

BROOKLYN TWEED WINTER 22

DESIGN BRIEF

We are accepting design submissions for Brooklyn Tweed's Winter 2022 season. Designers are encouraged to submit ideas **inspired by three editorial themes** presented on the following pages.

SUBMISSION DEADLINE

OCTOBER 25, 2020

TIMELINE

November 20, 2020: Designers will be notified if a design has been selected for publication. Due to the number of design submissions we typically receive, our bandwidth does not allow for individual replies to every submission.

April 23, 2021: Pattern deadline for selected designs.

May 21, 2021: Sample deadline for selected designs.

January 2022: Projected publication date.

Specific dates for the children's collection are TBA, likely launching in spring/summer 2022.

SUBMISSION GUIDELINES

www.brooklyntweed.com/pages/design-submissions

I. HOMEWEAR

A collection evoking the humble grace of dappled sunlight and slow-starting mornings in.

Inspiration: Oversized sweatshirts, plump textures and the simple pleasure of casual comfort

II. GREY COAST

Knitwear made to cut the biting chill of jagged coastal winds and counter the cold grit of sand between your bare toes.

Inspiration: cocooning layers, dense textures, high collars and thick brims

III. CHILDREN'S

Timeless garments and accessories for cherished Littles, destined for heirloom wear and generations of beloved hand-me-downs.

Inspiration: soft plushies, room for play, modern lines



MOOD BOARDS

Winter 22

THEME I

Homewear

















MOOD BOARDS

Winter 22

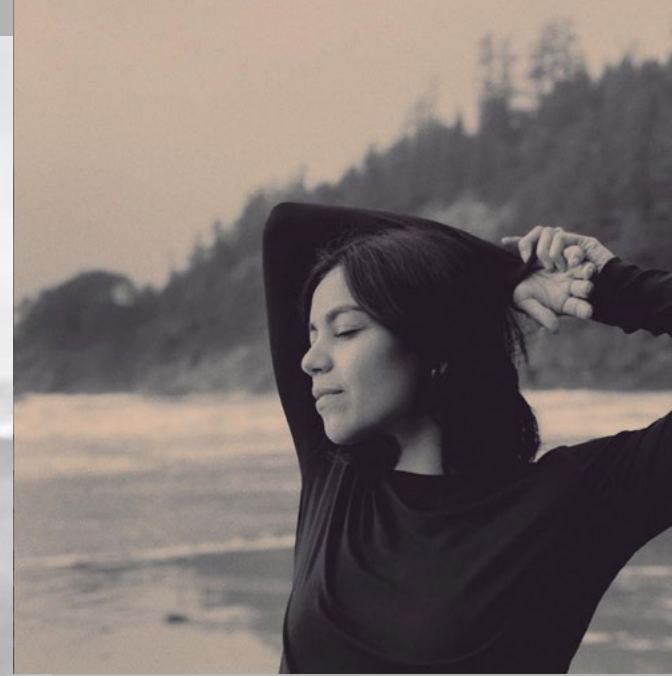
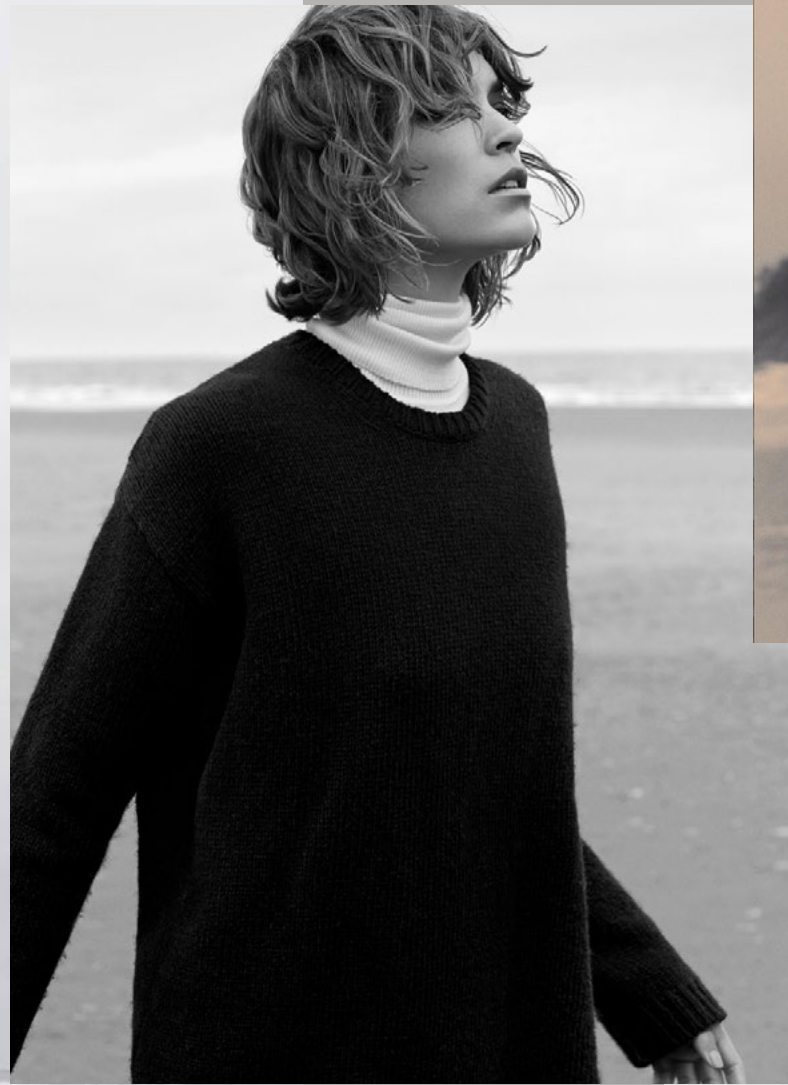
THEME II

Grey Coast

















MOOD BOARDS

Children's 22











