

# РАКЯЛТ ИИК

*Transforming  
Street Art To Streetwear*







## ***ALL ABOUT THE DETAILS***

Each design begins with an actual photograph of the mural so all of the beautiful, real life details from the artwork are captured.

From the texture of a brick wall or wooden fence to the weathered paint chips, we see the beauty in these imperfections and use them to create something extraordinary.





# OBSESSION TURNED STREETWEAR BRAND

PakRat Ink was created from an obsession with street art. Fueled by a desire to make and create something different, this is the first streetwear brand of its kind. Our city focused brand collaborates with local street artists to transform their street art into unique streetwear pieces. Each design begins with an actual photograph of the mural so all of the beautiful, real life details from the artwork are captured. From the texture of a brick wall or wooden fence to the weathered paint chippings, we see the beauty in these imperfections and use them to create something extraordinary. We produce everything in-house at our location in Chicago to ensure the highest quality possible.

## What the F\*\*K are those numbers?

Each city has a unique story to tell, told differently by each artist. Our goal is to showcase and share their stories beyond the original geotagged locations. Each garment has the GPS coordinates of the exact location of the mural printed on it. This allows our customers to visit the location where the mural is displayed (or where it once was if it is no longer there). Just type the numbers into a maps app to get directions to see the street art in person.

## Empowering Future Generations of Artists

Our goal is to support local artists and give back to the artist community as well. For all of our featured artwork from Chicago we will be donating a percentage of every unit sold to After School Matters, a non-profit that provides Chicago public high school teens opportunities to explore and develop their artistic talents. For other cities around the World, we will be donating a percentage to a selected local art school program that encourages and supports young artists.

## Leave Your Mark

We are constantly creating, inventing and evolving to bring you fresh ideas, perspectives and creative collaborations. We will continue to push the boundaries of streetwear through our fusing of street art, street culture and street fashion, one city at a time.

## What city will we hit next?

In the next year we plan on adding 10 new cities featuring street art from each city. Stay tuned!









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