



STILL LIFE IN RIO / FLÁVIO VELOSO

OLFACTIVE • STUDIO
Parfums inspirés

STILL LIFE IN RIO

OR THE PEACEFUL LIFE

Olfactive Studio presents Still Life in Rio. A new setting, a new objective and a new fragrance that doesn't live in the shadow of Still Life, but shines on its own.

A different approach to reflect the dual meaning of the term «still life.» On the one hand, it refers to a popular photography technique where light reigns supreme and whose intensity adorns the festive and bubbly fragrance that bears its name. On the other hand, it means «peaceful life.» Olfactive Studio sets its sights on the second meaning, and on Rio.

Rio de Janeiro: the city of wonder, enveloping and magical. The Rio seen here sits beneath a dawn sky inciting contemplative serenity.

This is the brand's first experience of picking a destination, yet the approach remains staunchly photographic. The eyes are treated to a unique view of the bay. Taken by Brazilian photographer Flavio Veloso, the picture captures Rio's beauty at that special moment when the sky ignites and spreads its golden shroud. At dawn, he ventured to the emblematic Corcovado where the majestic statue of Christ stands. The picture was snapped from the viewing platform at the peak. A moment in time that conveys strength and fullness.

Still Life in Rio is a vibrant scene that depicts awakening. The elements unfurl, striking a pleasant balance, skirting the water, skirting the skin. A landscape with hypnotic boulders forming a myriad of tiny islands, including the familiar Sugarloaf; the enticing waters of Guanabara Bay; unparalleled light; the gentle presence of plant life and city peaks; reflections rippling across the stone balcony whence this view was sourced. The dawning, the beginning of each material.

A visual ballet spawns poetic emotion. Rio awakens... This ever-renewing impetus is what Still Life in Rio seeks to capture: a vibrant and expanding perfume that promises a day full of light and motion.



FLÁVIO VELOSO

Flávio Veloso is a young Brazilian photographer who specialized in nature shots during his numerous trips in Brazil. Passionate about walking through the parks of Rio de Janeiro, he knew from an early age that photography would hold an important place in his life. He earned a degree in biology, another vantage point for viewing nature.

Now a professional photographer, he lives in Florianopolis and does photo-reportage in lush Brazilian forests while also expanding his collection of artistic photographs, which he regularly exhibits in galleries.



While the art of light shines through this new creation, this sunny perfume is best described in terms of starlight, the primeval flicker.

Exotic and luminous, Still Life in Rio is a new and unique scent that opens with Yuzu, ginger, mint and lemon essence. It blossoms and heats up with a blend of peppers, Jamaican hot peppers and coconut water, finishing with rum and Brazilian Copaiba essences.

Perfumer: Dora Baghriche @ Firmenich



DORA BAGHRICHE

Prior to falling in love with the perfumery profession and her training at ISIPCA, Dora Baghriche had dreams of writing And of becoming a senior field reporter.

Imbued with Mediterranean warmth, Dora spent her childhood between two cities and two cultures: Alger and Paris. Both her grandmothers were pastry chefs and she developed a passion for indulgence. She inherited an olfactory memory of pine nut crème, cinnamon treats, and a waft of almonds.

Dora's curiosity and fanciful mind have led her to meet many aspiring artists whose eclecticism she admires. Many of her friends are musicians, filmmakers, and actors from all walks of life. Her own geographic itinerary is varied and expansive: from the Mediterranean scrublands to the landscapes of Asia, with a stop-off in New York where she once lived and where she learned much.

Still life in Rio

TOP NOTES:

Yuzu, Ginger, Mint, Lemon, Mandarin

MIDDLE NOTES:

Jamaican hot peppers, Pink Pepper & Black Pepper, Coconut Water

BASE NOTES:

Rum, Brazilian Copaiba, accords of white leather

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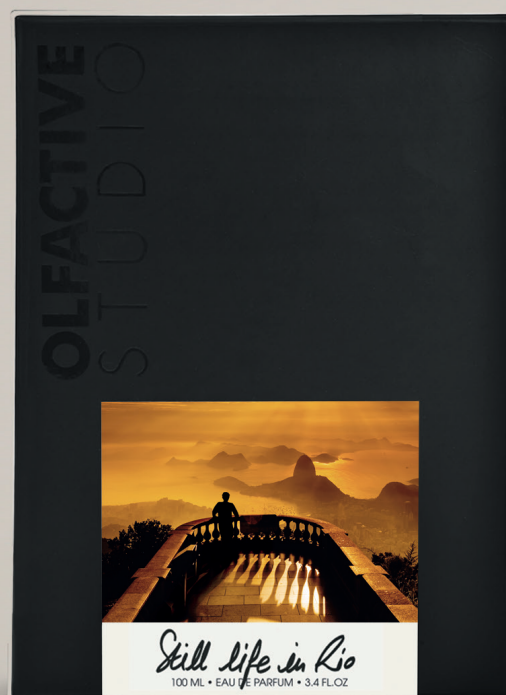
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