



MENTEE SUMMARY

Vision

The Whatcom **Business Friends For Success (BFFs)** program will engage the next generation of entrepreneurial dreamers through fun and meaningful connection with Whatcom womxn business leaders.

The BFFs Program is a good fit if:

- You are curious about business and/or entrepreneurship and would like to engage with an entrepreneur to gain behind the scenes perspectives on successful entrepreneurial practices.
- You want real-world advice and feedback on your business ideas.
- Business sounds interesting, but you're not sure what it's all about and you'd like an engaging place to learn what people actually do in the business world.

Program Features

- A cohort of one-on-one mentoring relationships.
- Training and guidance for all participants and relationships.
- Help for mentees in envisioning, and/or implementing a tangible business project.
- Monthly virtual gatherings for Mentors/Mentees/Community Members to dive deeply into a business-related topic of interest. Topics will range from business core basics to "out of the box" explorations and visioning of what business can look like.

Your Role

- Work with your mentor to ideate a business concept or flush out your existing idea.
- Commit to at least 2 one-on-one meetings per month with your mentor for the duration of the program. Meetings will focus on your interests and your business project.
- Attend each monthly virtual gathering on a specific business topic.
- At the end of the program, present your business idea and plan to the rest of the mentor/mentee cohort.
- Total minimum time commitment: 3-4 hours/month for 5 months.

How does the BFFs Program Work?

BFFs will match you with a local mentor and help you get to know each other. Mentors are local entrepreneurs or business womxn with strong interpersonal and communication skills who are excited to help with your ideas and expand your understanding of what it takes to create and sustain a business. You and your mentor will arrange your meeting times according to what works best for both of your schedules.

Also...

BFFs will happen virtually over Zoom until further notice. Program dates are January 15, 2022 through May 15, 2022. For application information contact: bffs@nuu-muu.com
The program is designed to be independent of school requirements and is formatted for extracurricular exploration.

Why?

The BFFs program was born from NuU-Muu's growing awareness of and desire to combat the inequities and systemic racism that exist within the business sector and beyond. We welcome and encourage anyone interested to apply. The BFFs program will prioritize the participation of people from marginalized communities.