



FOR IMMEDIATE RELEASE

Ripple Network Technologies, Inc. Announces Closing of Seed Funding Round

Company Poised to Bring Revolutionary Personal Safety Service to Market

NEW YORK and FT. LAUDERDALE—October 24, 2017—Ripple Network Technologies, Inc., makers of the world’s first wearable safety network, today, announced the successful closing of its seed financing round. The company closed a \$3 million round, which will be used to grow the Ripple Safety team as well as support a full-scale-launch of the Ripple Safety wearable device, service, and related mobile apps.

“The interest in Ripple Safety both from investors and potential customers has been, and continues to be, tremendous,” said Ripple Safety CEO Tim O’Neil. “We’re excited to close the round and have the funds necessary to finalize everything needed to ensure our launch is a huge success.”

Ripple Safety is not another panic button or stand-alone safety app. It is the personal safety service for the modern world – solving both emergencies and uncomfortable situations. And, unlike other personal safety devices on the market, Ripple Safety’s device is the size of a dime. The discreet Bluetooth button links to the user’s smartphone and can be accessed without anyone noticing. The device connects users to Ripple Safety’s U.S.-based monitoring team of safety experts so, instead of calling for help, the help calls you.

Trained Ripple Safety professionals handle all alerts, and alerts needing immediate, emergency attention are relayed to 911. When a user signals for emergency assistance, the Ripple Safety monitoring team conveys all necessary information from the user’s in-app profile to First Responders – including the location of the individual, physical description, and medical information – ensuring the most immediate and accurate response. Ripple Safety users can customize the service based on their own need:

- When pressed once, the software immediately initiates a call-back from the Ripple Safety Team to assist the user. This is ideal for situations when users are feeling uncomfortable, but don’t have an emergency (e.g., leaving work late, walking the dog at night, or returning home alone, etc.).
- In emergencies, the button is pressed three or more times. The Ripple Team follows the user’s defined in-app instructions, and can immediately alert 911 with the user’s profile and exact location, getting them the emergency help they desire without having to say a single word.
- The user can also skip the live-monitoring service option, and opt to use the system to alert friends with a customized message and user location. This peer-to-peer service is free.

Ripple Safety’s wearable is available at www.RippleSafety.com for a one-time cost of \$19, plus a nominal subscription price of \$10 per month for the monitoring safety service, which can be used 24/7, anywhere in the country, and users may cancel at any time. The wearable is water-resistant and lasts for six months with no charging required. When the device expires, Ripple Safety mails active subscribers a brand-new device, for free.

More About Ripple Safety

Ripple Network Technologies, Inc. was co-founded in 2015 by Rees Gillespie, the creator of Ripple Safety, and his lifelong friend, Jaime Gomez. Rees was inspired to create Ripple Safety after his mother, a real estate agent, continuously asked him to call and check on her while attending showings with



unknown clients. Inspired by wanting to ensure that everyone had instant access to a safety network that can be utilized anytime, anywhere, Rees set out to create a trusted safety service that empowers users to live their lives knowing safety experts always have their back. To learn more about Ripple Safety, visit <https://www.RippleSafety.com/> or follow on [Facebook](#) and [Instagram](#).

Media Contact:

Amy Camp, Ripple Safety PR

Amy@RippleSafety.com