



Start up packages

Option 2



Option 2

ANY 12 RETAIL PRODUCTS

YOU WILL RECIEVE:

10 x each retail product = **120 total**

Label Templates
for you to edit in Canva

120 x labels printed with
Long Story Short

Training Manual

Marketing Magic for
Your Business - eCourse

How to Start a Skincare Business
from scratch in Australia - eCourse

Bonus Digital Resources

TOTAL - \$2,300

WORTH \$2,700 SAVE \$400

Retail
packaging:



LUXE PACKAGING



PURE PACKAGING



NATURAL PACKAGING

WHAT YOU WILL RECEIVE:

12 Retail Products (10 units each)

This includes any product from our Private Label range.

You can choose 12 different products, which would come total of 120 units.

Label Templates

You will receive our \$100 Label Templates so you can easily design your own labels using our Luxe, Natural or Pure packaging. You can then send them to Long Story Short for printing! (Graphic design services are not included in this bundle)

120x Labels printed with Long Story Short

Please contact Long Story Short for printing at hello@longstoryshortdesign.com.au.

Please note you would need to provide them with your completed labels.

Graphic design services are not included in this bundle. This package only includes *standard vinyl labels*. Foiling or special stocks will incur an additional cost, paid directly to Long Story Short.

Training Manual

Our training manual is packed with information on skin types, the preservatives we use, how to use each product, and more information on our Private Label range.

We will also provide an editable version which you can update and use as your own.

eCourse's

Marketing Magic for Your Business

This in depth course will give you all the information you need to take control of marketing your business!

How to Start a Skincare Business from scratch in Australia

If you are new to the business world, this is an invaluable course to make sure you have all the fundamental areas in business covered.

Bonus Digital Resources

These include: Ingredient Glossary, Hi-Res Images of blank Luxe, Pure and Professional packaging and our Social Media templates.