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Nourish the Future



Issue 01, 2018

Blockchain & Coffee Supply
Sweat, Stretch & Coffee
Another Word on Diversity and Inclusion
From Crop to Cup

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Califia Farms Magazine
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Verve Coffee

Various Locations
Los Angeles, Santa Cruz, San Francisco



Verve Coffee opened in Santa Cruz in 2007 and in 2014 founders Ryan O'Donovan and Colby Barr set up shop in Los Angeles. Verve's three airy LA shops combine an industrial aesthetic with natural blonde wood for an urban twist on the brand's origins. But it's not just the gorgeous cafes that make Verve a destination for serious coffee drinkers—the company is also devoted to fostering a sustainable coffee system. Their **Farmlevel** initiative supports direct trade partnerships between Verve and coffee growers, ensuring a decent wage for farmers and an unparalleled selection of single origin coffees for customers. As for your in-store order, an almond milk cappuccino is a popular choice, but don't overlook their food options, including nutty steel cut oats simmered in (what else?) almond milk.