

# packgenie™ - Artwork Guidelines

## Custom Printed Greaseproof Paper Sheets

### Option 1. Supplying us your logo



black



1 Pantone colour



full colour

If you have chosen to have your greaseproof printed in **black**, **1 pantone colour** or **full colour (CMYK)** you can supply us a high resolution file in any of the following formats.

**.jpg .pdf .ai .eps .tif**

### **IMPORTANT** - 2 Colour print



2 Pantone colours

**PANTONE** COLOUR SEQUENCE:



P021



P375

If you have chosen to have your greaseproof printed in **two colours**, then we only accept '.ai' files or a vector based '.pdf' - need help? just email us.

**X2 Pantone solid spot references** should be indicated within the file - all fonts must be outlined and images embedded @300dpi.

**.pdf .ai** (vector based)

### Option 2. Supplying us your final artwork

If you have your artwork already laid out and have chosen to have it printed in **black**, **1 Pantone colour** or **full colour (CMYK)** you should supply us a 'High resolution PDF' please ensure all fonts are outlined and any images embedded @300dpi. PDF files should be setup at the required greaseproof sheet size and include additional 3mm of bleed on each edge for trimming purposes.



If you are supplying us final artwork and have chosen to have it printed in **2 Pantone colours** please supply as above a 'High resolution PDF' but note that we only accept '.ai' files or vector based '.pdf' (a native Adobe Illustrator file) and **x2 Pantone solid spot references** should be indicated within the file.

What happens to your logo?



1. We will check over your supplied logo then lay it up multiple times on your requested sheet size.



**Alternatively**, if you're looking for inspiration and need some input from our design team, just send us your logo and a brief outline of what you would like and we'll take care of the rest.

2. We will email a **pdf proof** back to you for your final approval.
3. On your **approval** of the pdf proof we will print your greaseproof. Turn around time will usually be **7-10 working days**.

What happens to your artwork?

1. We will check over your supplied artwork.
2. We will email a **pdf proof** back to you for your final approval.
3. On your **approval** of the pdf proof we will print your greaseproof. Turn around time will usually be **7-10 working days**.

**Need any help?**  
E: [help@packgenie.co.uk](mailto:help@packgenie.co.uk)

send your files to:  
[help@packgenie.co.uk](mailto:help@packgenie.co.uk)