

bareaya.

LOOFAH SOAP HOLDER
User guide



USER GUIDE • LOOFAH SOAP HOLDER

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THIS PRODUCT

in brief

Keeps your soap dry

•
No more soggy soaps

•
Versatile and multi-use

NATURAL



BIODEGRADABLE



COMPOSTABLE



PLASTIC-FREE



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THIS PRODUCT

in details

Our packaging is minimalist on purpose. That's why we've built this digital guide to provide you with all the useful information you may need, without using too much paper.

The following pages will lead you to useful tips on how to get the best out of our products.

1 Hi there!

2 What is loofah

3 How to use it

4 Bareaya gives back

5 Get involved & Affiliate Program

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hi there!

Thank you for checking out or purchasing our Loofah soap holder.

If you are here reading this guide, it means that you are already conscious of the waste and the plastic problem that our planet is facing. You are probably looking for solutions to do better. Congratulations, you are in the right place!

Bareaya's mission is to empower people with low-waste and slow-life essentials, made with special care to high quality & aesthetic design.

At Bareaya, we want you to feel part of our community. Our journey together is much more than a purchase. It's about learning new habits and changing for the better. Every single step counts and we are glad to have you with us!

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WHAT IS *Loofah*

Loofah, also written as Luffa or Lofah, is a tropical or subtropical tropical vegetable from the cucumber family (Cucurbitaceae).

Two species, *Luffa acutangula* and *Luffa aegyptiaca*, are commonly cultivated for their fruits.

The inner part of these tropical fruits is composed of solid fibres that can be used domestically for bathing and for washing dishes. Loofahs are a renewable resource, free of all pesticides and herbicides and don't require other processing than drying.

THE SUSTAINABLE CHOICE

Loofah sponges have been used for generations as scrubbers, before their modern plastic version appeared. Loofah is a zero waste and a sustainable alternative since it is **100% natural, compostable and fully biodegradable.**



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HOW TO *Use*

1

You purchase the cushion compressed and flat. For first use, the cushion will rise.

2

Simply let your solid soap rest on this cushion. The excess water will flow down the fibers, and keep your soap dry, making it last longer.

3

From time to time, you can use the soap that got trapped in the fibers by using the cushion as a scrubber. You can clean your loofah soap holder by simply holding it under running water and giving it a few squeezes. Then use it again as a soap holder.

4

To deep clean it, you can boil your loofah in water or wash it in the washing machine at a high temperature (place it in a washing bag to protect your clothes)

5

If you think it can no longer be used in the bathroom, think about repurposing it for house chores. If no longer usable, loofah is 100% biodegradable and can be tossed into your compost. It will decompose within 30 days.

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Gives back

BAREAYA IS MORE THAN JUST A BUSINESS.
IT'S OUR LEVERAGE TO CREATE
A POSITIVE IMPACT ON OUR PLANET.



We are a member of 1% For The Planet. We proudly share a portion of our profit and have pledged 1% of our sales to the preservation and restoration of the natural environment. Our donations are supporting three different non-profit organisations, each with a focus on a specific matter:

OCEAN



PURE OCEAN
www.pure-ocean.org

FOREST



RAINFOREST PARTNERSHIP
www.rainforestpartnership.org

CLIMATE



GOOD PLANET
www.goodplanet.org

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it's your turn

SHARE THE LOVE

Share your unboxing, a product review or how you use our products on Instagram.

Tag us @bareaya.life to make sure we can see and share your content (your account must be public).

Every month, we pick our favourite post and offer

A VOUCHER OF 50€

AFFILIATE PROGRAM

YOU'D LOVE TO PROMOTE SUSTAINABLE LIFESTYLES?
Our aim is to spread the word of sustainability as far as we can and we need your help!

Become a Bareaya Brand Ambassador

- Share your unique discount code with your friends, family, followers or whoever you can reach.
- Earn 10% commission on all purchases made with your unique referral code.

**BECOME A BRAND
AMBASSADOR**

Thank you so much for being a part of our wonderful community!

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Stay in touch



www.bareaya.com



hello@bareaya.com



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