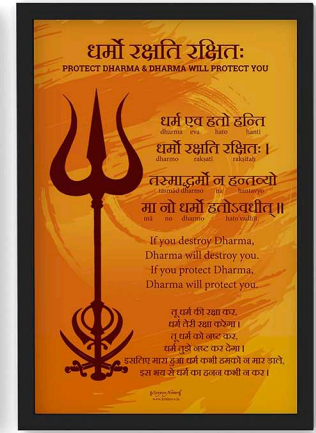
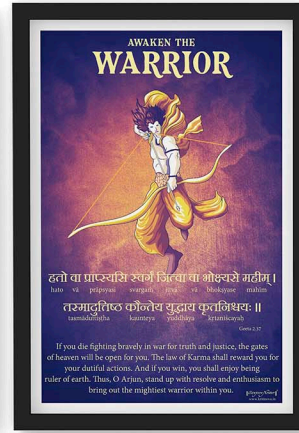
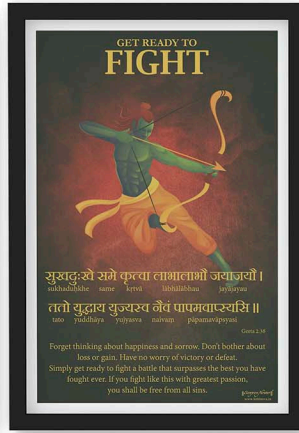
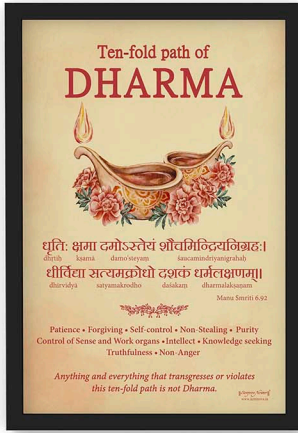


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We believe Sanskrit wall arts

will make our walls speak sanskrit, sanskriti and our culture.

can spark interest in the language and its literature, and can encourage learning and exploration.

can create a calming atmosphere and help feel more centered and relaxed and spritual.

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&
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SANSKRIT POSTERS

QUALITY AND SPECIFICATIONS

12" x 18" - Rolled
A3 - Rolled
12" x 18" - Framed
A3 - Framed
A4 - Framed

260 gsm RC satin Matt
Paper
300 DPI Image resolution
Water resistant print

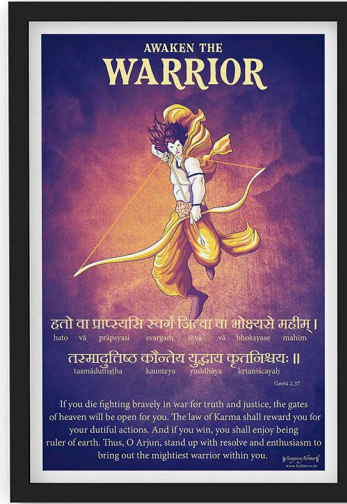
0.75" frame with texture
Comes with
preinstalled hook



