



WATER™

IMPACT STATEMENT
QUARTER 1 2024

INTRODUCTION

Welcome to our first quarter, 2024 Water Watch Company Impact Statement. WATER was created to impact lives for good. Our goal is not only to impact the lives of those who receive our watches, jewelry and leather goods, but to also improve the lives of those who do not have access to one basic human need: water. With your support, we've been able to help impact communities for years to come.

Since the beginning, we have had a vision of incredible products that have meaning beyond their materials. With the purchase of just one watch, you can help provide clean water for a child, a mother, a father, a sister, or a brother for their entire lifetime. Additionally, when you purchase any WATER jewelry item, 10% of the proceeds go towards bringing clean water, hygiene, and sanitation education to a community in need.

In this Impact Statement, we want to share with you how every one of these products connects to a number of special individuals and how you've helped impact their lives, forever.

-WATER

Passion. People. Process. Purpose.

our team members. our customer community. our environment. our service.

Photo courtesy of WaterAid

WHY WATER?

Emerging from a devastating civil war in the 1990s, Rwanda has made significant strides in rebuilding and development. However, challenges persist, especially in remote and underserved areas. The aftermath of the conflict has left many without basic services like clean water and decent toilets, highlighting the importance of initiatives addressing these inequities.

Clean water is a fundamental human right and crucial for public health. Without it, communities are vulnerable to waterborne diseases, perpetuating cycles of poverty and suffering.

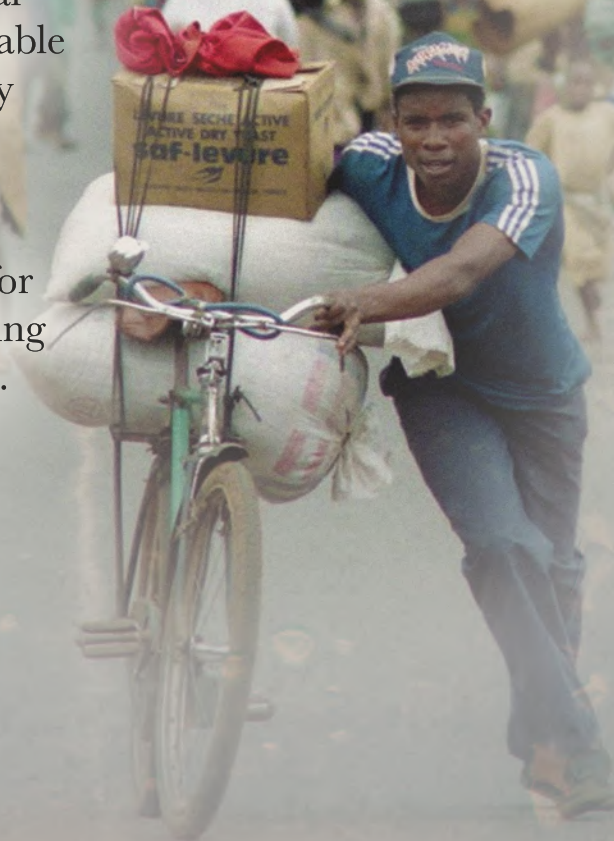
In Rwanda, ensuring access to clean water is urgent for fostering a thriving, resilient society amidst the lingering scars of war and ongoing infrastructure development.

FACT:
Rwanda has made significant progress in improving access to clean water. As of 2019, about 85% of the population had access to basic water services, up from 77% in 2010.

PHOTO:

Thousands of Rwandans flee destruction in 1994. More than 30,000, including this man with his bicycle and belongings, cross the border into Burundi.

Photo courtesy of History.com



On March 22, 2024, the completion of the Muhingo-Shyeru pipeline in Nyamagabe, Rwanda, signifies a monumental stride toward equitable access to clean water and improved WASH services for communities. Spanning an impressive 11.3 kilometers and benefiting over 9,000 residents in Gatare Sector, this milestone underscores WaterAid's unwavering commitment to realizing a world where safe, sustainable water, sanitation, and hygiene are accessible to all.



Photo courtesy of WaterAid

Collaborative efforts by WaterAid Rwanda, and the local Bugesera District authorities aim to provide clean water to over 46,000 individuals in Mwogo and Juru sectors. As these projects near completion, they exemplify the power of partnership and perseverance in securing access to clean water for every Rwandan household.



AKAGERA NATIONAL PARK

EASTERN PROVINCE

NORTHERN PROVINCE

WESTERN PROVINCE

SOUTHERN PROVINCE

TOWN OF KIGALI
Kigali

CHARITY PARTNERSHIPS

This quarter we've chosen to team up with WaterAid—the preeminent expert on water, sanitation and hygiene program implementation, with 40 years of experience working to solve the clean water crisis.

Thanks to donations made in the first quarter of 2024, 9,000 residents in the Gatare sector can now access clean water, marking a significant milestone in the improvement of WASH services at the household level.

Clean water saves lives and these are just a few of examples of the impact we've made together so far. Your generosity has reached thousands in these communities and across the globe. We hope you find inspiration in how much we can help each other, even from a distance.

T H A N K Y O U

WATER is incredibly fortunate and thankful to have the support of friends like you. Our mission is to redefine charitable giving in our industry, with the belief that our generation can end one of the world's greatest problems—the water crisis. We can't thank you enough for helping us deliver on our promise.

WATERTM

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