

AT THE ZOO

DESIGN
GUIDE™



DESIGN BY:
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THE
SCRAPBOOK LOUNGE™

CRAFT
TV WEEKLY.com



Punch up your pages!



A Day at the Zoo is a great photo op and Michael Strong has some fascinating tricks to create the perfect frames for those zoo pictures. Not only that, but he'll turn a less than perfect photo into the focal point of the page, with a few strategic punches. To bring it all together he has a useful tip when adding funky fibers to your pages.



MATERIALS

TOOLS

- Paper Trimmer OR
- Cutting Mat, Craft Knife, and Ruler
- Scissors

PHOTOS

- Portrait Oriented:
- Three 2 3/4" square
 - One 3" square
 - One 4 1/2" square

FEATURED PRODUCTS

Marvy/Uchida:

- 1 3/4" square punch

Ranger Industries:

- Van Dyke Brown ink pad from the Nick Bantock Collection
- Old Paper Distress Ink

Michael Strong Rubber Stamps:

- Giraffe Patterned rubber stamp

SUPPLIES

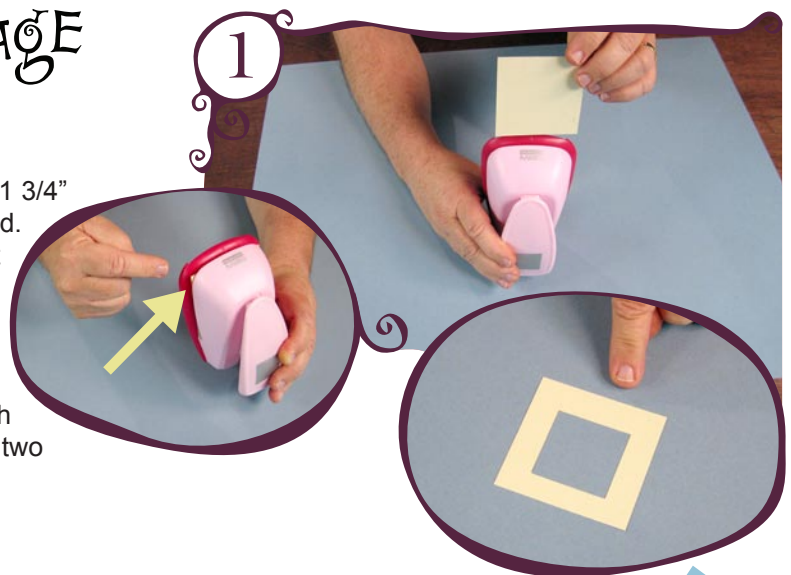
- One piece 12" x 12" jungle green cardstock

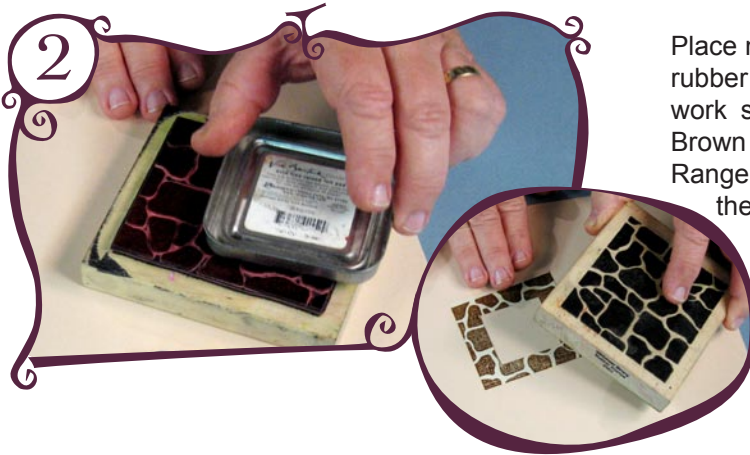
- One piece 8 1/2" x 11" green vellum
- One piece 12" x 12" off-white card stock
- One piece 8 1/2" x 11" medium brown cardstock
- One piece 8 1/2" x 11" darker brown cardstock
- Three dragonfly brads
- One sprig paper greenery leaves - at least 3 leaves

- One 13" piece of eyelash yarn or other coordinating fiber
- 3/4" round metal letters to spell out page title
- Chubby dots of glue
- Regular tape
- Dry adhesive of choice - glue stick or tape runner

STARTING YOUR PAGE

Cut three 3" squares of off-white cardstock. Hold the 1 3/4" square punch from Marvy/Uchida vertically in one hand. Position one 3" square in the punch from so that just the corners of the cardstock are peeking out from the punch. Michael calls these 'cat's ears'. You can hold the punch with the punch lever facing you or away from you - it punches easily either way. Once the cardstock is in the correct position, simply punch the lever to create the frame. Repeat with the other two pieces of cardstock to create three frames.