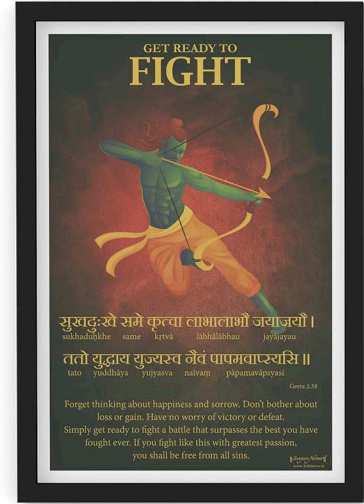
Visit Collection



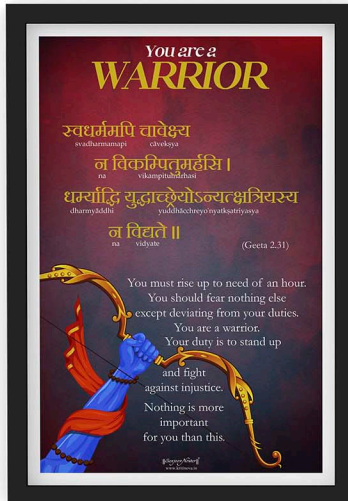
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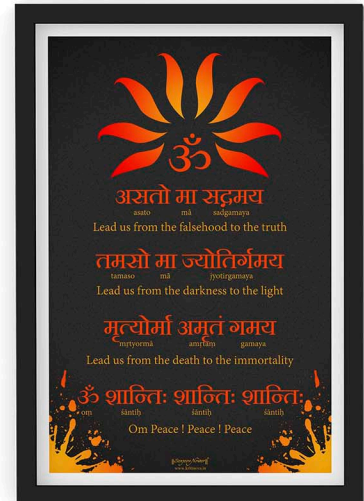
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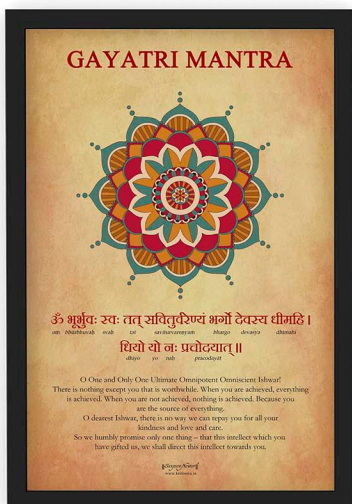
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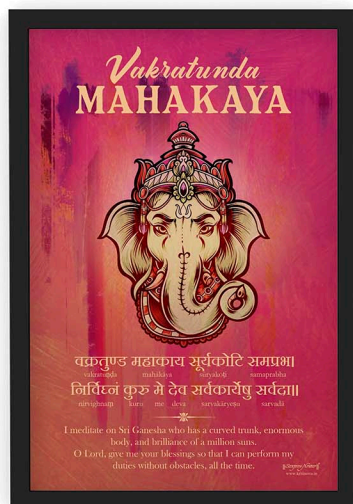
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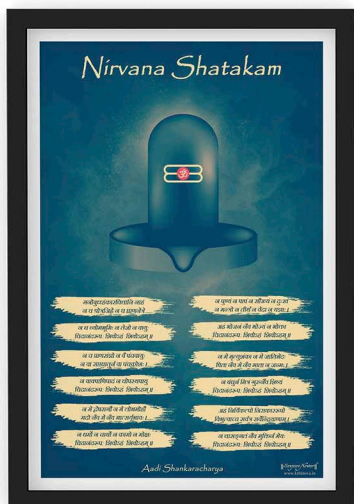
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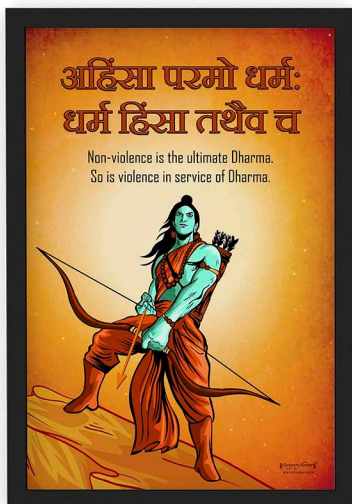
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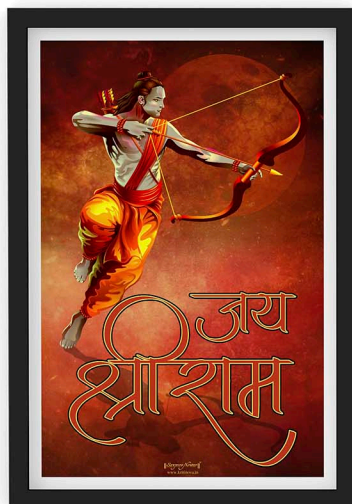
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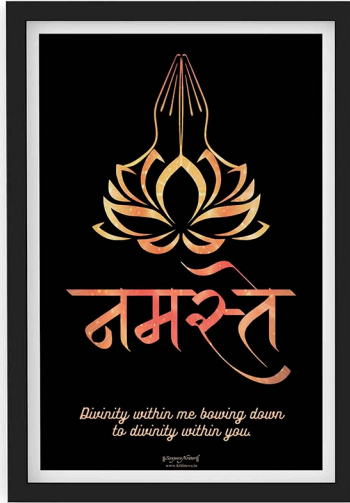
