

# Important Label Requirements

## Labelled Retail Products

If you choose to purchase your products with labels, you will receive your order with our in-house printed labels packed separately in your package. Our labels are high quality and are ideal for boutique beauty brands who want a professional look. We use a vinyl gloss stock, which is waterproof.

Please note we do not apply your labels to your products.

## Unlabelled Retail Products

You have the option to purchase your products unlabelled for a saving of \$1.50 per product. You will need to source and purchase your own labels and apply these yourself. We recommend Long Story Short Design & Print as they have a large range of stocks and finishes available. However it is advised that you sample labels from the company you choose before making any purchases.

[www.longstoryshortdesign.com.au](http://www.longstoryshortdesign.com.au)

## Professional Products

These come with a basic label that includes the product name, how to use and ingredients. We do not print your logo onto these bottles. Our logo and details are not added to these labels.

**IMPORTANT:** Download our Catalogue via [here](#) to access our label design catalogue which contains everything you need to create your labels.

# Checklist

Please go through this checklist before submitting your label designs to us. We don't offer proofing so it is strongly advised that you take some time going through this list to make sure you have covered all the necessary requirements for legally compliant labels. Supplying incorrect label files will delay your order. This includes the wrong measurements or sending multiple labels in one file.

- Logo**  
Have you used a high-resolution file?
- Font size**  
Is your font large enough that it can be read when printed? 4pts or higher
- Full and complete ingredient list**  
As supplied by Private Label Skin Care
- Product Size**  
mls for liquids and creams / grams for powder
- Label Measurements - VERY IMPORTANT**  
Is each label set up to the correct measurement for each of your chosen bottles? Example: 90mm (W) x 70mm (H) for our Luxe Serum Bottle
- Directions for use**
- Icons**  
Are your icons large enough to be read when printed?  
If not, please leave them off your labels.
- Contact details**
- Caution statement**
- Send without bleed and cut lines**
- PDF**  
We require your labels in PDF format and only one label per PDF
- Correctly named each PDF**  
Can you please supply each label file with your skincare business name, our product name and packaging type example: **Sarahs Skincare\_Native Moisturiser\_Luxe**