



# 2024

## OWCAM SPONSORSHIP PACKET

OREGON WASHINGTON  
COMMUNITY ASSOCIATION  
MANAGERS





# OWCAM

## ANNUAL MEETING

SUMMER 2024 - \$525 | 5 SPACES



*The Annual Meeting is where all the action is! This has traditionally been our most attended educational luncheon. Take part in forming a new Board and shaping the future of OWCAM.*

### **SPONSORSHIP INCLUDES:**

- Table for marketing materials
  - Two slides running at beginning of event
  - Company pitch at podium
  - Logo on social media shout out
  - Announcement of recognition as event sponsor
  - Roster of attendees
  - Admission for two
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### **Additional Sponsorships:**

- **Registration Sponsor - \$300 (1 available)**
  - Banner at registration table
  - Announcement of recognition as event sponsor
  - Roster of attendees
  - Admission for two
- **Bar Sponsor - \$475 (1 available)**
  - Logo at bar
  - Announcement of recognition as event sponsor
  - Roster of attendees
  - Admission for two
- **Lunch Sponsor - \$475 (1 available)**
  - Logo at lunch station
  - Announcement of recognition as event sponsor
  - Roster of attendees
  - Admission for two

# EDUCATIONAL

# EVENTS

SPRING 2024 - \$525 | 5 SPACES

FALL 2024 - \$525 | 5 SPACES

WINTER 2024 - \$525 | 5 SPACES



*Our education luncheons are the heart of OWCAM. Our mission is to provide managers with the most current information on the everchanging issues that arise in our industry. As a sponsor, you will have the chance to mingle one-on-one with upwards of 50 managers and other industry contacts and stay up-to-date with what's relevant.*

## SPONSORSHIP INCLUDES:

- Table for marketing materials
- Two slides running at beginning of event
- Company pitch at podium
- Logo on social media shout out
- Announcement of recognition as event sponsor
- Roster of attendees
- Admission for two

## Additional Sponsorships:

- **Registration Sponsor - \$300 (1 available)**
  - Banner at registration table
  - Announcement of recognition as event sponsor
  - Roster of attendees
  - Admission for two
- **Bar Sponsor - \$475 (1 available)**
  - Logo at bar
  - Announcement of recognition as event sponsor
  - Roster of attendees
  - Admission for two
- **Lunch Sponsor - \$475 (1 available)**
  - Logo at lunch station
  - Announcement of recognition as event sponsor
  - Roster of attendees
  - Admission for two





# OWCAM GOLF TOURNAMENT

Summer 2024- \$525 | 9 SPACES

Now in its ninth year, the OWCAM Golf Tournament can be summed up in one word: **FUN!** This year the golf tournament will take place at **Colwood Golf Course & have more sponsorship opportunities for our vendors!** The event has doubled in size since our first year. Now with over 100 attendees, you can make new contacts while spending time on the golf course. . We think you'll score a hole-in-one with this sponsorship.



## Event Sponsorship Includes:

- Table for marketing materials inside venue
- Company pitch at podium
- Logo on social media shout out
- Announcement of recognition as event sponsor
- Roster of attendees
- Admission for two players (and additional two players for \$100 discount)



# Premier Sponsorship

## OWCAM

## GOLF TOURNAMENT

### Summer 2024 - \$700 | 2 SPACES

#### Premier Sponsorship Includes:

- Greet guests at registration table
- Table for marketing materials
- Company pitch at podium
- Logo on email invite
- Announcement of recognition as event sponsor
- Roster of attendees
- Admission for four players
- Logo placed at food & beverage tables



#### Additional sponsorship opportunities:

- **Hole Sponsorship - \$400 (9 available)**
  - Table at hole
  - Logo on email invite
  - Announcement of recognition as event sponsor
  - Roster of attendees
- **Greens Sponsor (logo in the cup) - \$300 (1 available)**
  - Logo displayed in all 9 cups on course
- **Photo booth Sponsor - \$500 (1 available)**
  - Logo on all photo prints
- **Ball Sponsor - \$300 (1 available)**
  - Sponsor must supply logoed golf balls
- **Closest to the pin men's - \$150 (1 available)**
  - Logoed sign at hole
- **Closest to the pin women's - \$150 (1 available)**
  - Logoed sign at hole
- **Ditty Bag Sponsor - \$300 (1 available)**
  - Sponsor must supply logoed ditty bags





# OWCAM EXPO

Spring 2024 - \$525 | 30 SPACES

**Exponential exposure!** The OWCAM Expo offers managers up to 6 hours of continuous education (which is a requirement of the CMCA designation), so you can count on making new connections with this sponsorship. This event sells out every year, so don't hesitate to grab one of the limited sponsorship opportunities that will highlight your company. The **RESOURCE BOOK** will provide managers with a reference point for your business and services.



