



# WATER™

IMPACT STATEMENT  
QUARTERS 2 & 3 2022

## INTRODUCTION

Welcome to our second and third quarter, 2022 Water Watch Company Impact Statement. WWC was created to impact lives for good. Our goal is not only to impact the lives of those who receive our watches, jewelry and leather goods, but to also improve the lives of those who do not have access to one basic human need: water. With your support, we've been able to help impact communities for years to come.

Since the beginning, we've had a vision of incredible products with meaning beyond their materials. With the purchase of just one watch, you help provide clean water to a child, a mother, a father, a sister or a brother, for their entire lifetime. And when you purchase any WWC accessory, 10% of the proceeds brings clean water, hygiene and sanitation education to a community in need.

In this Impact Statement, we want to share with you how every one of these products connects to a number of special individuals and how you've helped impact their lives, forever.

*-WATER*

# Passion. People. Process. Purpose.

our team members. our customer community. our environment. our service.

*Photo courtesy of WaterAid*

## WHY WATER?

Settled along the slopes of the Himalayan mountains, is the country of Nepal. It extends roughly 500 miles from east to west and is home to 29 million people, 3 million of which still do not have access to clean water. Half of Nepal's population do not have decent sanitation facilities and over 425 children do not make it to their 5th birthday due to **death by dirty water and poor sanitation.**

Because of the extreme landscape that makes this country so beautiful, it is much harder to reach communities with the clean water resources they need.

31 million people of different ethnic and ancestral groups call the country of Mozambique their home. Since the economy is so weak, basic infrastructure like clean water and sanitation facilities have been difficult to sustain. One in three people living in Mozambique live without clean water.

Mixed with dangerous diseases and increased poverty, **building and maintaining water services remains a serious challenge.**

**FACT:**

*90% of Nepalese have access to drinking water, yet the water provided or gathered is often polluted.*

**FACT:**

*The life expectancy in Mozambique is 49 years. This relatively low number, compared to 79 in the U.S., is due in part to communicable diseases that are spread by the poor water quality in the country.*

## ( Y ) O U R I M P A C T

Nepal has quickly become one of the top countries making improvements in clean water and sanitation. Because of campaigns and project implementation by our friends at WaterAid, more people than ever have access to, and the knowledge of, clean water, sanitation and hygiene facilities. There is still more work to be done, but putting clean water at the center of health and education will continue to help the people of Nepal claim their rights and live healthy, prosperous lives.

Over the past 20 years more than 1 million people in Mozambique have been reached with improved access to clean water through WaterAid. Project implementation continues as everyone deserves access to these essential services. Through innovative approaches and global partners, Mozambique along with other nations will have clean water for all by 2030.

## ( Y ) O U R I M P A C T

With help of our donations, WaterAid has been able to install solar-powered water pumps for health care centers in Mozambique, rainwater tanks for 60+ families and over 100 contactless handwashing stations throughout regions in Nepal.

## C H A R I T Y P A R T N E R S H I P S

This round we've chosen to team up with WaterAid— an international not-for-profit organization determined to make clean water, decent toilets and good hygiene, standard for everyone, everywhere.

These are just a few of examples of the impact we've made together so far. Your generosity has reached thousands in these communities and across the globe. We hope you find inspiration in how much we can help each other, even from a distance.

## T H A N K   Y O U

WATER is incredibly fortunate and thankful to have the support of friends like you. Our mission is to redefine charitable giving in our industry, with the belief that our generation can end one of the world's greatest problems—the water crisis. We can't thank you enough for helping us deliver on our promise.

**WATER**<sup>TM</sup>

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