

Tailgate Decal Installation

Thank you for your order. Please read the installation instruction completely before applying your vinyl decals.

If you purchased the brushed silver tailgate inserts, please do not use these instructions. Download the instructions specific to the brushed silver tailgate inserts from our support page at <https://tvdvinyldecals.com/pages/support>.

This installation should take about 30 minutes. Here is what you will need:

Denatured or Isopropyl alcohol
Spray bottle
Water
Dish soap
Masking Tape
Soft towel

Proper cleaning and preparation of the surface prior to vinyl application is critical to the success of the decals. The following cleaning and surface preparation conditions must be followed immediately prior to application. Failure to adhere to these requirements can cause adhesion loss and therefore reduce the durability and performance of the decals.

1. Position your truck in a well-lit area away from direct sunlight. The optimum temperature range for vinyl adhesion is 60 to 80 degrees F.
2. Clean the embossed letters on the tailgate with denatured or isopropyl alcohol to remove any dirt, wax, or oils that may exist. Be sure to test in an inconspicuous area on the vehicle first to make sure the alcohol doesn't damage the paint.

To ensure proper alignment within the stamped letters on the tailgate, we recommend the "wet" application method. Apply one decal at a time and be patient!

1. Make a soap solution by filling a spray bottle with water and adding 5-6 drops of dish soap for every 6 oz. of water.
2. Spray the stamped letter on the tailgate with the soap solution, ensuring that the entire stamped area is wet.
3. Attach a small square of masking tape or transfer tape to a corner of the corresponding vinyl decal letter and gently pull up to separate the vinyl from the paper backing. DO NOT get the paper wet or attempt to peel the decals from the paper like conventional stickers. Doing so may damage the decals.
4. Lay the decal in the palm of your hand with the adhesive side up and thoroughly spray the adhesive side with the soap solution. Gently remove the masking or transfer tape from the decal.
5. Carefully apply the vinyl letter within the stamped letter on the tailgate and position it so that it is centered in the deepest area of the stamped letter. The soap solution will help move the decal to the desired position before the decal adheres to the vehicle. It will be like trying to stick a wet noodle to your truck. Just keep it wet so that you can position it correctly.
6. Anchor a corner of the vinyl decal letter with your thumb and gently slide your other thumb across the letter to squeegee the water out from under the decal. Do this lightly at first to allow you to reposition the decal as needed as you squeegee it with your thumb. The vinyl will quickly adhere to the vehicle as the moisture is removed with each pass of your thumb so be sure it is positioned correctly and make several light passes over the decal. Once adhered to the vehicle the vinyl decal letter cannot be removed without destroying it.
7. Gently blot the excess moisture from the area with a soft towel and make several more gentle passes with your thumbs until there is no more moisture coming out from under the vinyl decal.
8. Repeat these steps for the remaining letters.
9. After all the vinyl decal letters have been applied return to the first decal and use a bit more pressure with your thumbs to squeegee out any remaining moisture. Repeat this final step on the remaining vinyl decals.

Please allow 24 hours for the vinyl decals to completely dry and properly adhere to the tailgate. Do not get the vinyl decals wet during this time.

Please don't hesitate to contact us if you have any questions about installing them on your truck.

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