



**Learning from
Andy Pollack's tragedy
could prevent your own.**

PARENTS

Is your child's school doing everything it can to defend itself against an active shooter?



The following is a list of the most important points to consider when preparing for the worst.

8 WAYS

To Prepare Your School Against an Active Shooter.

Your Name: _____

Your School: _____

Your Administrator: _____

Date: _____

1. SECURE THE PERIMETER

Create a physical barrier to entry and assure it's secured and monitored with security cameras.



Check When Complete

2. CONTROL THE FLOW

Establish a single point of entry and multiple points of exit.



Check When Complete

3. PROTECT THE INTERIOR

Utilize armed personnel inside the school such as Police, School Resource Officers, "Guardians," or other trained staff.



Check When Complete

4. DEVELOP A SCHOOL SAFETY VOLUNTEER NETWORK

Utilize a network of parental volunteers to act as additional monitors at entry points and throughout the campus.



Check When Complete

5. INCREASE PARENTAL COMMUNICATION

Enhance communications with parents during a school safety incident that results in a lock-down or evacuation of the school campus.



Check When Complete

6. APPOINT A DISTRICT SCHOOL SAFETY SPECIALIST

Hire/designate an individual who is responsible for all matters concerning school safety functions.



Check When Complete

7. INCREASE MENTAL HEALTH SERVICES

Provide the training and resources necessary for schools to provide proper mental health services for their students and faculty.



Check When Complete

8. ESTABLISH A SCHOOL SAFETY HOTLINE

Develop a system which can receive anonymous calls, texts, or emails from students about potential threats within the school.



Check When Complete

“SHOTS FIRED!”

How to stay safe during an active school shooting.

RUN

- If you can get out, GET OUT!
- Make sure you have a clear path to exit the school safely
- Don't take anything but a phone with you, just go!
- Keep going until you KNOW you are safe, don't stop outside the school

HIDE

- If you can't run, hide
- Find a room to lock yourself in
- Close, lock and barricade the door with whatever you can
- Turn off TVs, lights, close blinds, silence your cell phone
- Move to the HARD CORNER: the corner of the room on the same side as the door that can't be seen into unless someone walked in
- Get behind something hard if possible, like a refrigerator, desk, cabinet, etc.
- Text 911: Give them your location, how many people are in the room with you, and any info you may know about the shooter

FIGHT

- Be prepared to defend yourself. Any plan is better than no Plan. Any action is better than no action!
- Attackers aren't expecting Resistance. Many will stop their attack at the sign of any opposition
- Use whatever improvised weapons may be available, fire extinguishers, chairs, scissors, etc.

Survival of an active shooter incident is dependent on your ability to respond quickly and react appropriately to the threat. Remember...RUN, HIDE, FIGHT!

Administrators:

HOW TO BUILD AN ACTIVE SHOOTER, CRITICAL INCIDENT RESPONSE KIT FOR YOUR SCHOOL TO ASSIST FIRST RESPONDERS.

An efficient response to an active shooter from Law Enforcement and first responders is critical to assuring the survival of your students. Consolidating everything they may need into one package will greatly increase that efficiency and its effectiveness.

MAPS & DIAGRAMS

- Can be either digital and physical
- Make sure they are up to date, including additions or remodels
- Maps should have room numbers that match the numbers displayed on the rooms

CRITICAL INFRASTRUCTURE, EMERGENCY & SECURITY LOCATIONS

- Surveillance camera rooms, security offices, nurse's offices, fire riser rooms, circuit breaker rooms, HVAC access rooms, etc., could all house important assets to first responders
- Keys, pass codes, swipe cards, or any other items needed to access these locations should be kept in the kit

KEYS & KEYCARDS

- These kits should contain key/keycards to access EVERY door and room in the school
- They should also include door codes and alarm codes
- They should include multiple copies of a master key, so several teams can search the school simultaneously

RADIOS

- If your school uses two-way radios as a normal communication method, multiple radios should be in the kit to improve real-time communication with first responders

PHONE NUMBERS

- Include a list of direct phone numbers for key school personnel: administrative staff, security staff/school law enforcement, building maintenance, IT supervisors, school medical staff, school district personnel, etc.

BYRNA'S CIVILIAN RESPONSE TO CRITICAL INCIDENT ON-SITE TRAINING

Byrna's Law Enforcement Division Instructors have taught thousands of law enforcement officers, first responders, and civilians how to respond to, and survive, active shooter events. Previously, these instructors have commanded and participated in the response to one of the deadliest school shootings in the country's history. They'll share the lessons they've learned about increasing the survivability of an active attack.



ONE OF BYRNA'S PRIMARY MISSIONS

is to educate schools, their faculty, their students, and their parents on how to prepare and survive an active shooter event. As part of this initiative, Byrna is visiting schools to train their personnel on responding to critical incidents using actual and demonstrated tactics and strategies that have saved lives. This training includes:

- How to identify a critical incident / active shooter event
- Ways to prepare and pre-plan to increase readiness
- The "Run, Hide, Fight" model of response
- How to manage the body's stress response
- A breakdown of the response protocol used by law enforcement and first responders
- The Rescue Protocol and what to expect after a school lock-down
- Protocols for establishing and running a Family Reunification Center
- How to build a "Critical Incident Response Kit" to assist law enforcement and first responders to stop the threat and get to the wounded more efficiently and effectively

If you are interested in Byrna providing this training **FREE OF CHARGE** to your school's faculty, students, administration, parents, or all of the above, contact us at: schoolsafety@byrna.com.



Meadow's Movement



On February 14th, 2018,

a 19-year-old former student opened fire on the staff and students at Stoneman Douglas High School in Parkland, Florida, murdering 17 people and injuring 17 others. One of those killed was 18-year-old Meadow Pollack, who despite having already been shot multiple times, crawled across the hallway to shield another student before taking several more bullets.

Meadow's courageous act inspired us at Byrna to provide products and education that could save lives during an active shooter event. As such, Byrna has created "Meadow's Movement," a non-profit organization committed to providing these products and education to those that need it most, but may not be able to afford it. 10% of all proceeds from the purchases of Byrna Shield products--the backpack and the ballistic insert--will be utilized to provide Byrna Shield Backpack Armor to schools in the highest crime, and underfunded areas of the country.

If you would like your school to be considered for donations of Byrna Shield Backpack Armor, complete the following form and our School Safety Division will be in contact with you.

If you would like to donate to Meadow's Movement to provide life-saving ballistic backpack armor to the students who need it most, please visit us at:

meadowsmovement.org