# **WOOL PEOPLE** LOOK BOOK // volume 1

It's been almost a year since the launch of Brooklyn Tweed's first American wool yarn, SHELTER. I remember well all the planning, waiting, nerves, & excitement that accompanied the months leading up to that release – but probably most of all, how I couldn't wait to get to designing with a yarn that really spoke to my inspirations. And as I began (and continue) my own creative work with the yarn, I found myself beginning to wonder what this wool might inspire in the hands of other Creatives whose work I have admired from afar.

This simple curiousity became the basis for WOOL PEOPLE: a semi-annual design series curated by Brooklyn Tweed, the first installment of which we are proud to release just in time for high knitting season.

For this first collection of patterns, I sought out designers both near and far whose work – which comprises its own wonderful variety – I have long watched and admired. My plan: arm them with a healthy dose of wool and see what happens.

The process has been so rewarding. We worked directly with each designer, discussing their ideas and sketches to construct a collection that we think will appeal to the sensibilities of our readers, and will welcome Fall in the best way knitters know how. The creative dialogue that is at the heart of this series has been invigorating - a welcome contrast to the virtual solitude I was in just a year ago!

Our first group of Wool People has been so much fun to work with. Some of their names you may recognize, others you may not, but in all cases I hope there will be something for everyone to enjoy. At the back of the Look Book you'll find photos and bios of all 14 contributors. We encourage you to take a minute to read more about the talent!

**Each design in the collection is available now as a PDF download**. The Catalog pages follow our designer bio spread and provide sizing information as well as clickable links to each design on our web site for purchase. Details about SHELTER yarn may also be found there.

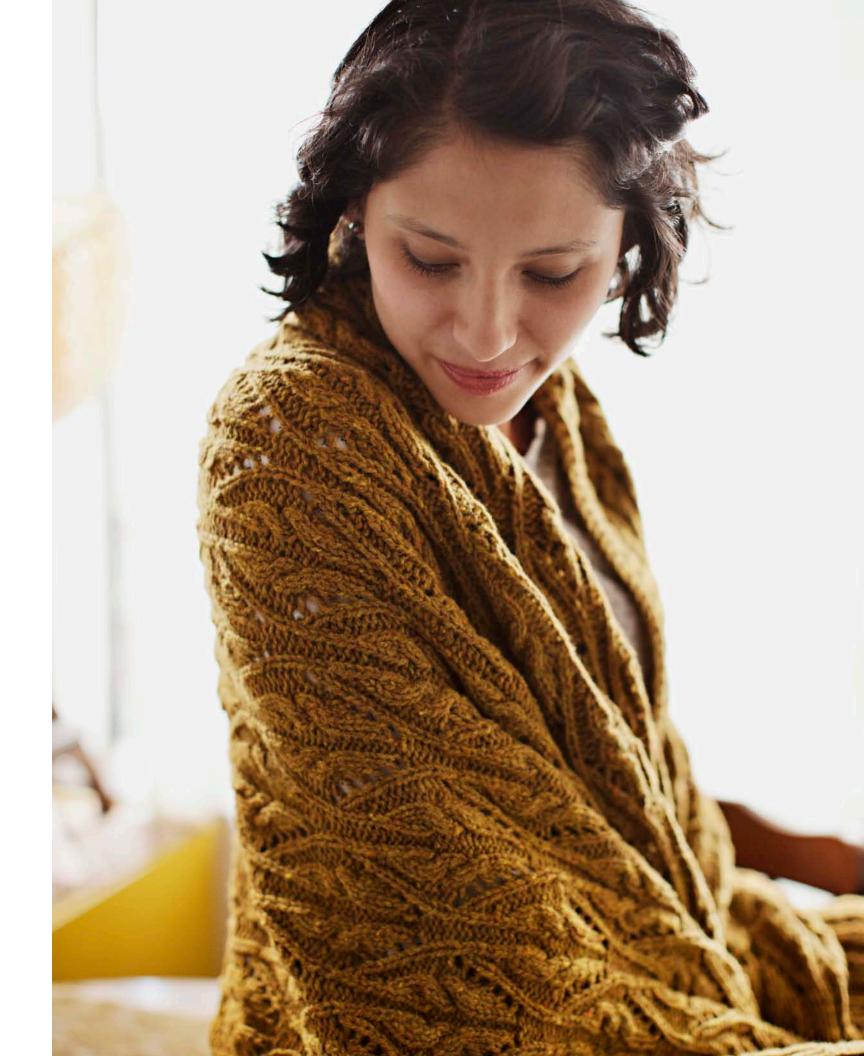
As the publishing world continues to change rapidly, designers are working differently. Having designed independently for many years, I see the problems that designers face in this industry every day. We've worked hard to put together a model that compensates designers fairly (and gratefully!) for their work. A portion of all proceeds from digital pattern sales go directly to the individual designer for the life of the pattern. In the spirit of collaboration, each designer also retains the rights to their own work. We plan to continue developing this model in future WP collections to best serve those people who have made this project possible.

