

a note from Anne

Tis the Season to SPARKLE! With Winter, Holiday, and Valentine's Day cookies on the horizon it's time to add the shimmer to your cookie designs. This Winter season, we will explore four ways to add the shine, shimmer, sparkle, and glitter to cookies.

Customers, family, and friends are always tickled with a little added sparkle. It's an elevated cookie look that the average baker might not explore. And your cookies are sure to stand out from the crowd with this extra twinkle.

The 'sparkle essentials' included in your box will help you explore these dazzling cookie techniques. Plus, this club box includes 4 cookie ideas, including a really fun and EASY Build-a-Snowman cookie set that will delight kids (and adults, too)!

As we move indoors for a season, I hope you can take some time to connect with fellow club members from across the United States! We are trying out a NEW club event in December. There will be prizes! And don't miss the Cutter Exchange opportunity coming early 2024.

Better jump into this box! There is a lot to discover...including one FEATURE item that I hope not only keeps you clean while you work in the kitchen, but also reminds you that you are on 'TEAM COOKIE'.

Happy Decorating!

Anne

P.S. Make sure you check your email on Nov. 20th. The first Winter club tutorial will be sent in your exclusive Club email. It will also have all the details about this month's giveaway, the next Coffee & Cookies, and more!



All active Flour Box Club Members can find all the member resources and videos on the Club Dashboard. This dashboard is a one-stop-shop for all club resources: videos, downloads, and recordings of special events all in one place! No more hunting around old emails to find video exclusive club tutorials. This dashboard of all club resources is available to all active Club members.

HERE'S HOW TO ACCESS THE DASHBOARD:

1. Go to the account page on www.flourbox.com
2. Log in to your account. If this is your first time logging in, you'll need to create an account using your email address.
3. Go to order history and see the button to click to the dashboard!
4. Our team is here to help you log in and find the Dashboard. Email us at hello@flourbox.com for assistance!

SPECIAL CLUB SAVINGS!

SPECIAL CLUB MEMBER DISCOUNT - 'SPARKLE'

Save 15% on cookie decorating essentials with coupon code 'SPARKLE'. This includes Meringue Powder, Tipless Bags, Color, Tips and Tools!

This code can only be used once. It expires on February 28th. The code cannot be combined with another coupon code.

WHEN DOES MY NEXT BOX SHIP?

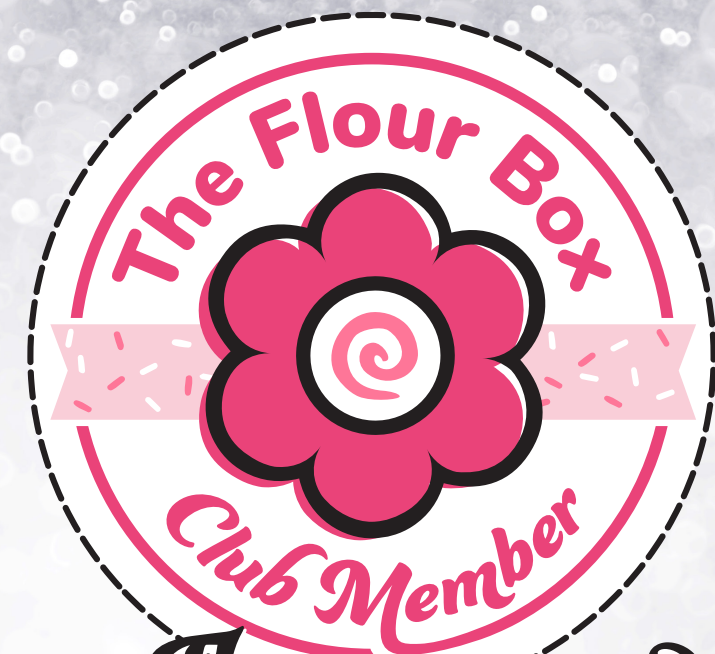
There will be a **SURPRISE Club mailing on January 16th** (this is a FREE CUTTER shipped just to club members!)

Then, your next Club box ships March 15th!

Please note: The Winter Box is coming a month early so there will be 4 months until the Spring Box - shipping March 15th! That's why we have the surprise mailing on Jan. 16th!

The Flour Box Club boxes are a part of your Club subscription and are automatically charged and shipped to Club members seasonally.

Your subscription can be canceled anytime. But we sure don't want you to leave the club! You can access your subscription information in your Flour Box account on www.flourbox.com.

