



**Youngblood Industries**

# **PRIVACY POLICY**

July 2018



## About Our Privacy Policy

This Privacy Policy by Youngblood Industries, their affiliates and entities, is our view on your privacy and the law that discloses some or all of the ways we as a corporation can gather, use, disclose, and manage your information through our website and other data formats. We want to fulfill all the legal requirements to protect your privacy.

You are now part of the **Oath** by choosing “**I accept**”.

### How we collect and use data:

- We have updated some of the ways by which we collect and analyze user data in order to deliver stronger services, better products, relevant content, stop ad abuse, and add more protection.
- This includes: analyzing content and information when you use our services (including emails, websites visits, instant messages, posts, photos, shares, attachments, and other communications), linking your activity on other sites and apps with information we have about you, and providing anonymous and/or aggregated reports to other parties regarding user trends.

**“Your business is your business”**



## **Privacy Section**

### **Introduction**

Youngblood Industries will protect your personal and professional information to the fullest. We respect your privacy.

### **Scope**

This statement applies to Youngblood Industries customers and YoungbloodIndustries.com visitors, unless a separate privacy notice is prominently displayed.

### **Uses**

For over two decades, Youngblood Industries had been and still is deeply involved with international business. Being private plays into our affairs, and helps us build a brand which customers trust.

Our privacy policy tells you about our information practices when you provide personal information to us, whether collected online or offline, or when you visit us online to browse, obtain information, sign up, become a member, or conduct a transaction. Personal information may include your name, email, mailing and/or business address, phone numbers, or other information that may identify you personally. We do not require you to register or provide personal information to visit our website.

The privacy policy includes detailed explanations of how we provide, the key aspects of which include:

- We do not sell or rent your personal information to outside parties.
- We do not market other products or services to you without your consent.



- We do not use web analysis tools (e.g., cookies) to identify you personally without your express consent.

### **Notice of our privacy practices**

The following describes the ways we collect information from you, and the protections that apply to your information.

Youngblood Industries collect personal information from you and from your transactions with us. We use information we collect to nurture your membership in order to provide you certain products and services, and if needed to respond to your inquiries or requests for information. We occasionally collect data about you from financial entities to perform verification services and from commercial sources. We do this, for example, to pre-populate data fields in call centers to facilitate transactions, or to market products to consumers who have agreed to receive such messages.

### **Privacy Act Rights**

Youngblood Industries follow the privacy requirements of each country where we operate, which protects your personal information since we maintain what is called a system of records. In most cases we go beyond what the government requires to offer more protection. A system of records is a file, database, or program from which personal information is retrieved by name or other personal identifier. In other words, most privacy laws apply when we use your personal information to know who you are and to interact with you – such as when you provide information to request a product or service, register on [www.YoungbloodIndustries.Com](http://www.YoungbloodIndustries.Com), or submit an inquiry or complaint. Most privacy laws provide comprehensive protection for your personal information. This includes how information is collected, used, disclosed, stored, and discarded.

When we collect and maintain personal information from you offline, we will send notice.

The following is your Privacy notice for personal information collected online:



**Privacy Notice:** Your information will be used to provide your requested products, services, or information. Collection is authorized based on applicable law. Providing the information is voluntary, but if not provided, we may not process your transaction. We do not disclose your information to third parties without your consent, except to facilitate the transaction, to act on your behalf or request, or as legally required. This includes the following limited circumstances: to a congressional office on your behalf; to financial entities regarding financial transaction issues; to a Youngblood Industries auditor; to entities, including law enforcement, as required by law or in legal proceedings; to domestic and international customs relating to outgoing international mail pursuant to federal law and agreements; and to contractors and other entities aiding us to fulfill the service (service providers).

### **Information Collected from Emails and Online Forms**

Many of our programs and websites allow you to send us an email. We will use the information you provided to respond to your inquiry, provide information, or to fill your order for products and services in which you have expressed an interest.

Remember that emails may not necessarily be secure against interception. If your email communication is very sensitive, or includes information such as your bank account, charge card, or social security number, you should send it by mail unless the Web site indicates the particular site is secured.