It's been a hot summer and we here at Brooklyn Tweed HQ are certainly daydreaming of Fall's arrival. I hope some of the designs and photographs within these pages inspire you to do the same (if you weren't already!).

All my best,

# OUTPOST





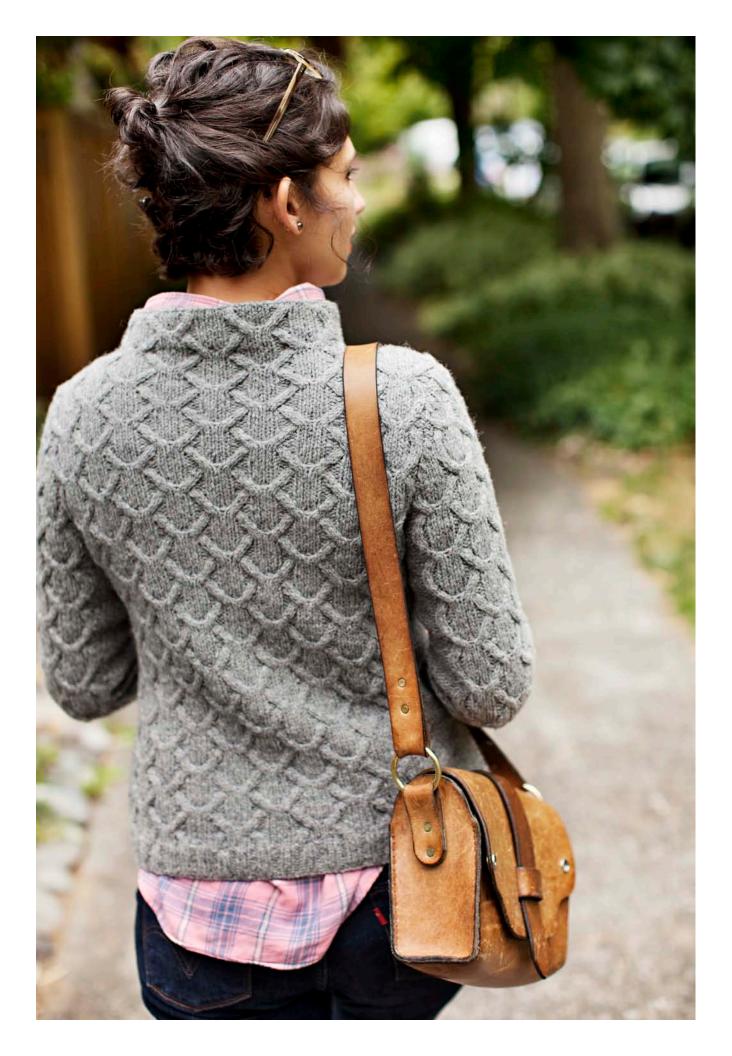






SHIPYARD MITTENS forearm length, subtle striping motif, flip-top construction, crocheted button loops, wooden buttons, 1x1 ribbed hem // fossil & woodsmoke

