



T-shirts

ORGANIC • BIO

www.plb-store.com



ABOUT PLB

PLB T-shirts are created by Montreal designer Pierre-Luc Bouthillier. These graphic tees for men, women and kids are both comfortable and stylish. Made in Canada from organic cotton, they are printed by hand with eco-friendly water-based inks, ensuring greater durability. Water-based inks contain fewer environmentally damaging chemicals, and the ones used for PLB T-shirts are certified by Québec Vrai.

After a stint as Art Director for the cultural weekly ICI Montreal, Pierre-Luc began freelancing under the name PLB Design. He has now garnered more than 15 years of experience in graphic design. His passion for design and concern for the environment have both contributed to his interest in sustainable design. Pierre-Luc firmly believes that each little counts and subscribes to the idea that a fairer society can be achieved through intelligent and environmentally friendly consumption. As a designer he believes that good design is a fusion of aesthetics and functionality.

In 2015, Pierre-Luc was selected by the CODE SOUVENIR MONTRÉAL design collective, created in the wake of Montreal's nomination as a UNESCO City of Design. All of Quebec designers' creativity — as applied to Montrealers' quality of life— is valued and recognized in this initiative.



MADE IN CANADA



Women's shirts are made with bamboo for more comfort.
66% Bamboo, 28% Cotton, 6% Spandex



Men's shirts are made with 100% organic cotton. Some colors are blended with recycled polyester.

BEAR

Sizes available for adults: S, M, L, XL, XXL Kid's sizes : 2, 4, 6, 8, 10, 12 years
It comes in men's, women's and kid's cuts.



CARIBOU

It comes in men's, women's and kid's cuts. Babie's sizes : 6, 12, 18 months
Sizes available for adults: S, M, L, XL, XXL Kid's sizes: 2, 4, 6, 8, 10, 12 years



You're in the woods. You see a large mammal sprouting trees from its antlers. You immediately identify the animal as a caribou and the entire experience as a dream. Purchase this shirt and make your dreams come true.



Long sleeve available in gray

TREE OF LIFE

Sizes available for adults: S, M, L, XL, XXL
It comes in men's and women's cuts.



BICYCLES

It comes in men's, women's and kid's cuts.
Sizes available for adults: S, M, L, XL, XXL Kid's sizes: 2, 4, 6, 8, 10, 12 years



BIRD & TREE

Sizes available for women: S, M, L, XL, XXL



Long sleeve available
in gray and red



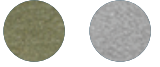
CASSETTE

Sizes available for women: S, M, L, XL, XXL



NATIVE AMERICAN

Sizes available for men: S, M, L, XL, XXL



ELEPHANT

Sizes available for men: S, M, L, XL, XXL



EVOLUTION

Sizes available for men: S, M, L, XL, XXL



GUITAR

Sizes available for men: S, M, L, XL, XXL

Kid's sizes: 2, 4, 6, 8, 10, 12 years



FARINE FIVE ROSES

It comes in men's, women's and kid's cuts. Babie's sizes : 6, 12, 18 months

Sizes available for adults: S, M, L, XL, XXL Kid's sizes: 2, 4, 6, 8, 10, 12 years



HABITAT 67

It comes in men's, women's and kid's cuts. Babie's sizes : 6, 12, 18 months
Sizes available for adults: S, M, L, XL, XXL Kid's sizes: 2, 4, 6, 8, 10, 12 years



Architecture of Moshe Safdie for the Montreal 1967 World Fair.

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J'♥️ MONTRÉAL

Sizes available: S, M, L, XL, XXL
It comes in men's and women's cuts.

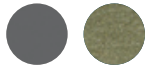


This design presents a series of six icons representing Montreal: the logo of the metro, the Biosphere, the sculpture of Alexander Calder at Piknic electronik (Parc Jean-Drapeau), the Olympic Stadium, a bicycle with a milk crate and St Joseph's oratory.



