

VERVE

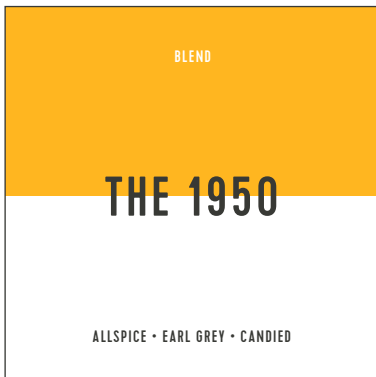
COFFEE ROASTERS

BLEND

THE 1950

ALLSPICE • EARL GREY • CANDIED

PRODUCER	VARIOUS SMALLHOLDER PRODUCERS
REGION	LIMU, YIRGACHEFFE
PROCESSING	WET-PROCESS
CULTIVAR	ETHIOPIA HEIRLOOM
ELEVATION	2,000 - 2,200 METERS



CUP CHARACTERISTICS

"The 1950" blend pays homage to coffee's journey around the globe and the spice traders who transported it. Profiled to highlight its dense, candy-like sweetness and complex spice profile; the 1950 blend performs in both filter and espresso methods, with or without the accompaniment of milk.

SOURCING INFORMATION

Indigenous to Ethiopia, coffee was propagated throughout the new world in the 17th and 18th centuries on the coattails of the Dutch and their many conquests for newfound territory. As such, our flagship "1950" blend seeks to evoke imagery of a time in which spice traders navigated the globe on vessels - "caravels" - made of timbers, flying canvas - "lateen" - sails.

The 1950 Blend's cup profile combines indigenous Ethiopia Heirloom cultivars with a roast profile charted to maximize their dense sweetness and exotic spice profile.