

SUPER DUTY Tailgate Decal Installation

Thank you for your order. Please read the installation instruction completely before applying your vinyl decals.

This installation should take about 30 minutes. Here is what you will need:

Denatured or Isopropyl alcohol
Spray bottle
Water
Dish soap
Masking Tape
Soft towel

Proper cleaning and preparation of the surface prior to vinyl application is critical to the success of the decals. The following cleaning and surface preparation conditions must be followed immediately prior to application. Failure to adhere to these requirements can cause adhesion loss and therefore reduce the durability and performance of the decals.

1. Position your truck in a well-lit area away from direct sunlight. The optimum temperature range for vinyl adhesion is 60 to 80 degrees F.
2. Clean the embossed/raised letters on the tailgate with denatured or isopropyl alcohol to remove any dirt, wax, or oils that may exist. Be sure to test in an inconspicuous area on the vehicle first to make sure the alcohol doesn't damage the paint.

EMBOSSSED LETTERS and 2020+ RAISED LETTERS

To ensure proper alignment within the stamped/Raised letters on the tailgate, we recommend the "wet" application method. Apply one decal at a time and be patient! We recommend starting with the practice "S".

1. Make a soap solution by filling a spray bottle with water and adding 3-4 drops of dish soap for every 6 oz. of water.
2. Spray the stamped letter on the tailgate with the soap solution, ensuring that the entire stamped area is wet.
3. Attach a small square of masking tape or transfer tape to a corner of the corresponding vinyl decal letter and gently pull up to separate the vinyl from the paper backing. DO NOT get the backing paper wet or attempt to peel the decals from the paper like conventional stickers. Doing so may damage the decals.
4. While holding the decal by the masking tape, thoroughly spray the adhesive side with the soap solution.
5. Carefully apply the vinyl letter within the corresponding stamped letter on the tailgate and position it so that it is centered in the deepest area of the stamped letter. The soap solution will help move the decal to the desired position before the decal adheres to the vehicle. It will be like trying to stick a wet noodle to your truck. Just keep it wet so that you can position it correctly.
6. Gently remove the masking tape.
7. Several decals have transfer tap applied to hold the ends together when removing them from the backing paper. After applying these decals gently remove the strip(s) of transfer, being careful not to stretch the decals. The transfer tape should be easy to remove when wet.
8. Anchor a corner of the vinyl decal letter with your thumb and gently slide your other thumb across the letter to squeegee the water out from under the decal. Do this lightly at first to allow you to reposition the decal as needed as you "squeegee" it with your thumb. The vinyl will quickly adhere to the vehicle as the moisture is removed with each pass of your thumb so be sure it is positioned correctly and make several light passes over the decal. Once adhered to the vehicle the vinyl decal letter cannot be removed with destroying it.
9. Gently blot the excess moisture from the area with a soft towel and make several more gentle passes with your thumbs until there is no more moisture coming out from under the vinyl decal.
10. Repeat these steps for the remaining decals.
11. After all the decals have been applied return to the first decal and use a bit more pressure with your thumbs to push out any remaining moisture. Repeat this final step on the remaining vinyl decals.

RAISED LETTTERS (Platinum/King Ranch Models only)

These decals are installed dry via transfer tape. Slowly peel the transfer tape from the backing paper, ensuring that the vinyl letter separates from the paper and stays on the transfer tape.

Holding the left and right sides of the transfer tape, center the decal over the corresponding letter and slowly lay it down on the surface of the letter. Do this very carefully and slowly because once the decal contacts the surface it cannot be removed without damaging the decal. Don't worry if it is not exactly centered. Slight variations in the decal positions are rarely noticeable.

Firmly press down on the surface of the transfer tape to ensure the decal is adhered to the surface.

Slowly peel the transfer tape away at a 180 degree angle, ensuring that the vinyl does not lift up with the transfer tape.

Use your fingers to press down on the edges of the decals to ensure they have adhered properly.

Proceed to the next letter.

Please allow 24 hours for the vinyl decals to completely dry and properly adhere to the tailgate. Do not get the vinyl decals wet during this time.

Please don't hesitate to contact us if you have any questions about installing them on your truck.

Rich

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