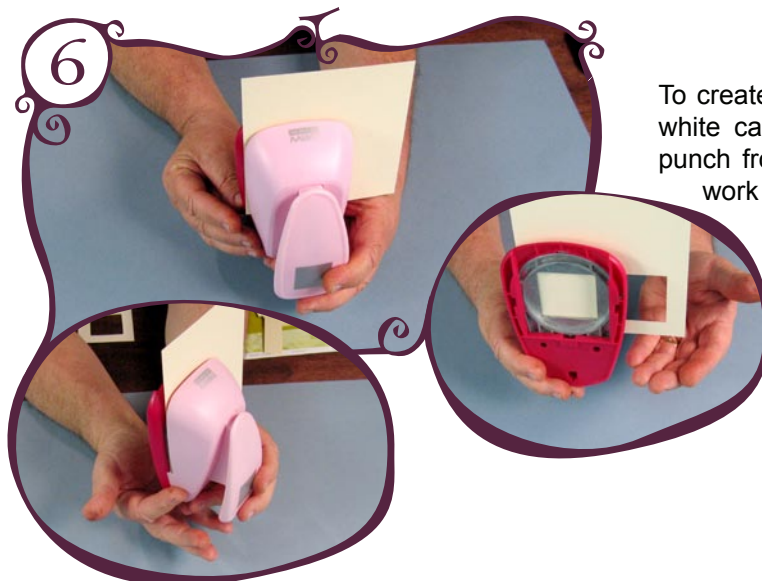
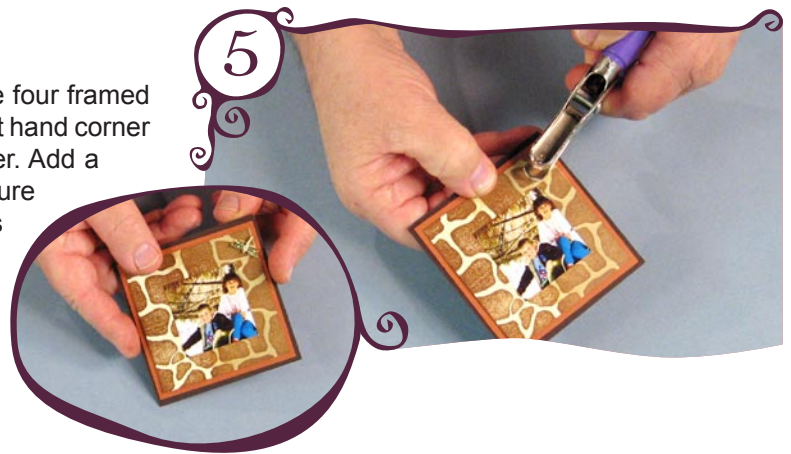
Place newsprint on your work surface. Place the Giraffe Pattern rubber stamp from Michael Strong Rubber Stamps on your work surface, rubber side up. Ink the stamp with Van Dyke Brown dye-based ink from the Nick Bantock Collection from Ranger Industries. Now stamp the Giraffe Pattern onto one of the cardstock frames. The rubber stamp is bigger than the frame, so be sure to do this on the newsprint. Press the stamp firmly onto the cardstock frame to allow the ink to transfer from the stamp to the cardstock. Do not rock the stamp back and forth - that will blur your image. Repeat inking the stamp and rubber stamping the other two frames.

Add additional color to each of the stamped frames by rubbing Old Paper Distress Ink from Ranger Industries from the pad directly to the bottom half of each of the stamped frames. Apply firm pressure at the bottom edge of each frame and lighten the pressure from your hand as you move up to the middle of the frame to achieve a gradation of color. This will add dimension and interest to these frames.



Adhere a 2 3/4" square photo behind each of the Giraffe Pattern stamped frames. Mat each framed photo with a medium brown piece of cardstock that is cut 3 1/4" square. Double mat each of the photo frames with a darker brown piece of cardstock that is cut 3 1/2" square. Double mat a fourth photo that is cut 3" square with the same color combination. This time Michael used the darker brown cardstock next to the photo (cut 3 1/4" square) and double matted this with the medium brown cardstock (cut 3 1/2").