designed by Carrie Bostick Hoge

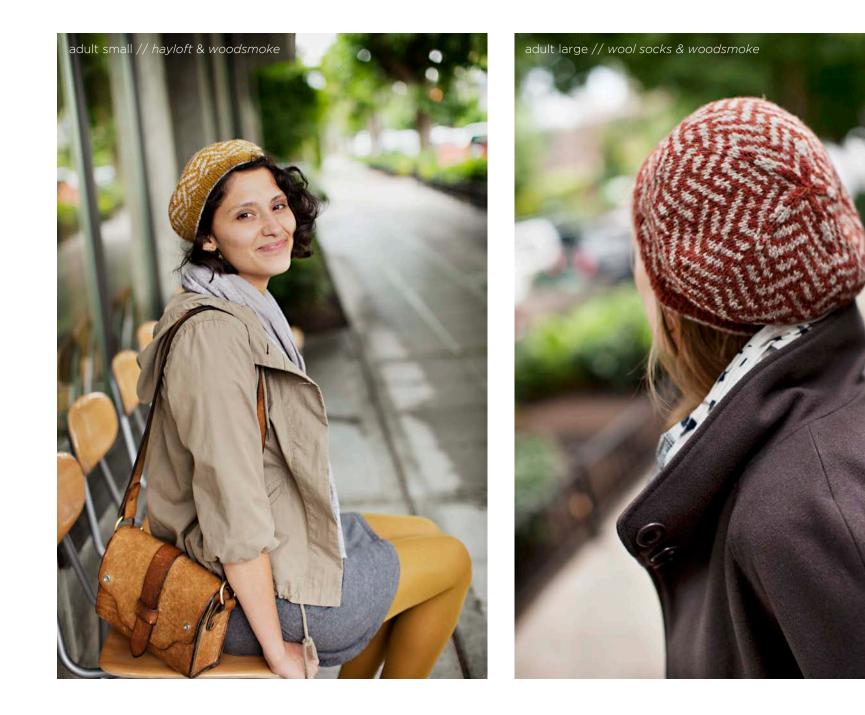


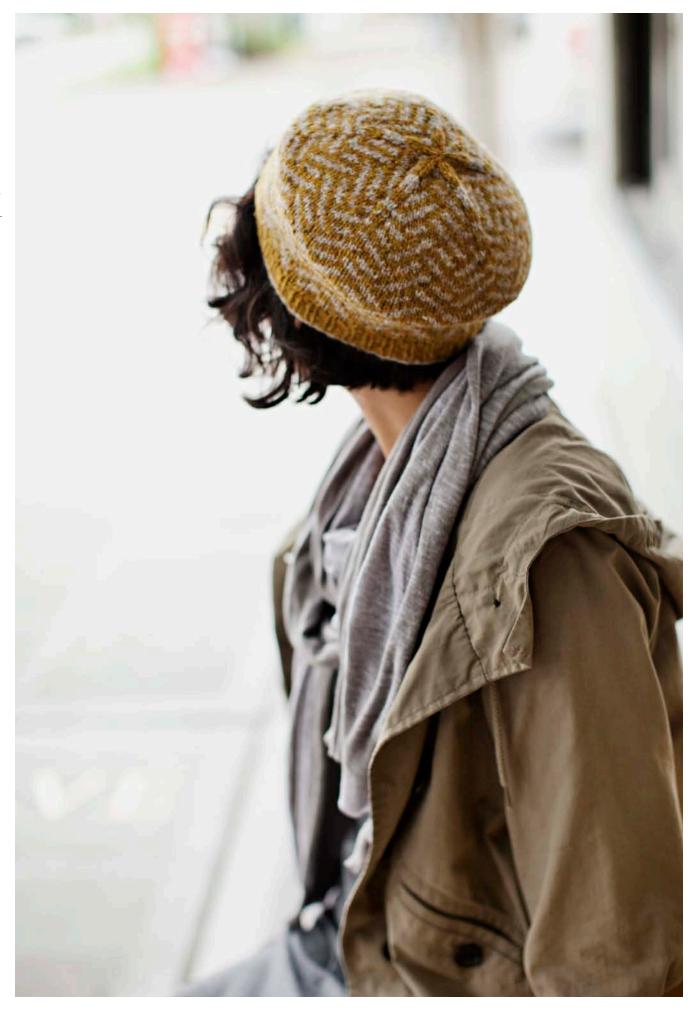


## SHADOW PULLOVER

allover cabled texture, set-in sleeve, four-piece construction, funnel neck with stockinette lining, optional integrated pouch pockets, ribbed hems // sweatshirt

designed by Olga Buraya-Kefelian





VEGA HAT two-color stranded fabric, geomet-ric patterning, integrated crown motif, 1x1 ribbed band, contrasting color cast-on detail, two sizes available

designed by Alexis Winslow





SULLIVAN CARDIGAN seamless set-in sleeve, knit circularly, bottom-up construction, textured details, clasp closure, cuff and back neck detailing, i-cord trim // fossil

