



PANORAMA / MIGUEL SANDINHA

OLFACTIVE • STUDIO

Parfums inspirés

PANORAMA

EMBRACING THE VIEW AND BEING EMBRACED
IN RETURN.

A majestic panorama instantly elicits shock and amazement, once the exact point is found: the point where the landscape unfolds in a setting worthy of it. It is a masterpiece, a gift from reality, a perfect encounter between the elements, shaped by the eyes, coveted by the spirit, and hailed by the senses. Then, it gives everything.

It is best enjoyed from a high altitude: the Sheats House – a glass and concrete house in West Hollywood overlooking the City of Angels – is where Olfactive Studio rises and presents its Panorama, a new olfactory opus, a hymn to 360° beauty. And right there, in that house that seems oh so weightless, designed by architect John Lautner – a disciple of Frank Lloyd Wright – revelation occurs.

It is the kingdom of a view that never tires. One that both overlooks and plunges. It is a fiction, a cradle of histories, between cinema and photography, but this is the first time it has inspired a perfume: Panorama.

This airship seems to be resting on a lively and welcoming bed of greenery. A luxurious jungle suspended in the Californian sky, taking the pulse of the urban vibrations in the distance. This is the place where the megalopolis, the horizon, and the exuberant fauna interact and merge. Devouring and consenting to being conquered by one another, longing to coexist, man and nature come together, and the effect is as striking as it is perfectly controlled. Magic happens when the various dimensions strike a perfect balance in the interplay between materials and colors.

Everything is at the right place; everything is linked, united, and merged together. All the elements give their strengths and emotions to each other.



MIGUEL SANDINHA

Miguel Sandinha started his career in Paris as an assistant photographer. His mentor was Jerry Purcer-Sarna, an artist, a painter, photographer and former Art Director of Harper's Bazaar. Under the mentorship of Jerry Purcer-Sarna, he learned the art of working with light and directing models who were sometimes shot with an 8x10 view camera. He also learned the importance of meticulous preparation. He then opened his own studio with a partner and worked on many advertising gigs.

More interested in moving around and travelling than doing studio work, he went into fashion as a freelance photographer where he quickly made a name for himself. He worked with major magazines (Vogue, Niños, Milk) around the world and on ad campaigns for international brands.

From his voyages, he has cultivated a taste for the unknown and a sense of open-mindedness and curiosity for others. Today, Miguel devotes more time to personal photography projects, and will soon be doing more videos, while continuing to work with various magazines.

WWW.MIGUELSANDINHA.COM



Green and wild, Panorama is the perfume of an urban jungle, an interplay of original combinations, like this surprising accord of hot and spicy wasabi.

When notes of myrrh spring up among other warm and bewitching resin-based notes, an incredible contrast emerges with elegance. A full-bodied, generous, and unexpected composition, Panorama opens up the olfactory imagination.

A beautiful landscape with a breathtaking view is referred to as a «scenic view», like in this case. Panorama can be said to be a scenic fragrance.

PERFUMER : CLEMENT GAVARRY @ IFF

Panorama

TOP NOTES:

Wasabi Accord, Fig Leaf, Bamboo Leaf, Bergamot, Lemon

MIDDLE NOTES:

Galbanum, Cardamom, Violet Leaf, Fresh cut Grass

BASE NOTES:

Myrrhe Absolute, Fir Balsam, Patchouli, Tonka Bean, Vanilla, Musks, Labnanum



CLEMENT GAVARRY @ IFF

With a great-grandfather who was a lavender producer and an expert distiller, a gardener grandfather who specialized in raw materials in Grasse, and a perfumer father, Clément Gavarry possesses an incredibly rich olfactory heritage. The son of famous perfumer Max Gavarry, Clément was introduced to the art of essential oils at a very early age. When he lived in Paris, he watched his father bringing home samples every night for the family to try.

Clément spent his summers in Grasse. The wafts of jasmine, lavender, and orange blossom that pervaded every square inch of this fragrant city, day and night, during summer harvest season made him dream of exploring faraway lands in search of new olfactory materials.

A graduate of the ISIPCA, the prestigious school of perfumery in Versailles, he was first involved in chromatography and analysis of raw materials before the idea of becoming a perfumer suddenly materialized when he was on a business trip in 1998 in New York, where he still works these days.

Clément hopes to return to Grasse one day to create handmade perfumes with the magnificent materials from his beloved region.

OLFACTIVE STUDIO

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OLFACTIVE STUDIO PARFUMS
231, rue Saint Honoré
75001 Paris - France
contact@olfactivestudio.com

Points of sale at:
www.olfactivestudio.com/store-locator

High-resolution downloadable visuals at:
sur www.olfactivestudio.com/visuels

Press Relations USA:
Julie Leong
julie@kvdnyc.com

Press Relations UK:
Sharon Whiting
sharon.whiting@aspectsbeauty.net



CONTRIBUTORS

Web, pack, and graphic design:
Natacha Rousseau

Bottle and Packaging Design:
Camille Toupet

Development & Production:
Clotilde Maisonneuve / Madecos

Editors: Carine Soyer & Mathias Ohrel

Translators: Lu Jenks (EN)

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