

## A note from Anne



Summer is bursting on the scene with an explosion of color. Everywhere I look flowers are blooming, the leaves are green (again), and the sky is so blue! Summer is a bright and cheerful season, so it's no surprise that summer cookies are some of the most colorful of the year! As a result, I have selected **COLOR**

for the Summer Box theme. In my 15 years of decorating cookies, I can say in all honesty that 'color' is one of my most favorite and least favorite parts of cookie decorating. I love picking palettes and planning cookies. BUT, there is a challenge with color. Finding the right colors, mixing enough of each color, and making custom colors can be tricky. It can drive a decorator straight to the cookie jar for a little comfort snack.

This is where I hope your Summer Box is a little secret booster in your cookie arsenal. With this box, you can explore the world of color with a little more confidence - see the full deck of color cards! You can mix colors in style (with your new spatulas and icing bowls) and know you'll have enough icing. And, the tutorials planned for the next 3 months will have you jumping into color planning in a new way!

Are you wondering about the cutters? They are the best part of each box! You'll find 3 'sets' and I hope to show you how to mix and match to use them all season long!

Colorfully yours, *Anne*

P.S. Check out the new 'Ask Anne' event scheduled for early July. This was a suggestion from a long-time member and I can't wait!

### Special Club Member Discount 'COOKIESINCOLOR'

Save 15% on all Cookie Color Products (food gels, spatulas, airbrush color, color charts, and mixing bowls) with coupon code 'COOKIESINCOLOR'.

This code can only be used once. It expires on August 30th. The code cannot be combined with another coupon code.



## Flour Box Club Dashboard

All active Flour Box Club Members can find all the member resources and videos on the Club Dashboard. This dashboard is a one-stop-shop for all club resources: videos, downloads, and recordings of special events all in one place!

Here's how to access the dashboard:

- 1 Go to the account page on [flourbox.com](https://flourbox.com)
- 2 Log in to your account. If this is your first time logging in, you'll need to create an account using your email address.
- 3 Go to order history and see the button to click to the dashboard!
- 4 Our team is here to help you log in and find the Dashboard. Email us at [hello@flourbox.com](mailto:hello@flourbox.com) for assistance!

### When does my next box ship?

**Your next box ships Sept 15th!**

The Flour Box Club boxes are a part of your Club subscription and are automatically charged and shipped to Club members seasonally.

Your subscription can be canceled anytime. But we sure don't want you to leave the club! You can access your subscription information in your Flour Box account on [flourbox.com](https://flourbox.com).

### Missing your Flour Box Club emails?

Check your SPAM, JUNK, or PROMOTIONS folder! We are noticing an increased number of members that are reporting their club emails are not being sorted to their inbox, especially Gmail and Yahoo users. If your email landed in another folder, you can DRAG and DROP your club emails to your inbox. Then when prompted, select yes to have your emails always moved to your primary folder. Need assistance with your club emails? Reach out to our team at [hello@flourbox.com](mailto:hello@flourbox.com)!



Get Ready to Be Inspired  
[flourbox.com](https://flourbox.com)

# Summer 2023



# The Sweetest Club Around!

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[@theflourboxshop](https://www.instagram.com/theflourboxshop) on social media

# IN YOUR SUMMER BOX:

Brights, Ombres, Rainbows, and Neutrals! Let's explore it all this summer! Is unpacking your box a highlight of each season...jump in! In this box you'll find:

- **THREE new EXCLUSIVE Patriotic cookie cutters:** Rocket Pop, Hand Peace Sign, and Rounded Star
- **TWO new EXCLUSIVE Strawberry themed cutters:** Strawberry Pint and Cute Strawberry
- **TWO new EXCLUSIVE MINI Ice Cream cutters:** The Mini Cone and Mini Scoop will have you screaming for ice cream all summer long!
- **ONE new EXCLUSIVE stencil:** Celebrate the red, white, and blue with the new Stars and Stripes stencil
- **THREE NEW Sugar Art Food Gels:** Navy, Red Rose, and Turquoise Waters. See these colors in action in the new club cookie tutorials!
- **THREE Flour Box Spatulas:** The perfect size and shape for mixing small and large amounts of icing...and they're pink!
- **TWO Icing Storage Containers with Lids and Easy Icing Measurement Label:** Take the guesswork out of how much icing to make. Fill to the line, color, and decorate!
- **The Flour Box Icing Color Card Deck:** This deck features 69 full color swatch cards to help you understand different gel color options and plan your next cookie icing palette.
- **Turquoise 'Cookie Decorating is Kinda My Thing' Tote -** A beach tote, library bag, or grocery bag - you decide!
- **New Summer Flour Box Club Spotify Playlist** by Club DJ Topher. Check the club emails for a link!
- **FREE DIGITAL DOWNLOAD:** Find a FREE Decorating Guide for all SEVEN new cutters on the Flour Box Club Dashboard and in the June 20th email. This guide has step-by-step photos and instructions for decorating each cookie!



## Mixing the right amount:

Typically, 1 oz of icing will cover one average 3.5" cookie. When planning your cookie project, identify how many cookies will be decorated with a particular color. If the cookie is 2 colors, take that into consideration. For example, if you have 2 cookies that are all red icing, and 4 cookies that are half red, you'll need approximately 4 oz of red icing. Use the new storage containers with the icing measurement labels to get the right amount!



# THIS SEASON'S THEME:

## Icing Color Planning Tips:

**Planning a Cookie Color Palette:** To keep mixing time down, limit the color palette to 4-6 icing colors. Not only will it save you time, less colors will also create a more cohesive looking cookie project. Get color inspiration from a party invite, a google search of color palettes, clipart, greeting cards, etc. Picking a 'tone' for your cookie set, like cheerful, calm, retro, to help you determine the shades of the colors you select. Use the new Color Swatch cards to select the right gel!



**Quick Color Mixing Tips:** Try mixing colors light to dark to use one bowl or one spatula (less dishes!) Always add gel to the spatula and not directly to the icing to eliminate adding too much color. If your schedule allows, mixing icing colors the day before you decorate to allow colors to deepen. Working on multiple projects? Try to share as many colors as possible to reduce color mixing time!

# Color

## Summer Club Schedule - Save the Date!

Save the date for these fun club activities and events. These dates are subject to change, so check your club emails for the most up-to-date information!

### June 20th Club Email & Video

- Patriotic Cookie Tutorial Video
- Planning Your Color Palette

### July 15th 'Ask Anne' - a LIVE Cookie Q&A with Anne

### July 20th Club Email and Video

- Ice Cream Cookie Tutorial Video
- Planning How Much Icing to Make

### August 12th Expert Color Mixing Workshop

with Georganne Bell of LilaLoa

### August 20th Club Email and Video

- Strawberry Cookie Tutorial Video
- Making Custom Icing Colors



Learn how to use the cutters and stencil in this Club box using the video on the Flour Box Club Dashboard! You'll find a step-by-step tutorial of all SEVEN cutters. Plus, get all the latest club news! Access the private, club-only video on the Flour Box Club Dashboard - [flourbox.com/blogs/flour-box-club](https://flourbox.com/blogs/flour-box-club)