



PLANTING INSTRUCTIONS FOR CONVENTIONAL LAWNS

DETERMINE type of seed mix depending on sunlight and use of the greenspace.

CALCULATE the square footage of your lawn (length x width) to determine the amount of seed you need. Refer to the product label or our website for specific application rates for your seed type.

PREPARE soil using the method of your choice (sod cut, solarize, sheet mulch, etc). If overseeding an existing lawn, mow very short. Remove moss and thatch. Add any necessary soil amendments such as lime, compost and Profile soil conditioner. Smooth and firm the area to be seeded. In the spring, plant after soil temperatures reach 50 degrees or warmer (temperature required to trigger germination). In the fall, plant at least 4 weeks before your first anticipated hard frost (28° for more than one hour).

DISTRIBUTE seed with a broadcast spreader to achieve an even application; small areas may be seeded by hand. Direct seed-to-soil contact is needed. Do not bury seed.

APPLY a balanced starter fertilizer.

COVER the seedbed with approximately 1/8" layer of top dressing of your choice (optional). We prefer PT Grass Straw Mulch. Grass mulch is a sustainable alternative to peat moss and helps to protect the planting, holds in warmth and moisture while also allowing beneficial UV rays to penetrate to the seedlings.

WATER to keep seed moist at all times during the germination period—at least 2 weeks or until the seedlings are an inch or so tall. This may mean watering for brief periods three or more times per day, depending on weather conditions. For the following 2-3 weeks, continue to water daily to ensure survival of the seedlings. *Through the first growing season, gradually water more deeply but less frequently to encourage deep root growth.*

WAIT for sprouting of seedlings. Try to keep off tender planting for about 4 weeks or until vegetation reaches 3-4 inches tall. Your new lawn will be considered fully established after it has gone through one winter.

MOW the lawn (at about 4 inches tall) to encourage plants to tiller out and spread, removing only the top third of growth with any single mowing.

MAINTAIN your lawn with a springtime application of lime (to achieve 6.5-7.0 pH) and fertilizer applications in spring (after first mow), summer and late fall. Overseed as needed.

ENJOY!