



H



OIL CLEANSER
WATER-BASED CLEANSER
FACE MASK
TONER/ESSENCE
SERUM
EYE CREAM/TREATMENT
CREAM/MOISTURIZER
FACE OIL/BALM
SPF

Applying skincare in the correct order ensures you get the most from your products, allowing optimal absorption and maximum benefits.

This guide walks you through each step, explaining why the order matters and how each product benefits your skin.

HEALTH HUT

OIL CLEANSER

Begin your routine by removing makeup, sunscreen, and denser impurities like excess sebum with an oil cleanser. Oil attracts oil, effectively dissolving stubborn residues while leaving your skin nourished and soft.

[SHOP OIL CLEANSERS](#)

WATER-BASED CLEANSER/EXFOLIATOR

Follow with a cream, gel, foaming or exfoliating cleanser to remove any remaining dirt, sweat, or water-soluble debris. This second cleanse ensures your skin is deeply clean and ready to absorb the next steps.

[SHOP CREAM CLEANSERS](#)

[SHOP GEL CLEANSERS](#)

[SHOP FOAMING CLEANSERS](#)

[SHOP EXFOLIATING CLEANSERS](#)

HH TIP

Double cleanse in a single step with a 2-in-1 water-emulsifying oil cleanser.

[SHOP EMULSIFYING OIL CLEANSERS](#)



HEALTH HUT

FACE MASK

After cleansing, incorporate a face mask into your routine once or twice a week. Face masks are concentrated treatments that can address specific skin concerns, such as hydration, brightening, or clarifying. They provide an opportunity to deeply nourish your skin and leave it feeling refreshed and revitalized.