designed by Whitney Gegg-Harrison

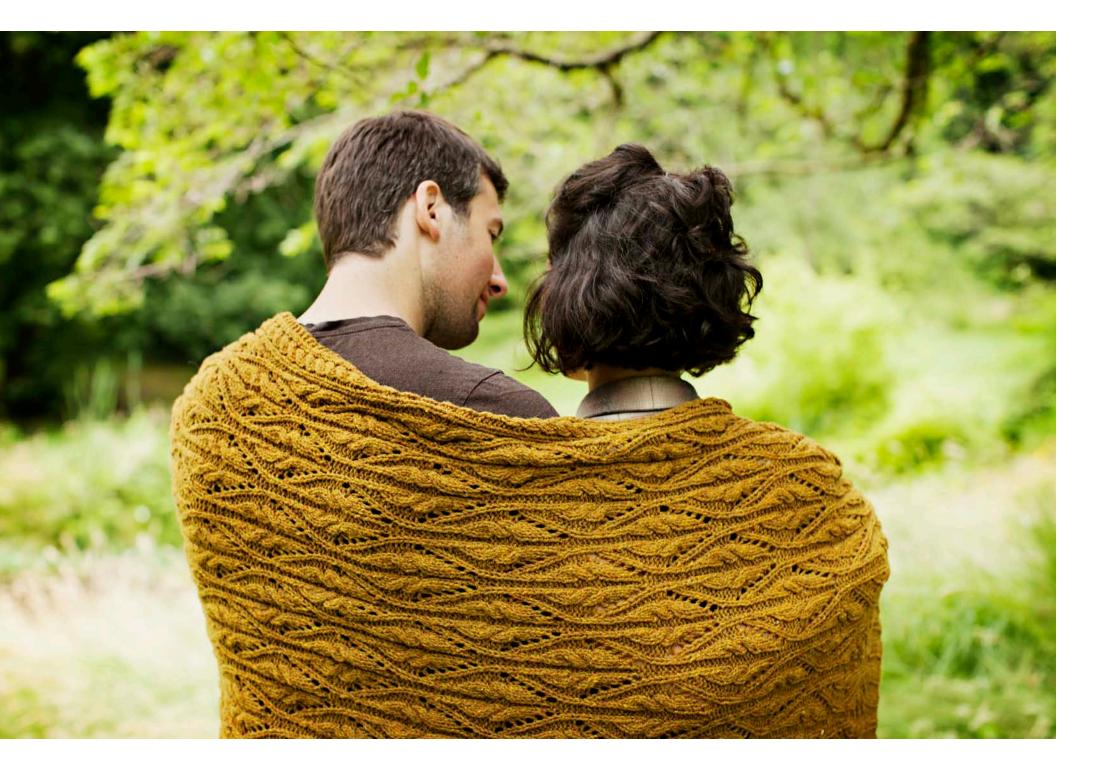


## ACADIA CARDIGAN

three-piece dolman construction, garter stitch fabric with seed stitch trims, deep v-neck, gently sloped short-row shoulder, wooden buttons // woodsmoke