Punch a 1/16" hole in the upper corner of three of the four framed photos. Two of the holes are punched in the upper right hand corner and one hole is punched in the upper left hand corner. Add a brass dragonfly brad through each of the holes. Secure to the photo frames by opening the prongs of the brads on the back. Set the four photo elements aside.



To create the focal point window pane frame; cut a piece of off-white cardstock 4 7/8" square. Using the same 1 3/4" square punch from Marvy/Uchida, position the punch vertically on your work surface. Place the 4 7/8" square cardstock piece into the punch until it stops. Slide the right side of the cardstock all the way over until you can't see the cardstock any more. Use the punch lever to punch out the frame. Keeping the cardstock piece in the punch, slide the left side of the cardstock all the way over until you can't see the cardstock any more and punch again. You now have two of the window frames made.

Turn the cardstock around so the *un-punched* part is now in the punch. Be sure the cardstock is all the way in the punch and repeat Step 6. You have now created a four-pane window frame for the focal point photo.





Adhere a 4 1/2" square photo behind the window pane frame. Double mat this photo frame with a dark brown piece of cardstock cut 5 1/4" square and a medium brown piece of cardstock cut 5 3/4" square. Set this element aside.



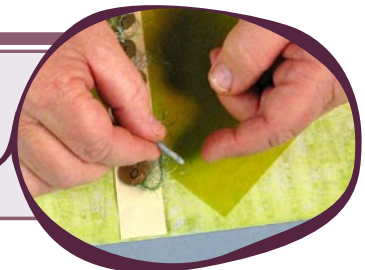
Notice that this photo has a lot of blank space in the middle of the picture. By adding the four pane window frame you are able to add visual interest. A less than perfect photo has just become the focal point of the page.



Create the vertical Title Block by cutting a piece of off-white cardstock 1" x 12". Cut a 13" piece of eyelash yarn or other fiber in coordinating colors. Thread 3/4" round metal letters onto the fiber to spell out your title. Michael's title is: DAY AT THE ZOO. Secure each of the letters to the Title Block with a dot of glue. Michael used a peel-off chubby dot of glue to adhere each of the letters to the Title Block. Secure each end of the fiber to the back of the Title Block at the top and bottom with tape.



An easy way to thread things onto eyelash yarn or other "funky fibers" is to wrap one end of the yarn with a small piece of tape. This is similar to an aglet - which is the piece at the end of a shoelace that allows you to lace up your sneakers.





Now it's time to put the layout together: Start with a 12" x 12" piece of jungle green cardstock as your foundation page. Cut an 8" square of green vellum and position it at an angle on the foundation page. Adhere with a dry adhesive.

Adhere the vertical Title Block 4 1/2" from the left side of the page. Place the focal point window pane frame in the lower right hand corner of the page, 3/8" from the right side of the page and 3/4" from the bottom. Adhere one of the Giraffe Pattern photo frames above the window pane frame at an angle, about 1" from the top and 1" from the right side of the page.



Adhere the remaining three photos centered vertically on the left side of the page about 3/4" from the left side. Michael placed the two Giraffe patterned photo frames at the top and bottom with the coordinating matted photo in the middle.



Tuck a sprig of paper greenery behind the Giraffe patterned photo frame in the upper right hand corner of the page, so that it spills over to the window pane frame. A good design tip is to always use elements in odd numbers—so Michael chose to use a 3-leaf sprig of greenery on his page.



MAKE IT YOUR OWN!



STELLA

Instead of a square punch, Michael used a circle punch to create this frame. He carried the circle design thru to the title. Notice the striped border at the bottom of this page. Michael made that just like he did in a previous webisode entitled "All Dressed Up". It matches the heart sticker.

SWEETHEART BALL

For this 8 1/2" x 11" page, Michael made a ladder frame to hold three photos. The cardstock piece for the frame is 2 3/4" x 8". Follow Michael's directions in Step 1 for the 3" square frames: slide the 8" side of the cardstock all the way to the right so you see 'cat's ears' on the left side of the punch. Punch out a frame. Next move the cardstock all the way to the left so you see 'cat's ears' on the right side of the punch. Punch out a frame. Finally, position the 8" side of the cardstock so that the frames on each end that you just made are even with the sides of the punch itself. Punch one more frame and you've got a ladder frame.



CONGRATULATIONS

You've just completed your At The Zoo Page, but the fun doesn't stop there!
Be sure to stop back by The Scrapbook Lounge every week for more exciting new twists on scrapbooking!