### **Information Collected and Stored Automatically**

We automatically collect certain information about your visit to [www.YoungbloodIndustries.Com](http://www.YoungbloodIndustries.Com). We limit the data collected to meet specific business needs and to fully protect your privacy. We may, therefore, know which path(s) you took on [www.YoungbloodIndustries.Com](http://www.YoungbloodIndustries.Com), but we do not know who you are. Except for authorized law enforcement investigations, we do not use this information to identify you personally without your express consent.



We automatically collect and store the following information about your visit:

- General log information—Internet domain (for example, "xcompany.com" or "yourschool.edu"); Internet Protocol (IP) address; operating system; the browser used to access our Web site; the date and time you accessed our site; and the pages that you visited. Additionally, we collect information that identifies the software acting on your behalf (i.e., your user agent) and the device that you are using if you access the site through a mobile or wireless network. We use the information to help us make YoungbloodIndustries.com more useful to visitors.
- We use it to learn about how locations on our site are being used, what information is of most and least interest, and to ensure YoungbloodIndustries.com can interface with the types of technology our visitors use. We also use the information to tell us of any possible site performance problems and to identify, prevent, or mitigate the effects of fraudulent transactions.
- Referral and statistical information where we have links or ad banners to or from [www.YoungbloodIndustries.Com](http://www.YoungbloodIndustries.Com). Such data may include aggregate data such as the number of click-throughs that occurred. It may also include specific data, such as whether you are a repeat visitor; whether you visited a page with a banner on it or clicked on an ad banner and then used our site (for instance, to register or make a purchase); the value, date and time of any sale; and the identity of the site which you linked to or from [www.YoungbloodIndustries.Com](http://www.YoungbloodIndustries.Com). We collect this information to know which links and banners are effective. For example, this allows us to determine which ads may be of most interest and to help us control how many times a specific ad is displayed.

### **How Data Is Collected - Cookies and Other Web Analysis Tools**

We understand that you may have questions about Web technology and information that is collected as you surf or conduct business online. Youngblood Industries has very



strict policies about Web analysis tools. Such tools include what are known as cookies and Web beacons.

Youngblood Industries use a third-party analytics provider (e.g. Google Analytics) to analyze data from cookies. The third-party analytics provider does not receive personal identifiable information through these cookies and is prohibited from combining, matching or cross-referencing [www.YoungbloodIndustries.Com](http://www.YoungbloodIndustries.Com) information with any other information. We have also limited the provider's ability to see your full IP address (a process known as "IP masking"). Please refer to [Google Analytics security and privacy principles](#) for more information.

Youngblood Industries strictly limit the types of analysis tools allowed, the data collected, and how long the tools will last, in order to best serve your business needs and also safeguard your privacy.

## **Cookies**

Cookies may be categorized as session or persistent, which describes the length of time that they stay on your system. Both session and persistent cookies are used on this site. The following are detailed descriptions of how we use these cookies.

### **Session Cookies**

A session cookie is a small piece of textual information that a server places temporarily on your browser during the time your browser is open. The cookies are erased once you close all browsers. We use session cookies in the following manner:

- **Log-on and log-off administration**—If you decide to register with our site, so as, for example, to use one of our online services, session cookies help with the log-on and log-off process. The cookies enable us to recognize your log-on ID when you log on so that we do not establish a duplicate registration record for you.



- **Transactions and site usability** — We use session cookies to improve how you navigate through YoungbloodIndustries.Com and conduct transactions. For example, session cookies are used to maintain your online session as you browse over several pages; to store and pre-populate information so that you do not have to reenter the same information twice; to enable the postage rate calculator; and to retain your shopping cart information. Session cookies may also be used to collect referral statistics when you click on a link or ad banner to or from [www.YoungbloodIndustries.Com](http://www.YoungbloodIndustries.Com).