designed by Carrie Bostick Hoge



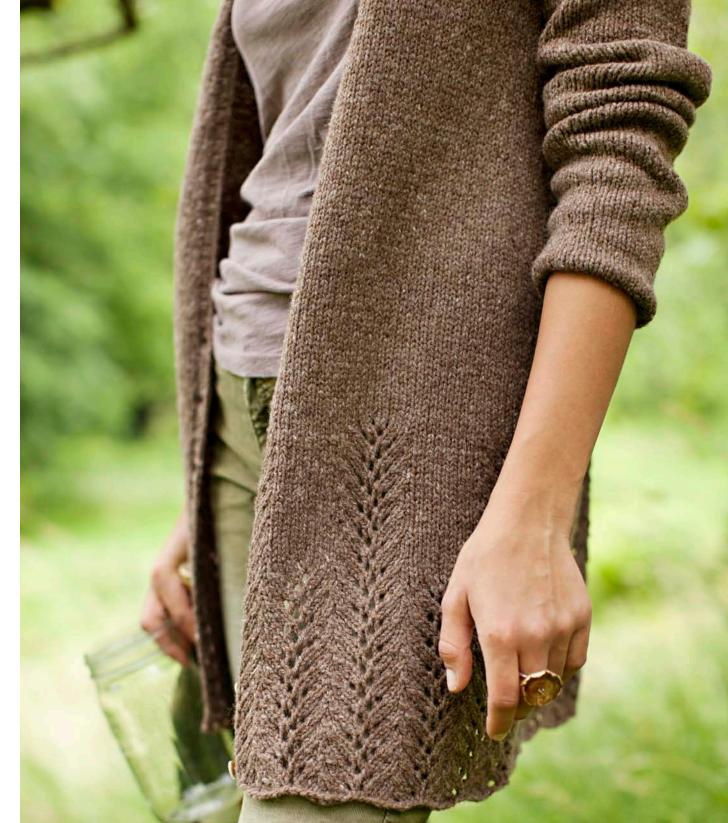




designed by Anne Hanson

HOURGLASS THROW allover cable & lace patterning, beautiful texture, ribbed hems, garter selvedge // *hayloft* three sizes: baby blanket, medium throw or large coverlet





#### PERRY CARDIGAN

relaxed fit, lace detailing, deep v-neck, fourpiece construction, set-in sleeves // *nest* 

designed by Michele Wang

#### ST. LÉGER HAT

three-color garter stitch, slipped stitch cables, latvian braid, 1x1 ribbed hems, short & long /ersion available // *sweatshirt, woodsmoke, nest* adult small (medium, large) versions included

designed by Mary Joy Gumayagay

# ST. LÉGER COWL

three-color garter stitch, slipped stitc cables, latvian braid, 1x1 ribbed hems *sweatshirt, woodsmoke, nest* short/long versions included

designed by Mary Joy Gumayagay





ALLEGHENY seamless sweater dress, circular knit, top-down construction, decorative belt, ribbed waistback, ribbed turtle neck, cable detailing // nest

designed by Thea Coleman











QUINNIPIAC COWL large braided cable, 2 variations of lace mesh provided, turned hems with shadow rib motif // nest (left), wool socks (right)

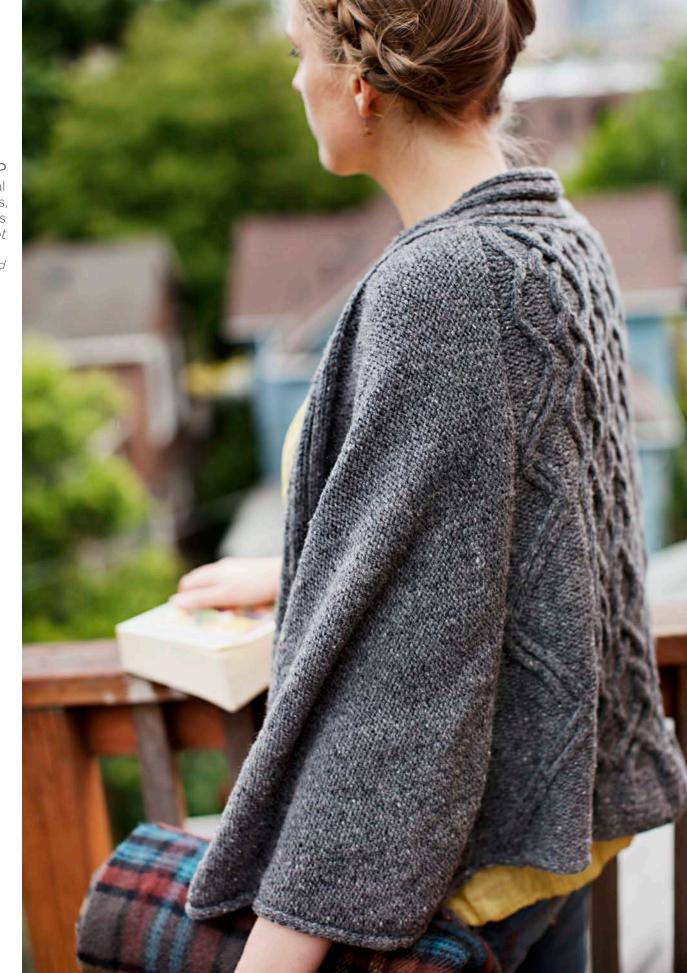
designed by Leila Raabe











SERAPHINE WRAP three-piece construction, sculptural cabled back, reverse stockinette wings, ribbed collar, i-cord trim, luxurious drape, warm & light // soot

