

Explorer Embossed Liftgate and Door Decal Inserts Installation

Thank you for your order. Please read the installation instruction completely before applying your vinyl decals.

This installation should take about 30 minutes. Here is what you will need:

Denatured or Isopropyl alcohol
Spray bottle
Water
Dish soap
Masking Tape
Soft towel

Proper cleaning and preparation of the surface prior to vinyl application is critical to the success of the decals. The following cleaning and surface preparation conditions must be followed immediately prior to application. Failure to adhere to these requirements can cause adhesion loss and therefore reduce the durability and performance of the decals.

1. Position your vehicle in a well-lit area away from direct sunlight. The optimum temperature range for vinyl adhesion is 60 to 80 degrees F.
2. Clean the embossed letters with denatured or isopropyl alcohol to remove any dirt, wax, or oils that may exist. Be sure to test in an inconspicuous area on the vehicle first to make sure the alcohol doesn't damage the surface.

To ensure proper alignment within the embossed letters, we recommend the "wet" application method. Apply one decal at a time and be patient!

1. Make a soap solution by filling a spray bottle with water and adding 5-6 drops of dish soap for every 6 oz. of water.
2. Spray the embossed letter with the soap solution, ensuring that the entire embossed area is wet.
3. Attach a small square of masking tape to a corner of the corresponding vinyl decal letter and gently pull up to separate the vinyl from the paper backing. DO NOT get the paper wet or attempt to peel the decals from the paper like conventional stickers. Doing so may damage the decals.
4. Lay the decal in the palm of your hand with the adhesive side up and thoroughly spray the adhesive side with the soap solution. With wet fingers (to prevent the decals from sticking to them) gently remove the masking tape from the decal.
5. Carefully apply the vinyl letter into the embossed letter and position it so that it is centered in the letter. The soap solution will help move the decal to the desired position before the decal adheres to the vehicle. It will be like trying to stick a wet noodle to your vehicle. Just keep it wet so that you can position it correctly.
6. Gently blot the excess moisture from the area with a soft towel.
7. Repeat these steps for the remaining letters.
8. After all the vinyl decal letters have been applied return to the first decal and use a bit more pressure with the towel to remove any remaining moisture. Repeat this final step on the remaining vinyl decals.

Please allow 24 hours for the vinyl decals to completely dry and properly adhere to the tailgate. Do not get the vinyl decals wet during this time.

Please don't hesitate to contact us if you have any questions about installing these decals on your Explorer.

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