### **Persistent Cookies**

A persistent cookie is a small piece of text stored on your computer's hard drive for a defined period of time, after which the cookie is erased. We do not collect or link to personal information through persistent cookies without your express consent. We use persistent cookies as follows:

- **Site usage measurement**—Our site measurement tool uses a persistent cookie to assist us in measuring how and when our Web site and its various components are used. It functions as a “visit cookie,” so that we can determine if you are a repeat visitor to our site. This allows us to know if we are attracting new visitors and what aspects of the site seem most useful. The cookie will expire 30 days after your last visit.
- **Log-off safety function**—Youngblood Industries use a persistent cookie to automatically log you off of YoungbloodIndustries.com if there has been no activity for 15 minutes. This is done for your safety to ensure that, if you have finished using our site, but have forgotten to log off, no one else can use your computer via your login and password. The cookie is permanently removed from your computer when you log off, or, if you have closed the browser without logging off, it is removed within 15 minutes from your last activity.
- **Opt-in cookies**—Persistent cookies allow us, at your request, to recognize you when you return to [www.YoungbloodIndustries.Com](http://www.YoungbloodIndustries.Com), or to remember certain



information that you have provided us. The recognition feature allows you to log on to YoungbloodIndustries.Com automatically, without having to enter your name and password each visit. The cookie assigns a random number to you, which we link to personal information you have provided and your purchase history. This allows us to personalize the site for you and tailor the content to your needs, for instance to show you other products you may be interested in. Other cookies allow us to remember certain information related to prior transactions, such as package tracking numbers, or mailing or address lists, so that we may pre-populate those fields for you on return visits. These features and cookies are strictly at your option and for your convenience. We will also present you with a convenient way to remove the cookies, via where you manage your account, if you decide later that you want to terminate one or more of these functions. The cookies will expire one year from your last visit.

- **Ad banner cookies** — In behalf of Youngblood Industries, persistent cookies and beacons (described below) may be set and managed by third party advertising suppliers to support ad banners. Ad banner cookies are set when you view or click on an ad banner on [www.YoungbloodIndustries.Com](http://www.YoungbloodIndustries.Com), or an ad banner on another site for a Youngblood Industries product, and persist for no more than five years.

### **Web Beacons**

A Web beacon, also referred to as a clear gif or page tag, consists of code on the Youngblood Industries site that delivers a small graphic image from another Web site or third party server. They may not be visible as the beacon is generally a 1x1 pixel that is often designed to blend into the background of a Web page.

We use beacons, often in conjunction with cookies, to monitor the effectiveness of ad banners; and to gather general log, statistical, and referral information. We do not use



beacons to store or link personal information. We, therefore, use beacons to understand certain actions that you took (such as a purchase), but not to know who you are.

### **Third Party Web Analysis Tools**

Youngblood Industries do not allow Web analysis tools to be used by third parties, except for service providers who help us in performing site analysis or providing a particular product, service, or advertisement. Service providers may use session cookies, just like Youngblood Industries, solely to improve the use of the site. Service providers may only use persistent cookies and beacons if specifically approved by Youngblood Industries, which use must comply fully with this policy.

### **Data Derived from Web Analysis Tools**

We are careful to safeguard any data derived from cookies and beacons. No data derived from session cookies, or from the log-off persistent cookie, are retained. Data derived from other persistent cookies and beacons are retained behind the Youngblood Industries firewall or a secure firewall of our service provider.

### **Opting Out of Web Analysis Tools**

If you still have concerns about cookies, you may choose to opt out of their use.

Ad banner cookies – You can opt out of ad banner cookies, without erasing or altering other cookies. If you opt out of these cookies, we will no longer track any information from ad banners related to a specific user's visit. By clicking below, you will be taken to a third party site that explains how to opt out.

Opting out of all cookies – You may choose to opt out of the use of all cookies. You will still be able to access most features of [www.YoungbloodIndustries.Com](http://www.YoungbloodIndustries.Com). However, certain features may not work as well or may be unavailable to you. You will not be able



to register or purchase from [www.YoungbloodIndustries.Com](http://www.YoungbloodIndustries.Com) because we need cookies to keep track of your shopping cart and to process your transaction.

### **Choice**

Youngblood Industries believe in permission-based marketing. We do not sell, rent, or otherwise provide your personal information to outside marketers. You will only receive marketing information about products and services of Youngblood Industries or its affiliates, other than products and services you already receive or are registered for, under the following conditions.

- If you are a consumer, we use an opt-in standard. If you have provided personal information to register for or purchase a product or service, we will not use that information to contact you in the future about another product or service unless you have provided express consent.
- If you are a business, we use an opt-out standard. We assume you are interested in other products and services that could aid you in your business, and so we will provide information to you unless you tell us you do not want to receive it.

