

# RXBAR®

## About RXBAR®.

RXBAR is a real food protein bar made with a few simple ingredients. The core of each bar is egg whites for protein, dates to bind, nuts for texture. Every ingredient serves a purpose.

Each minimal-ingredient bar packs 12 grams of protein and contains no added sugar, preservatives or artificial ingredients.

What you see is what you eat.

## Product Details.

RXBAR comes in five flavour varieties:

• **Peanut Butter** • **Chocolate Sea Salt\*** • **Coconut Chocolate\*** • **Peanut Butter Chocolate** • **Bluberry**

(Not a low calorie food. See nutrition for calories and sugar content.) \*Indicates a top seller

## When to eat.

Anytime! They're perfect for a breakfast on the go, protein-packed afternoon snack, or pre/post-workout fuel.



## Where to buy.

- RXBAR website [www.rxbar.co.uk](http://www.rxbar.co.uk)
- Amazon
- Local fitness studios, gyms and coffee shops
- Founded in the U.S in 2013 and launched in Canada Fall 2018

## Key Retailers.

- Sainsbury's
- Soho House
- WHSmith
- Whole Foods Market
- WIT Fitness
- Marks & Spencers

## Find us.

@RXBAR