## **SPONSORSHIP INCLUDES:**

- Booth for marketing materials
- One page ad in manager "resource book" (company must provide ad in PDF format)
- Company pitch during event
- Logo on email invite
- Social media shout out leading up to the event
- Announcement of recognition as sponsor
- Roster of attendees
- Admission for two





# Premier Sponsorship OWCAM EXPO

Spring 2024 - \$700 | 2 SPACES



## **Premier Sponsorship Includes:**

- Priority location for marketing booth at entry of exhibit hall
  - Three full page ads in manager “resource book”
  - Company pitch during event
  - Logo on email invite
  - Two social media shout outs leading up to event
  - Announcement of recognition as premier sponsor
  - Roster of Attendees
  - Admission for two
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## **Additional Sponsorships:**

- **Notepad Sponsor - \$250 (1 available)**
  - Sponsor to provide logoed notebooks
- **Pen Sponsor - \$250 (1 available)**
  - Sponsor to provide logoed pens
- **Resource Book Sponsor - \$500 (2 available)**
  - Logo placed on cover of book
- **Registration Sponsor - \$300 (1 available)**
  - Banner at registration table
  - Announcement of recognition as event sponsor
  - Roster of attendees
  - Admission for one
- **Bar Sponsor - \$475 (1 available)**
  - Logo at bar
  - Announcement of recognition as event sponsor
  - Roster of attendees
  - Admission for one
- **Lunch Sponsor - \$475 (1 available)**
  - Logo at lunch station
  - Announcement of recognition as event sponsor
  - Roster of attendees
  - Admission for one



# MASQUERADE & AWARDS

Winter 2024 - \$525 | 7 SPACES



*This is your chance to dust off your dancing shoes for a lovely night of music and reverie! Commemorate your evening with a group pic in the photo booth or request your favorite song from the DJ! The only requirement is that you have FUN!*

#### **Sponsorship Includes:**

- Company pitch at the DJ booth
- Logo on email invite
- Announcement of recognition as event sponsor
- Roster of attendees
- Admission for two
- Award Announcement during ceremony

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#### **Additional Sponsorships:**

- **Photo booth - \$500 (1 available)**
  - Logo on image print
  - Announcement of recognition as event sponsor
- **Bar Sponsor - \$475 (1 available)**
  - Logo at bar
  - Logo on email invite
  - Announcement of recognition as event sponsor
  - Admission for two
- **Dinner Sponsor - \$475 (1 available)**
  - Logo placed at buffet
  - Logo on email invite
  - Announcement of recognition as event sponsor
  - Admission for two
- **Dessert Sponsor - \$475 (1 available)**
  - Logo placed at dessert table
  - Logo on email invite
  - Announcement of recognition as event sponsor
  - Admission for two







# Premier Sponsorship

## MASQUERADE & AWARDS

Winter 2024 - \$700 | 2 SPACES



### **Premier Sponsorship Includes:**

- Exclusive branding at bar or DJ booth
- Champagne greet at registration
- Company pitch at DJ booth
- Logo on email invite
- Announcement of recognition as event sponsor
- Social media shout out leading up to event
- Award Announcement during ceremony
- Roster of attendees
- Admission for two

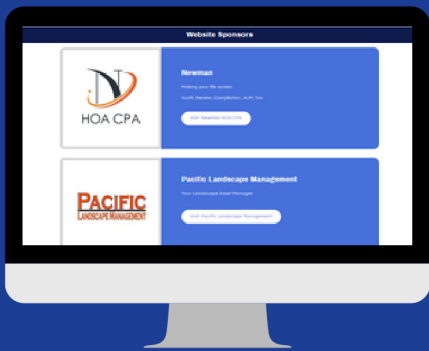
# New Event!



Let's help grow OWCAM membership! Join us for our first Membership Happy Hour! The event will take place in the Spring & Fall of 2024 in both Portland & Vancouver! A great way to promote your business while sharing what you love best about OWCAM!

## Membership Happy Hour - Spring & Fall

- **Event Sponsor - \$525 (5 available for each event)**
  - Table for marketing materials
  - Logo on email invite
  - Logo on social media shout out
  - Announcement of recognition as event sponsor
  - Roster of attendees
  - Admission for two
  - Option item for door prize drawing



# WEBSITE

# SPONSORSHIP

*\$500 - 2 available*

## Sponsorship Includes:

- Logo with link to company website on front page of OWCAM.org