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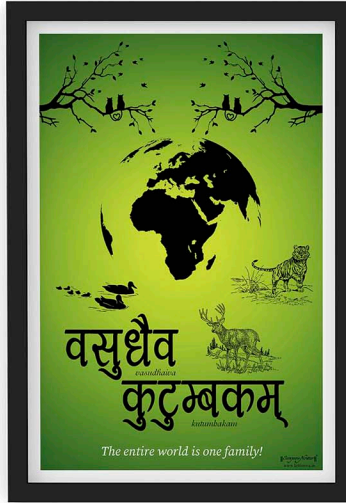
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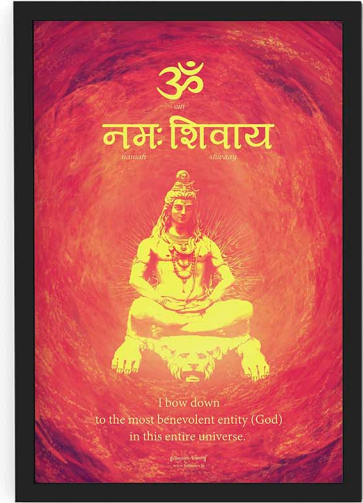
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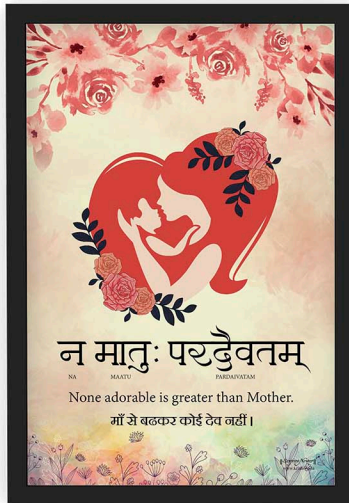
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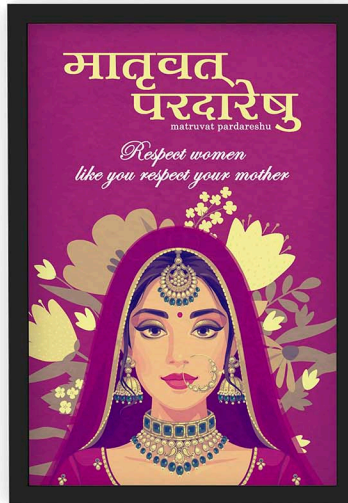
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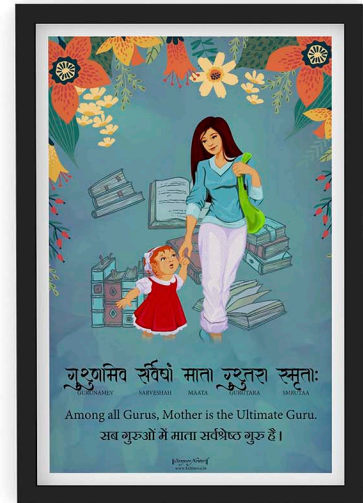
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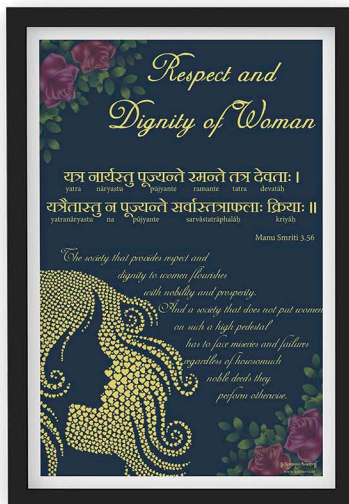
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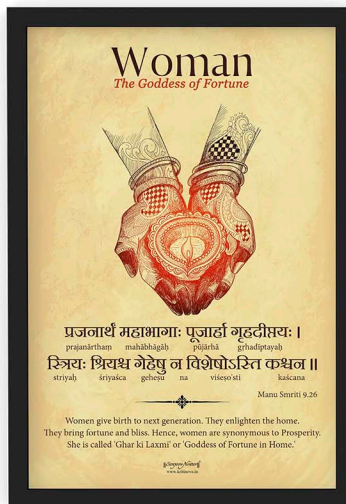
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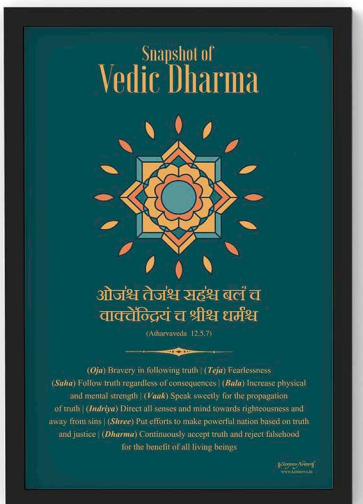
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23



