



## RETURN ON INVESTMENT LCH-W723 E



**TIME**  
Months to pay off your investment

**Busy Shop**  
3.5 Months  
ROI

**Average Shop**  
7.5 Months  
ROI



**COST**  
Purchase Price (MSRP)

**\$24,999<sup>00</sup>**  
CAD



**NUMBER OF JOBS**  
Average Number of Jobs/Month

**Busy Shop**  
60 Alignment  
Jobs

**Average Shop**  
30 Alignment  
Jobs



**RATE**  
Average Charges

**Alignment Job**  
\$100



**REVENUE**  
Busy Shop  
60 Regular  
Jobs @ \$100 each

=  
**\$6000 X 3.5  
MONTHS**

Average Shop  
20 Regular  
Jobs @ \$100 each

=  
**\$3000 X 7.5  
MONTHS**

Benefits of Promoting alignment services availability  
Increases customers' trust in shops' complete service  
Grows vehicle service traffic = increasing parts' sales = more profit margins

**LAUNCH**