designed by Lucy Sweetland

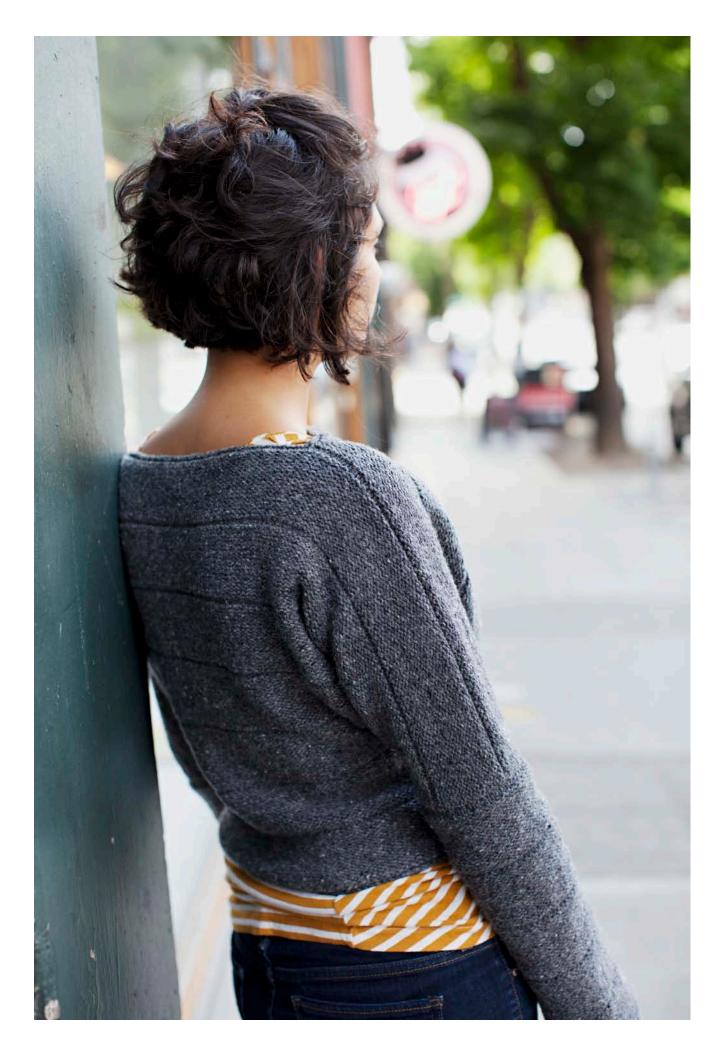


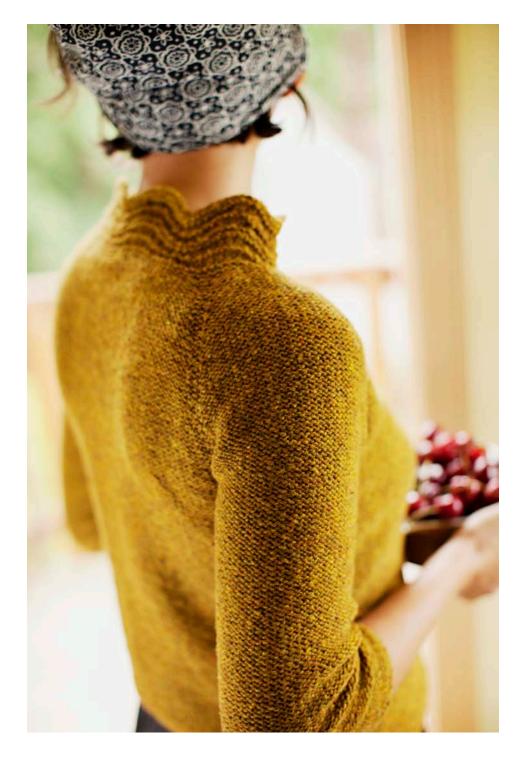




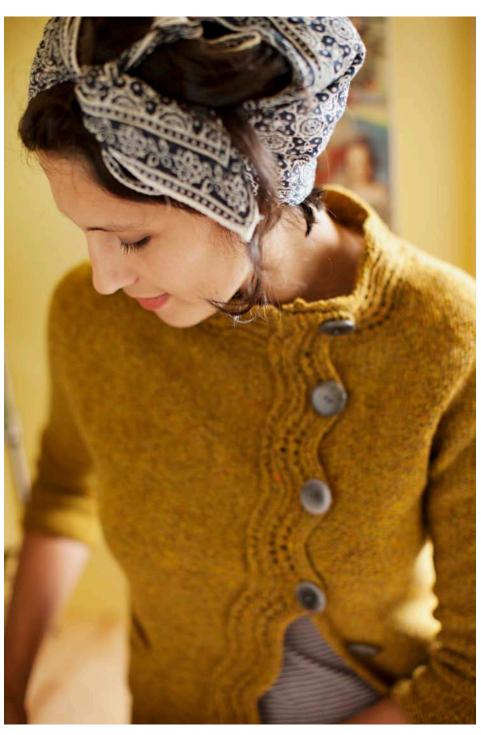
HOLL DOLMAN wide welted stripe, batwing shaping, 3-piece construction, optional thumbhole, sleevless variation included // soot