SHOP FACE MASKS

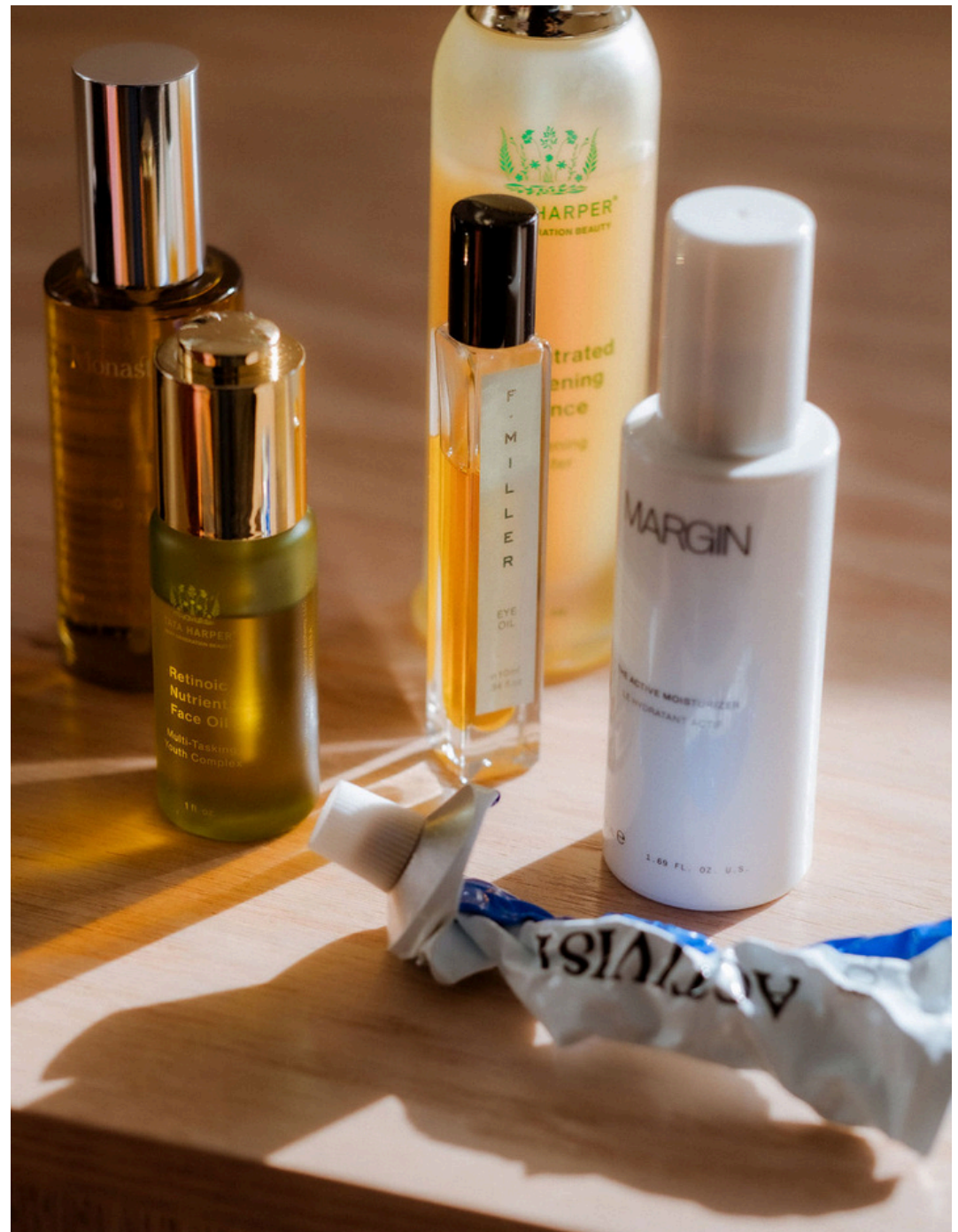
TONER/ESSENCE

Apply a toner or essence to hydrate and prep skin for better absorption of serums and creams. Toners and essences balance the skin's pH and deliver a concentration of hydration.

SHOP TONERS AND ESSENCES

HH TIP

After toning, apply your next step while your face is still damp. This allows the serums that follow to soak deeper into the skin.





OIL CLEANSER
 WATER-BASED CLEANSER
 FACE MASK
 TONER/ESSENCE
SERUM
 EYE CREAM/TREATMENT
 CREAM/MOISTURIZER
 FACE OIL/BALM
 SPF

SERUMS

Next, layer on the serums. These are targeted treatments packed with active ingredients. Serums are formulated to penetrate deeply into the skin and provide intensive care, like boosting hydration, enhancing radiance, and addressing premature signs of aging or other skin needs..

Serums can be water or oil-based and are molecularly formulated to be lighter than the heavier creams/oils/balms that follow.

[SHOP SERUMS](#)

HEALTH HUT

EYE CREAM/TREATMENT

Apply eye treatments to hydrate fine lines, brighten dark circles and restore elasticity to the delicate skin around the eyes. Using eye products before heavier creams ensures the fine skin will fully absorb the benefits without congestion from heavier creams.

SHOP EYE CREAMS AND TREATMENTS

CREAM/MOISTURIZER

Lock in hydration with a cream or moisturizer. Creams form a barrier to prevent water loss and keep the active ingredients from previous steps working effectively. Creams soothe dry, dehydrated skin; they're the glass of water skin craves.

SHOP CREAMS AND MOISTURIZERS

HH TIP

Try swapping in a thicker cream during colder months when the skin can be more dry and flaky.



HEALTH HUT

FACE OIL/BALM

Apply face oil or a wax-based balm to nourish and reinforce the skin's natural barrier. This optional step seals the entire routine and acts as a final shield against environmental stressors. It is effective as a last step in a PM routine.

SHOP FACE OILS AND BALMS

SPF

In the morning, complete your routine with SPF to protect your skin from harmful UV rays coming from the sun and screens. SPF prevents premature aging, sun damage, and other environmental stressors.

SHOP SPF FOR THE FACE

HH TIP

Adjust your routine based on your skin's needs —morning routines might skip heavier products like balms.



SKINCARE STEPS

OIL CLEANSER
WATER-BASED CLEANSER
FACE MASK
TONER/ESSENCE
SERUM
EYE CREAM/TREATMENT
CREAM/MOISTURIZER
FACE OIL/BALM
SPF

MAKE IT YOURS

This guide provides the order to apply your skincare, and we encourage you to tailor the routine to your preferences. Keep the order of the products, but feel free to skip steps that don't align with your needs. An effective skincare regimen doesn't require every step.

KEEP IT CONSISTENT

Save the steps for easy reference! Take a screenshot or print them out and place them inside your vanity. Following the proper order can enhance the efficacy and longevity of your products.

QUESTIONS?

We're here to help! Book a Skincare Consultation with the HH Team to review your routine and receive personalized recommendations.

[BOOK A SKINCARE CONSULTATION](#)

