

OLFACTIVE STUDIO

Parfums inspirés



WOODY MOOD

A WOODY INVITATION TO AN INTENSE
AND MYSTERIOUS PROMENADE

Uncharted nature, millenary trees, a silence that only the steps of a woman might disrupt... This is also what we expect of a fragrance: to gently sneak up on us before settling in with a beautiful accord.

Fall 2016, in the corridors of the «Paris Photo» show under the glass canopy of the Grand Palais in Paris, Céline Verleure, the founder of Olfactive Studio fragrances found herself face to face with a magnetic image. Bathed in bright light and inhabited by timeless strength, the effect was immediate, the chemistry happened.

The picture was taken in 1973 but it may as well have been yesterday. Taken by photographer Roger Steffens, the quintessential embodiment of California's hippie culture, the picture depicts giant sequoias that are found in Mendocino where he spent a lot of time.

In keeping with the principles dear to Olfactive Studio, the aura of an image leads to a quest for olfactory interpretation so that it may reveal its secret facet, come to life and blossom. In his first collaboration with Olfactive Studio, Bertrand Duchaufour transforms the picture into a woody and enchanting fragrance. Woody Mood is the name of this vision turned fragrance.

An atmospheric and a luminous feeling, the mood of humus, earth, wood, primal sensations, and airy particles... A warm and powerful woody accord that evokes sequoias, in the same way that Autoportrait, another in-house creation, evokes a more intimate cedar wood scent.

Woody Moody is the extension of «The Redwood Alien,» the title of the work. Redwood, for its singular red pulp scent, and Alien for the light that seems to come from elsewhere, like an extraterrestrial emanation enchanting an unknown woman and followed by an orange reflection, a strange flying saucer.



ROGER STEFFENS & THE FAMILY ACID

Roger Steffens is a Brooklyn-born photographer, actor, author, editor (he has published several books on Bob Marley), DJ and lecturer who started taking pictures while in a psychological operations unit of the United States military in Vietnam. His images, mostly from the 1960s and '70s, documenting his unorthodox bohemian life and experiences, have now been catalogued by his Los Angeles based family (daughter Kate, son Devon and wife Mary) under the name the Family Acid. In early 2015, The Family Acid released their first book.

The Family Acid captures the surreal, psychedelic and utopian ideals of counterculture in California and other places in the '60s and '70s. With its stock themes of peace, love and freedom, and a tempered version of rock'n'roll, the Family Acid provides a predominantly feel-good version of these years: the trip that didn't end badly, the sunny walk in nature or the blissfully stoned afternoon at a music festival.



Bewitching and intense, Woody Mood features strong tones that echo the immensity of the giant sequoias. The composition cleverly uses this height, depth and density effect, a natural aura that a dreamlike light seems to reveal.

One approaches this fragrance the same way the mysterious heroine does the forest. A clearing, a hypnotic light that summons curiosity: bright notes of bergamot and ginger lead the way, then an accord of sequoia, black tea, incense, and Jatamansi (Himalayan spikenard) settles in, followed by the final enchanting notes of styrax, leather, and patchouli.

Perfumer:
Bertrand Duchaufour @ Technicoflor



BERTRAND DUCHAUFOUR

Free-spirited and independent, Bertrand Duchaufour is a man of passion, always looking to innovate and inject new emotions into his fragrances. He likes playing with contrasting and opposing scents to achieve a paradoxical balance.

An artist to the core, Bertrand has always created his fragrances using various forms of media such as drawing, painting, and photography. He started his career in perfumery at Lautier Florasynth in Grasse, then Paris. In 2008, he became a freelance perfumer and branched out into artistic fragrances, composing innovative creations. He has been working with the Technicoflor fragrance company since 2014, which he chose for its ethical and environmental commitments.

Woody Mood

TOP NOTES:

Bergamot,
Ginger,
Clary sage,
Saffron

MIDDLE NOTES:

Sequoia accord,
Jatamansi,
Black tea,
Incense

BASE NOTES:

Patchouli,
Styrax,
Leather Accord,
Cacao Powder

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