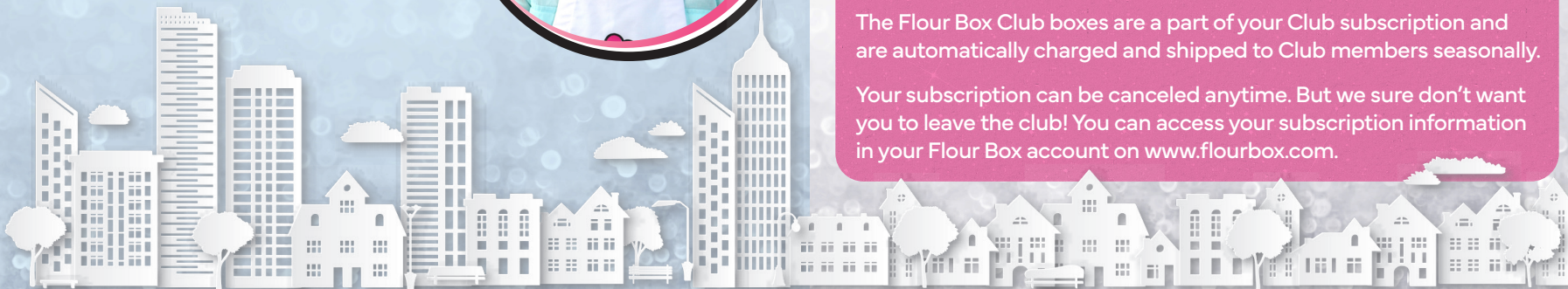


The Sweetest Club Around!

WINTER 2023

flourbox.com | hello@flourbox.com

  [@theflourboxshop](https://www.instagram.com/theflourboxshop)



in your winter box

This Winter season, I hope you have fun using these cutters, blinging your cookies, and wearing the special gift inside!

FOUR NEW EXCLUSIVE CLUB CUTTERS

- **Penguin Pals Cutter Set of 2:** Penguin with Earmuffs and Penguin with Hat.
- **Fancy Snow Globe:** This feature cookie makes gorgeous SPARKLING winter cookies.
- **Tall Building Cookie Cutter:** Versatile to make beautiful winter cityscapes.

THREE NEW MINI EXCLUSIVE CUTTERS

- Build-a-Snowman Set with Mini Top Hat, Mini Snowball, and Mini Scarf.

RAINBOW DIAMONDUST

A glitter that has many reflective colors resulting in a prism finish and is amazing!

THE SNOWFLAKE FOUR STENCIL

This new cookie stencil coordinates with the new mini snowball cutter to make EASY accent cookies. These snowflakes would also be fun stenciled on a mug or sweater cookie.

DUST PUMP

Dispenser allows you to quickly and evenly apply various dusts, including Diamondust.

WHIMSICAL WHITE SANDING SUGAR JAR

A dusting adds a quick and easy sparkle with lots of texture - perfect for snow!

WHITE NONPAREILS

There are so many uses for nonpareils in Winter: Fur trim on hats and snow on rooftops!

BRIGHT SILVER CRYSTAL COLOR

Add beautiful shine to your cookies! Colors can be mixed with alcohol, water or lemon extract and painted onto royal icing or mixed with liquid and used in an airbrush.

PINK 'COOKIE BAKING TEAM' EMBROIDERED APRON

Fashion to go with your passion for cookies!

Don't forget the New **WINTER SPOTIFY PLAYLIST** by Club DJ Toph. Check the club emails for a link!



This season's theme:

SPARKLE!

COMMON TECHNIQUES FOR ADDING SPARKLE



MAKING SNOW TEXTURE

Sprinkle sanding sugar to create an instant snowy cookie. Mix white sanding sugar, diamondust, and white nonpareils to create a dimensional, sparkling mixture. When these 3 combine, the sparkle is amplified!

APPLYING DIAMONDUST

Diamondust is an edible glitter that will bring the bling to your cookies. You can apply to the cookie directly using the shaker top, or get an even application using the dust pump. Want to keep the sparkle in place when you stencil? Stencil icing, pump on the glitter, and then lift your stencil to reveal gorgeous sparkling words or patterns!



THREE WAYS TO USE A METALLIC DUST

The Bright Silver Crystal Color is very versatile. I mix with Color Solution and paint onto icing to add metallic accents. Mix with liquid and add to your airbrush to spray on larger cookie areas. Or, paint onto the unbaked cookie surface before baking to create a vintage metallic finish.



CUTTER AND STENCIL TUTORIAL LINK



Learn how to use the cutters and stencil in this Club box using the video on the Flour Box Club Dashboard! You'll find a step-by-step tutorial of all four regular cutters and the three mini 'Build-a-Snowman' cutters. Plus, get all the latest club news! Access the private, club-only video on the Flour Box Club Dashboard using the link or QR code - <https://flourbox.com/blogs/flour-box-club>



WINTER CLUB SCHEDULE - SAVE THE DATES!

Save the date for these fun club activities and events. These dates are subject to change, so check your emails for the most up-to-date information!

NOV 20 CLUB EMAIL & VIDEO
Making snow for cookies

NOV 20 to DEC 18 WINTER COOKIE CHALLENGE
See email for details

DEC 15 COFFEE & COOKIES WITH ANNE & TOPH

DEC 20 CLUB EMAIL & VIDEO
Three ways to use Diamondust

JAN 16 SURPRISE BONUS CLUB CUTTER MAILING

JAN 20 CLUB EMAIL & VIDEO
Special cookie tutorial

JAN 29 COOKIE CUTTER EXCHANGE

FEB 17 COFFEE & COOKIES WITH ANNE & TOPH

FEB 20 CLUB EMAIL & VIDEO
Three ways to use a metallic dust

