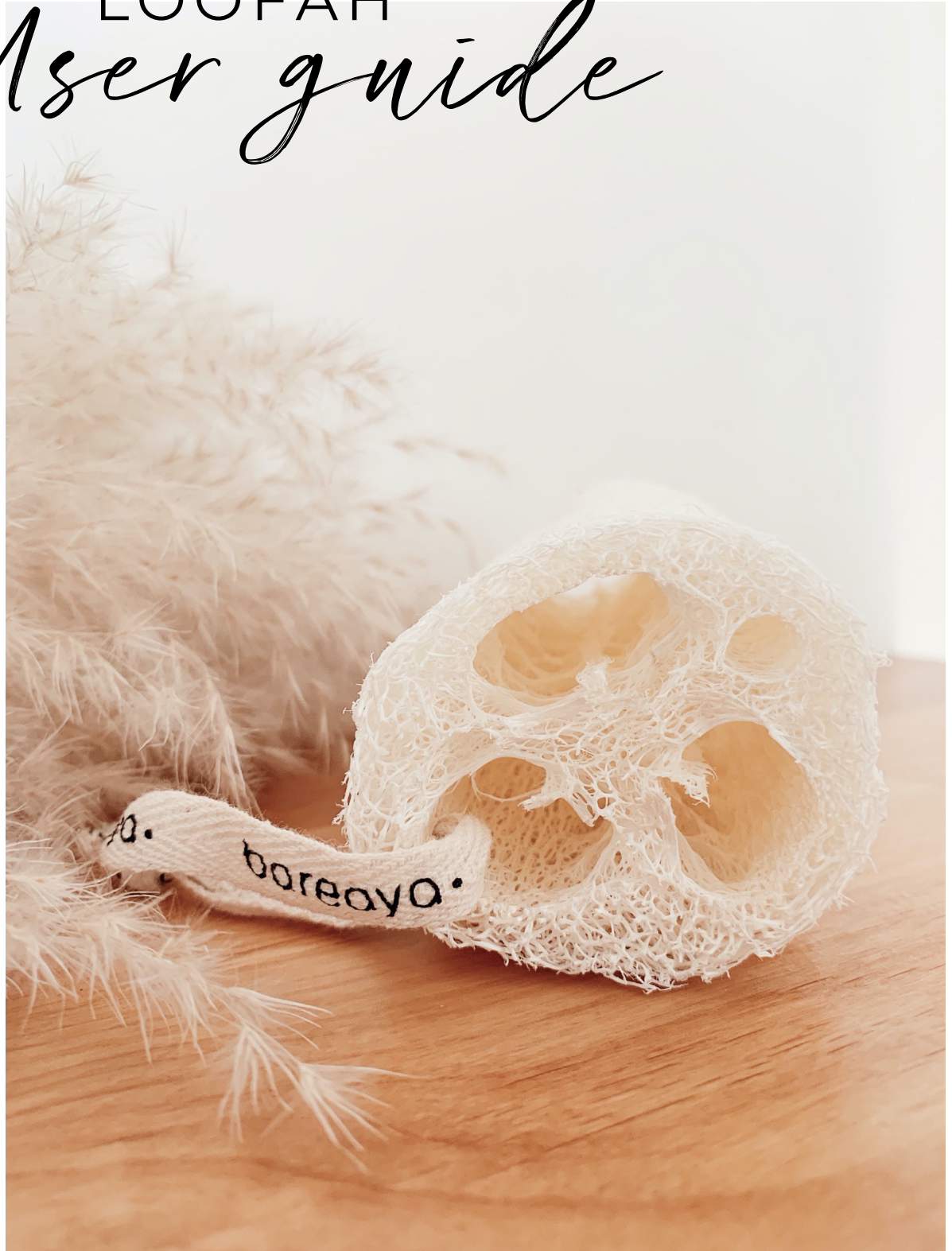


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LOOFAH
User guide



USER GUIDE • LOOFAH



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THIS PRODUCT

in brief

100% natural

Gentle plastic-free exfoliation

Made from plant

NATURAL



BIODEGRADABLE



COMPOSTABLE



PLASTIC-FREE



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THIS PRODUCT

in details

Our packaging is minimalist on purpose. That's why we've built this digital guide to provide you with all the useful information you may need, without using too much paper.

The following pages will lead you to useful tips on how to get the best out of our products.

1 Hi there!

2 What is loofah

3 Advantages of loofah

4 How to use it

5 Bareaya gives back

6 Get involved & Affiliate Program

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hi there!

Thank you for checking out or purchasing our Loofah.

If you are here reading this guide, it means that you are already conscious of the waste and the plastic problem that our planet is facing. You are probably looking for solutions to do better. Congratulations, you are in the right place!

Bareaya's mission is to empower people with low-waste and slow-life essentials, made with special care to high quality & aesthetic design.

At Bareaya, we want you to feel part of our community. Our journey together is much more than a purchase. It's about learning new habits and changing for the better. Every single step counts and we are glad to have you with us!

