



## For Immediate Release

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### **Curb Call LLC and Ripple Network Technologies, Inc. Announce Partnership Agreement to Revolutionize Realtor Safety**

*Mobile Real Estate Connectivity Platform to Offer Ripple Safety Wearable Safety Device and 24/7 Monitoring Service*

**BOSTON—October 9, 2018—**[Curb Call LLC](#), the Boston-based real estate technology company that connects online real estate consumers with real estate agents, who are available to instantly respond on-demand in real time announced it is entering into a partnership agreement with Fort Lauderdale-based Ripple Network Technologies, Inc. to make the [Ripple Safety](#) wearable safety device and monitoring service available to Curb Call customers.

Ripple Safety has developed the world's smallest wearable safety device, about the size of a dime, which allows users to signal for help in the event of either an uncomfortable situation or true emergency by pressing the device to send an alert to Ripple's 24/7 human, monitoring center. Ripple provides an immediate callback by a live team member to keep the user safe if they feel uncomfortable or, if the button is pressed three times in rapid succession, the Ripple monitoring team provides immediate 911 dispatch of emergency responders directly to the user's location.

"Given our mission to provide people a safer way of life, Ripple Safety is excited to enter into a revolutionary partnership in the real estate space with Curb Call to bring our safety solution to real estate agents across the country." said Rees Gillespie, founder, Ripple Safety. "Our Ripple Safety device and 24/7 monitoring service is ideally constructed to address the inherent danger realtors face when working with people they've never met, often times in empty homes, with no practical means of alerting others in the event they are in danger."

"The Curb Call app makes it easier for real estate consumers and agents to instantly connect, which is essential for agents and brokerages to grow their business, but the inherent risk in connecting live agents with strangers is a concern I felt was necessary to address," said Curb Call founder and CEO, Stephanie Sullivan. "We are thrilled to offer a truly industry disrupting safety solution through our app by integrating the Ripple Safety solution to our agents and brokers."

Sullivan, a 20-year veteran of the Real Estate Brokerage industry, founded Curb Call to solve the fundamental challenges she experienced managing her own Brokerage firm of 40 agents, and to assure online lead quality and in turn fast response to those leads. The Curb Call platform allows real estate consumers to instantly connect with agents who are available to respond via smartphone app to the consumer's needs, plus provides tracking and back-end reporting to allow brokerages to gain unprecedented visibility into what happens to leads that come in and how agents respond to them.



“Our partnership with Ripple Safety will help keep agents safer than ever before, even when their phone is across the room or they need a discrete way to signal for help,” Sullivan added. “I had a vision come to me in October of 2015 while meeting with NAR CEO Bob Goldberg – what if the small Realtor pin was a panic button? Since that time, we have been investigating solutions for filling this void in agent safety, even going so far as contacting a university to start building a prototype, so I was thrilled to find Ripple Network Technologies had already developed the ideal solution through Ripple Safety.”

Curb Call has announced it will offer non-branded versions of the Ripple Safety devices for \$19.99 or branded versions for \$49.99, and the 24/7 safety monitoring service at a cost of \$15.00 a month or \$150.00 on a pre-paid annual basis at the NAR conference in Boston from November 2-5<sup>th</sup>. Pre-orders are being taken and more information is available at [link](#).

### **About Curb Call LLC**

Founded by 20-year veteran real estate professional Stephanie Sullivan, Boston-based Curb Call LLC provides a technology platform and mobile app that enables real estate consumers who are motivated to speak to an agent “right now” to instantly connect with agents who are available to immediately respond to the consumer’s needs. It helps agents close more leads by enabling them to respond faster, and it helps brokerages better manage their business by providing unprecedented visibility into agent response and lead outcomes through its integrated reporting and analytics. The smartphone app, available for free download, also includes the integrated Ripple Safety functionality to help keep agents safe. More information is available at [www.curbcall.com](http://www.curbcall.com)

### **About Ripple Technologies, Inc.**

Ripple Network Technologies, Inc. was founded in 2015 by Rees Gillespie, who was inspired to create Ripple Safety after his mother, a real estate agent, continuously asked him to call and check on her while attending showings with unknown clients. Inspired by wanting to ensure everyone has instant access to a safety network of dependable professionals that can be utilized anytime, anywhere, Rees set out to create a trusted safety service that empowers users to live their lives knowing safety experts always have their back. With the Ripple Safety service, a user is never alone. To learn more about Ripple Safety, visit <https://www.RippleSafety.com/> or follow on [Facebook](#) . and [Instagram](#), and [Twitter](#).