



U H U R U

WHITE LABEL
+
OEM SOLUTIONS

UHURUDESIGN.COM



WHITE LABEL + OEM SOLUTIONS

Uhuru is the Brooklyn-based New American furniture design firm, bringing Smithsonian quality product and mass customizable solutions to market at scale. Powered by a global supply chain, Uhuru boasts best in class white label and OEM solutions bringing unique lines and products to global end users.

- End-to-end product development and lifecycle management
- Rapid concept design and space planning
- Custom manufacturing at scale via domestic and international supply chain
- Full-suite project management and customer success
- Installation coordination and advisory services
- Expertise with coordinating power and data integration
- Global logistics services, export / import, and SKU management

PRODUCT LIFECYCLE MANAGEMENT

- Design and Prototype > Zero to one, concept to prototype, in a matter of weeks
- Power any brand or end user with the Uhuru aesthetic with cost effective and value engineered solutions
- Private Label Runs > When scale is further down the road, Uhuru develops, stocks, and ships smaller SKU based portfolio across distribution channels with preferred clients
- Power any brand or end user with the Uhuru aesthetic and cost effective/value engineered solutions

PROJECT MANAGEMENT + CUSTOMER SUCCESS

- Communication plan and feedback platform creation to include deliverables SoW refinement, production visibility, metrics, and meeting cadence schedule
- Projects powered by full time customer relationship support
- Clean and effective organization including streamlined product assets, installation training, and roadmap development

LOGISTICS, INSTALLATION + SKU MANAGEMENT

- Dynamic international fulfillment solutions designed for client business model and market
- Global partner network providing local consolidation, warehousing, trucking, and customs brokering focused on landed cost management
- Dedicated export / import team managing shipments 24/7 with visibility into global cargo tracking
- SKU management promoting compliance and sustainability to include serial number development, batching, custom packaging, product matrix management, document templates, packaging design and layout