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WHAT IS *Loofah*

Loofah, also written as Luffa or Lofah, is a tropical or subtropical tropical vegetable from the cucumber family (Cucurbitaceae).

Two species, *Luffa acutangula* and *Luffa aegyptiaca*, are commonly cultivated for their fruits.

The inner part of these tropical fruits is composed of solid fibres that can be used domestically for bathing and for washing dishes. Loofahs are a renewable resource, free of all pesticides and herbicides and don't require other processing than drying.



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Advantages

THE SUSTAINABLE CHOICE

Loofah sponges have been used for generations as scrubbers, before their modern plastic version appeared. Loofah is a zero waste and a sustainable alternative since it is **100% natural, compostable and fully biodegradable.**

VERSATILE

There are many ways to use them as loofah is very versatile: it can be used in the kitchen for dish washing, for household chores, etc. However they are mainly used as bathroom accessories

SKIN BENEFITS

Exfoliation

The natural structure of this fibre offer a deep exfoliation. It's perfect as a pre-shaving care to enhance the silky-smooth skin effect as it will lift hair off the skin, or as a more routine exfoliation.

Blood circulation

Scrubbing increases blood circulation and helps in removing harmful substances & toxins from the skin.

PRECAUTIONS FOR SKIN USE

There are a few precautions when using a loofah.

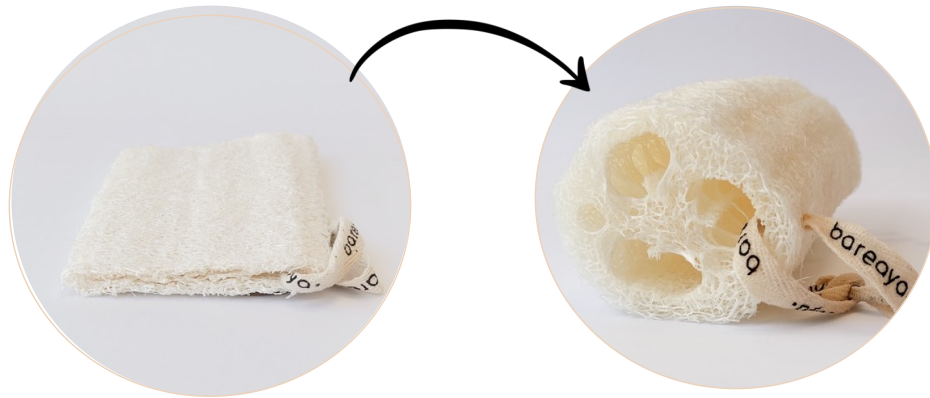
- Avoid using a dry loofah, which can be too rough for your skin.
- Avoid also using a loofah on a freshly shaved skin, or an irritated area (sunburn, rash, damaged skin).

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HOW TO Use

1

We ship our loofah flattened to reduce the carbon footprint. It will come back to its original shape (round) and the volume of loofah fibre will increase after the first contact with water. Before use, wet your loofah in warm water and squeeze it to soften it. Add soap for more lather.



2

To exfoliate your skin, gently scrub it in circular movements to remove all dead skin cells.

3

After use, rinse it clean, gently squeeze it dry and place it in a dry spot where it can drain. Keep it dry between use, away from the humidity of the shower or sink.

4

You can gently wash your loofah every now and then. Place it in a bowl with a mix of warm water and baking soda for one hour. A dash of vinegar at the end can improve the cleaning. Repeat if necessary.

5

Like its plastic version, natural loofahs will breed bacteria over time so we recommend you to replace your natural fibre loofah every month. Loofah is 100% biodegradable and can be tossed into your compost. It will decompose within 30 days.

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Gives back

BAREAYA IS MORE THAN JUST A BUSINESS.
IT'S OUR LEVERAGE TO CREATE
A POSITIVE IMPACT ON OUR PLANET.



We are a member of 1% For The Planet. We proudly share a portion of our profit and have pledged 1% of our sales to the preservation and restoration of the natural environment. Our donations are supporting three different non-profit organisations, each with a focus on a specific matter:

OCEAN



PURE OCEAN
www.pure-ocean.org

FOREST



RAINFOREST PARTNERSHIP
www.rainforestpartnership.org

CLIMATE



GOOD PLANET
www.goodplanet.org

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it's your turn

SHARE THE LOVE

Share your unboxing, a product review or how you use our products on Instagram.

Tag us @bareaya.life to make sure we can see and share your content (your account must be public).

Every month, we pick our favourite post and offer

A VOUCHER OF 50€

AFFILIATE PROGRAM

YOU'D LOVE TO PROMOTE SUSTAINABLE LIFESTYLES?
Our aim is to spread the word of sustainability as far as we can and we need your help!

Become a Bareaya Brand Ambassador

- Share your unique discount code with your friends, family, followers or whoever you can reach.
- Earn 10% commission on all purchases made with your unique referral code.

**BECOME A BRAND
AMBASSADOR**

Thank you so much for being a part of our wonderful community!

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Stay in touch



www.bareaya.com



hello@bareaya.com



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