designed by Kirsten Johnstone









LEVENWICK CARDIGAN asymmetrical open-front with old shale lace detailing, reverse stockinette body, compound raglan, top-down construction, three-quarter sleeve, patch pocket, i-cord cuff & hem, high lace collar // hayloft

designed by Gudrun Johnston





#### ALISON BROOKBANKS

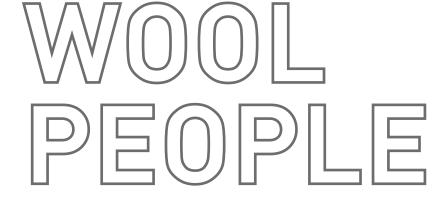
Under the banner of 6.5st, Alison creates in many forms - photography, sewn pieces and knitwear design – always manipulating fibres in some way.

Based in Sydney, Australia, she balances her creative work with motherhood and private architectural commissions. Follow Alison at www.sixandahalfstitches. typepad.com



OLGA BURAYA-KEFELIAN Having learned to knit at her mother's knee, Olga's love of design began at a very young age. Seeking inspiration from industrial and architectural sources, she strives to translate those experiences through her work with knitwear.

Author of Ori Ami Knits: Fiber Geometry, Olga resides in Japan where she designs her own line of garments and accessories. www.olgajazzzy.blogspot.com





THEA COLEMAN After leaving a corporate career in advertising to raise her daughters, Thea began experimenting with knitwear design and has never looked back.

She now designs her own line of garments for her brand Baby Cocktails in husband and three kitties, where she the greater Boston area, where she lives with her husband and two girls. Find more of her work at www.babycocktails. blogspot.com



WHITNEY GEGG-HARRISON Whitney learned to knit at the age of 13, using two pencils and a shoelace. When she discovered the wonders of wool, there was no turning back.

She lives in Western New York with her studies language and cognition (when not daydreaming about sweaters). www.whitknits.wordpress.com



MARY JOY GUMAYAGAY Mary Joy loses hats with unsettling frequency, almost always at a climbing area. She vows never to lose this set (see St. Léger).

She is a Southern California-based freelance graphic designer and maintains an online presence at www. indus3ous.com



**ANNE HANSON** 

A lifelong knitter with a background in fashion and graphic design, Anne began designing knitwear and accessories in the 1970s. She is the owner and designer behind Knitspot (www.knitspot.com) where she houses her elegant design collection.

Anne lives and works in Ohio with David, who loves wool too.



com



LUCY SWEETLAND Lucy Sweetland is a Pennsylvania-based knitwear designer. She has a great textures.

Follow Lucy's work at her website: www. ablackpepper.com

#### CARRIE BOSTICK HOGE

Carrie lives in Maine with her husband and baby girl. She works as Art Director for Quince & Company during the week and plays in her backyard studio for Madder on the weekends.

Find more of Carrie's beautiful work on her blog: www.swatchdiaries.blogspot.



#### **GUDRUN JOHNSTON**

Gudrun is a Scottish knitwear designer from the Shetland Islands. Her work often incorporates traditional Shetland techniques and motifs, featuring these timeless design elements in a contemporary context.

See more from Gudrun at www. theshetlandtrader.com



#### **KIRSTEN JOHNSTONE**

Kirsten is a Melbourne, Australia-based Architect who uses the mediums of built form and interior space to create refined designs. She also uses yarn, fabric and photography to explore her w ool. modern aesthetic on a smaller scale.

She has an eye for flattering forms that are deceptively simple yet frequently transformable. www.assemblage.typepad.com



#### LEILA RAABE

Leila is a member of the Brooklyn Tweed Team, currently living and working in Connecticut with her husband Josiah, three ridiculous cats, and a whole lot of

Accustomed to operating behind the scenes, she is honored to have the chance to take part in the first volume of Wool People.



affinity for wool fabrics and cabled



MICHELE WANG

New York City-based designer Michele Wang often finds herself thinking about the balance between comfort and trend in her work. Her garments have been featured in Vogue Knitting.

