# BUSINESS FRIENDS FOR SUCCESS

# PRESENTER SUMMARY

#### SHARE YOUR EXPERTISE WITH US!

Business Friends for Success (BFFs) connects next generation entrepreneurs with local womxn business leaders in a mentorship program designed to provide substantive guidance and meaningful connection. We are looking for local business leaders to deliver fun and engaging presentations on various business topics to our mentor/mentee pairs and various community members as a supplement to our mentoring program. This is where you come in!

#### **WHAT**

We'll be holding monthly virtual gatherings for Mentors/Mentees/Community Members to dive deeply into a business-related topic of interest. Topics will range from business core basics to "out of the box" explorations and visioning of what business can look like. Want to be a presenter? Read on!

#### **WHERE**

These meetings will happen virtually over Zoom until further notice.

#### PRESENTER QUALIFICATIONS

We are looking for entrepreneurs or business womxn with subject matter expertise in a business-related topic. Are you excited to inspire the next generation and connect locally to others equally passionate about entrepreneurship? Is there something you have found to be integral to your development as an entrepreneur? We'd love to hear about it! Presentation topics might include (but are not limited to): management, marketing, branding, HR, startup business strategy or product development. Or you might just tell the story of your learning moments and big wins. We're open to your ideas!

### WHO IS THE AUDIENCE?

Our mentor/mentee pairs will attend, but these meetings are also open to local business leaders and community members, and/or anyone interested in connecting and learning together. Feel free to spread the word!

# THE DETAILS

BFF Program dates are January 15, 2022 - May 15, 2022. We will be holding monthly presentations and asking 6-8 community members to lead one presentation during this date range. If you'd like to present your favorite topic or want more information, contact: **bffs@nuu-muu.com** 

## **WHY**

The BFFs program was born from Nuu-Muu's growing awareness of and desire to combat the inequities and systemic racism that exist within the business sector and beyond. We welcome and encourage anyone interested to apply. The BFFs program will prioritize the participation of people from marginalized communities.