WOODPECKER

Sizes available for men: S, M, L, XL



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MONTREAL

It comes in men's, women's and kid's cuts. Babie's sizes : 6, 12, 18 months
Sizes available for adults: S, M, L, XL, XXL Kid's sizes: 2, 4, 6, 8, 10, 12 years



In this design, PLB pays homage to Montreal symbols and landmarks including Mount Royal, the Biosphere, Place Ville-Marie, 1000 de la Gauchetière and the Metro.



JACQUES CARTIER BRIDGE

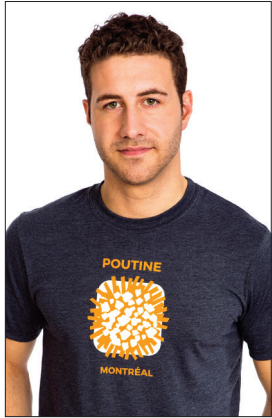
It comes in men's, women's and kid's cuts.
Sizes available for adults: S, M, L, XL, XXL Kid's sizes: 2, 4, 6, 8, 10, 12 years



The Jacques Cartier Bridge is an emblem of Montreal. It connects Montreal and the south shore, overlooking the St. Lawrence River.

POUTINE

It comes in men's, women's and kid's cuts. Babie's sizes : 6, 12, 18 months
Sizes available for adults: S, M, L, XL, XXL Kid's sizes: 2, 4, 6, 8, 10, 12 years

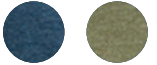


Poutine is a typical and very popular dish in Quebec. Basically, it's fried potatoes with fresh cheese on which you put a salty brown sauce.



GUARANTEED PURE MILK BOTTLE

Sizes available for men: S, M, L, XL, XXL



The Guaranteed Pure Milk bottle stands next to the Lucien-L'Allier metro station and the Bell Centre. The water tower which appeared in the 1930s on the plant's rooftop offered publicity to the milk-processing company, founded in 1900 and sold in 1990.

TORONTO

Sizes available for men: S, M, L, XL



LIFE CYCLE

Sizes available for men: S, M, L, XL, XXL



The bicycle, an alternative and green transportation, is just one of many simple solutions to help us reduce CO² emissions. "Life Cycle" make us think about the cycles of life, the lifetime of the products we consume and our environmental footprint.

QUEBEC CITY

Sizes available for adults: S, M, L, XL, XXL

Kid's sizes: 2, 4, 6, 8, 10, 12 years



MTL BIKE

Sizes available for men: S, M, L, XL



MUSIC

Sizes available for men: S, M, L, XL, XXL



TREE CYCLE

Sizes available for men: S, M, L, XL, XXL



This tree cycle is a symbolic representation of reducing our carbon footprint and saving trees.

FOX

Sizes available for kids: 2, 4, 6, 8, 10, 12 years Babie's sizes : 6, 12, 18 months



OWL

Sizes available for men: S, M, L, XL, XXL



MEN'S BOXERS

Sizes available for men: S, M, L, XL 66% Bamboo, 28% Cotton, 6% Spandex



WOMEN'S BRIEFS

Sizes available : XS, S, M, L, XL 92% Organic Cotton, 8% Spandex

MANGEZ LOCAL



HOODIES

Sizes available for adults: S, M, L, XL, XXL

50% Organic Cotton,
50% Recycled Polyester



CAPS

One size





SIZE CHARTS

Measurements in inches

MEN	S	M	L	XL	XXL
Chest circumference	34-38	39-42	42-44	45-47	48-50
Total length	28	29	30	31	32

WOMEN	S	M	L	XL	XXL
Chest circumference	29-32	32-33	33-34	35-36	37-39
Waist circumference	31-32	33-34	35-36	37-39	40-41
Total length	24.5	24.5	24.5	24.5	24.5

KIDS	2 years	4 years	6 years	8 years	10 years	12 years
Chest circumference	18-20	20-22	22-24	24-26	26-28	28-30

BABIES	6-12 months	12-18 months	18-24 months
Chest circumference	14-16	16-17	18-21



PLB DESIGN

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