Keep up with Michele on her blog at www.knittingiskneato.blogspot.com



**STEPHEN WEST** Tulsa-born designer Stephen West, also known as Westknits, is well known for his colorful, architectural and highly knitable patterns.

Stephen lives in Amsterdam where he studies Choreography at the School for New Dance Development and distributes his own series of popular self-published pattern collections. See more of Stephen's work at www.westknits.com



**ALEXIS WINSLOW** Alexis is a Brooklyn-based printed textile designer, specializing in children's fabrics. You can find more of her work, writing, and videos at www.knitdarling.com

We love her bold use of graphic, geometric patterns. Her vintageinspired designs make us nostalgic for cozy knitwear of days gone by.

# 5 CLICK ANY THUMBNAIL IMAGE TO PURCHASE PATTERN ON THE WEB



ACADIA by Carrie Bostick Hoge

Blocked garment at bust: 32¾ (37¼, 41¼, 45¾, 50¾)"

Pattern PDF \$6.50



ALLEGHENY by Thea Coleman

Blocked garment at bust: (34¾, 35¾, 37¾, 41½) (43¼, 44¼, 47) (48, 50, 51¾)"

Pattern PDF \$6.50



CALDWELL by Stephen West

Blocked garment at chest: 391/2 (423/4, 47, 511/4, 551/2)"

Pattern PDF \$6.50



CYKLON by Alison Brookbanks

Blocked garment at bust: 33 (351/2, 38)"

Pattern PDF \$6.50



HOLL by Kirsten Johnstone

To fit bust: 32 (34, 36, 38, 40)"

Pattern PDF \$6.50





HOURGLASS

by Anne Hanson

Sizes include: Baby Blanket, Medium Throw, Large Coverlet

Pattern PDF \$6.00



Blocked garment at chest: 311/4 (341/2, 37, 401/2, 43, 461/4, 483/4)"

Pattern PDF \$6.50











PERRY by Michele Wang

Blocked garment at bust: 34 (38, 42, 46, 50)"

Pattern PDF \$6.50

# QUINNIPIAC

by Leila Raabe

Blocked dimensions: 11<sup>1</sup>/<sub>2</sub>" height, 24" circumference at base

Pattern PDF \$6.00

# SERAPHINE



One size: 92" wingspan, 23" height at center back

Pattern PDF \$6.50





Blocked garment at chest: 341/2 (361/2, 39, 41, 421/2, 441/2, 47, 481/2)"

Pattern PDF \$6.50



# SHIPYARD MITTENS

by Carrie Bostick Hoge

Two sizes provided: 7½ (8½)" circumference at widest point of hand

Pattern PDF \$6.00



ST. LÉGER by Mary Joy Gumayagay

Hat:17" circumference; 7½ (8, 8½)" height Cowl: 20" circumference; 8¼ (10½)" height

Pattern PDF \$6.00





SULLIVAN by Whitney Gegg-Harrison

Blocked garment at chest: (32, 34<sup>3</sup>/<sub>4</sub>, 37<sup>1</sup>/<sub>4</sub>, 40) (42<sup>3</sup>/<sub>4</sub>, 45<sup>1</sup>/<sub>4</sub>, 48) (50<sup>3</sup>/<sub>4</sub>, 53<sup>1</sup>/<sub>4</sub>, 56)"

Pattern PDF \$6.50

VEGA by Alexis Winslow

Two sizes: 24 (26)" circumference at widest point; 8 (91/4)" height

Pattern PDF \$6.50



SOOT





FOSSIL







NEST

PUMPERNICKEL



140 yards // 4 to 5<sup>1</sup>/<sub>2</sub> stitches per inch // 50g

#### EMBERS



WOOL SOCKS



LONG JOHNS



HOMEMADE JAM



THISTLE













HAYLOFT

SAP

TENT

BUTTON JAR

FADED QUILT



# 100% TARGHEE-COLUMBIA WOOL GROWN IN WYOMING, SPUN IN NEW HAMPSHIRE

SHELTER is a worsted weight, woolen-spun yarn that is grown, processed and spun in the USA. Our yarn comes in 17 hand-designed heather blends that make even the

CLICK HERE TO VIEW OR PURCHASE SHELTER ONLINE

WWW.BROOKLYNTWEED.NET