Consumers may opt-in, and businesses may opt-out, when they register on YoungbloodIndustries.Com and create a customer profile. These preferences in the profile can be changed at any time. Please contact the privacy office at the addresses below with any questions about your preferences.

### **Security**

In those instances where we secure your personal information in transit to us and upon receipt, Youngblood Industries use the industry standard encryption software, Secured Socket Layer (SSL). The URL in your browser will change to “HTTPS” instead of “HTTP” when this security feature is invoked. Your browser may also display a lock symbol on its bottom task bar line to indicate this secure transmission is in place.



For site security purposes and to ensure that this service remains available to all users, Youngblood Industries employ software programs to monitor network traffic in order to identify unauthorized attempts to upload or change information, or otherwise cause damage. Except for authorized law enforcement investigations, no other attempts are made to identify individual users or their usage habits other than those uses identified in this policy. Unauthorized modification or misuse of information stored in this system will be investigated and may result in criminal prosecution.

Youngblood Industries information systems may be protected by several reputable cybersecurity capabilities

### **Service Providers**

Youngblood Industries enter into relationships with service providers in order to provide the highest quality product or service. Service providers may include an entity that provides assistance for the program, such as a call center; a provider of advertising services; or a partner for the program. Youngblood Industries holds service providers to the same rigorous standards of privacy that apply to Youngblood Industries, including being made subject to the Privacy Act and Youngblood Industries privacy policies.

Service providers that have access to personal information are also subject to security review.

### **Access**

If you have provided personal information to us, you may request to review the information that we have maintained. Please contact the program office that provided you the product or service, the office that handled your inquiry, or the privacy office at the addresses below. We will correct or delete any inaccurate information upon your request.



## **Inquiries**

We would like to hear from you if you have any questions or complaints regarding our privacy policy or use of your information. Please contact us at [info@YoungbloodIndustries.Com](mailto:info@YoungbloodIndustries.Com).

We will investigate and respond to your inquiry. Your inquiry will be treated confidential.

## **Information from Parents about their Children**

From time-to-time as part of a special Youngblood Industries promotion, such as new precious minerals products, we may request information from you about your children's future. We will do so only with full parental notice and consent. We will take all necessary steps to protect the privacy and safety of any information about your child participating in any of our promotions.

## **Youngblood Industries Collection of Information from Children**

We will post a notice that we are requesting information from children including the type of information, how we will use it, whether it will be forwarded to a third party, and a contact at our Website for questions. We will utilize the information only for the given Youngblood Industries promotion. We will not condition a child's participation in an event on the provision of more information than is absolutely necessary for that promotion. An example of such a promotion could be a saving for college program that might be of interest to you and your children.

## **Obtaining Verifiable Parental Consent**

We will use reasonable effort to obtain verifiable parental consent prior to the collection and use of personally identifiable information from children under 13. The method of parental consent verification may vary according to the event in which the child wishes to participate. Means of obtaining such consent may include, but are not limited to,



offline consent such as printing and submitting a permission form by mail or fax, or online consent that contains a verifiable unique identifier such as a credit card.

### **Parental Review**

Youngblood Industries will allow parents to review any personal information collected from their children, based on verifying the identity of the consenting parent. Parents may revoke their consent and delete information collected from their children at their discretion. Youngblood Industries will then stop collecting, using, or disclosing information from that child, and will end that child's participation in that event if such information is necessary to continue. We will also alert parents if the event or activity changes either the type of information collected or the way in which the site uses the information.

### **When Parental Consent is Not Required**

We do not require parental consent in order to collect and use online contact information to:

- respond directly to a child's request on a one-time basis to a specific request where the information is not used to recontact the child for other purposes;
- request the name or online contact information of a parent for the sole purpose of obtaining verifiable parental consent or providing parental notification;
- respond more than once directly to a specific request from a child and not used to recontact the child beyond the scope of that request.

### **Notification to Children**

Youngblood Industries will provide a prominent notice to children describing which age is appropriate and what personally identifiable information will be collected, and explain the need for those children to obtain parental consent before sharing their information.

**END OF PRIVACY POLICY**