



MENTOR SUMMARY

Vision

The Whatcom **Business Friends For Success (BFFs)** program will engage the next generation of entrepreneurial dreamers through fun and meaningful connection with Whatcom womxn business leaders.

Mentor Benefits

- All the good feels! Guide a young person while they mature, progress, and invent.
- Meaningful opportunity to contribute to your community and share your story.
- Local networking with other community business leaders and personal learning on various business topics.

Program Features

- A cohort of one-on-one mentoring relationships with program support and guidance.
- Help for mentees in envisioning, and/or implementing a tangible business project.
- Monthly virtual gatherings for Mentors/Mentees/Community Members to dive deeply into a business-related topic of interest. Topics will range from business core basics to “out of the box” explorations and visioning of what business can look like.

Mentor Qualifications

Mentors are entrepreneurs or business womxn with strong interpersonal and communication skills who are excited to inspire the next generation and connect locally to others who share their entrepreneurial spirit and passion. Mentors must have a solid business background.

Mentor Role

- Support a mentee in a one-on-one relationship for 5 months.
- Engage as a good listener, coach, positive role model, and encouraging business advisor.
- Commit to at least 2 one-on-one meetings per month with your mentor for the duration of the program. Meetings will focus on your interests and your business project.
- Attend each monthly virtual gathering on a specific business topic.
- Total minimum time commitment: 3-4 hours/month for 5 months.

The Rest...

BFFs will happen virtually over Zoom until further notice. Program dates are January 15, 2021 through May 15, 2022. For application information contact: bffs@nuu-muu.com

The program is designed to be independent of school requirements and is formatted for extracurricular exploration.

Why?

The BFFs program was born from NuU-Muu’s growing awareness of and desire to combat the inequities and systemic racism that exist within the business sector and beyond. We welcome and encourage anyone interested to apply. The BFFs program will prioritize the participation of people from marginalized communities.