24



Snapshot of Vedic Dharma

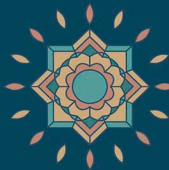


ब्रह्मं व क्षत्रं च यद्रूढं च विशुद्धं
त्रिविधं यशश्च तद्विधं द्रविणं च
(Aharavreda 12.5.8)

(Brahma) Promote scholars who would propagate knowledge
(Kshatra Rashtra) Promote brave people who would protect nation
(Yajna) Promote commerce and trade for global economy (Tusha) Promote noble virtues and truth (Tusha) Work for global fame based only on truth and noble virtues (Varcha) Establish a sound education system for all
(Dhrivana) Explore more wealth based on above traits, safeguard the existing wealth, and invest wealth to promote knowledge and noble virtues

25

Snapshot of Vedic Dharma




आयुश्च रूपं च नामं च कीर्तिश्च
प्राणश्चापानश्च तक्षुश्च श्रोत्रं च
(Aharavreda 12.5.9)

(Aya) Put all efforts to increase one's lifespan (Rupam) Wear good clean clothes to showcase dignity and respect (Nama) Work towards setting the best examples so that others can also get inspired towards path of truth
(Kirtan) Propagate true knowledge so that we also get fame
(Prana Apana) Control breathing patterns to eliminate diseases and enhance longevity (Chaksha Shrotra) Use sense organs to continuously explore truth and reject falsehood

26

Snapshot of Vedic Dharma




परशु रसधानं तान्मायं वर्तते च
सत्यं चोष्टं च पूर्तं च प्रजा च पशुवश्च
(Aharavreda 12.5.10)

(Para Rasa) Have drinks like milk that enhance vitality (Anna Anandya) Have food that is beneficial for health (Kshama) Worship one and only one supreme Ishwar (Satyam) Have absolute no difference in one's thoughts, words and actions (Dharmam) Desire only total bliss through worship of Ishwar through noble acts (Pashoram) Plan and act for fulfillment of Jeevan (Praja) Educate new generation in all the fields of knowledge and actions
(Pashuvah) Care for animals

27

धर्मो रक्षति रक्षितः
PROTECT DHARMA & DHARMA WILL PROTECT YOU




धर्म एव हतो हनित
धर्मो रक्षति रक्षितः ।
तरमाद्धर्मो न हन्तव्यो
मा नो धर्मो हतोऽवधीत ॥
If you destroy Dharma,
Dharma will destroy you.
If you protect Dharma,
Dharma will protect you.

तू म् की उभा करः
मां रे वी उभा करेण ।
तू म् को उच्यते कर्ष
वर्गं त्नुते उच्यते करेण ।
उसतिव मायः क्वा हर्मा कर्मा उभा करेण न मारः उच्यते ।
इस मव ये र्मा का हनन कर्मा न करः ।

28


DHARMA
The only true friend



एक एव सुहृद् धर्मो निधनेऽप्यनुयाति यः ।
अर्थीरेण समं नाशं सवमन्वद्य हि नवच्छति ॥
Dharma (noble deeds) is only one true friend that accompanies one ever after the death.
All others desert one as soon as death has overtaken.
Never leave Dharma.

29

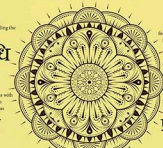
Ten-fold path of DHARMA



धृतिः क्षमा दमोऽस्तेयं शौचमिन्द्रियनिग्रहः ।
धीर्दया सत्यमक्रोधो दक्षक धर्मतक्षणम् ॥
Patience • Forgiving • Self-control • Non-Stealing • Purity
Control of Sense and Work organs • Intellect • Knowledge seeking
Truthfulness • Non-Anger
Anything and everything that transgresses or violates this ten-fold path is not Dharma.

30


अपरिग्रह ब्रह्मचर्यं
अहिंसा सत्य अस्तेय
यम
समाधि
ध्यान
धारणा
अष्टांग योग
8 Limbs of Yoga
अद्वैतासनाऽऽस्तेयब्रह्मचर्याऽपरिग्रहा यमाः ।
शौचसन्तोषतपःस्वाहास्वाधेभ्यश्चर्याणि निग्रहानि ॥



स्वाभाव ईश्वर-प्रणिधान
श्रौत संतोष
नियम
तप
आसन
प्राणायाम
प्रत्याहार

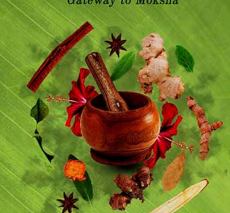
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शरीरमाद्यं अतु धर्मज्ञानम्
BODY IS THE FOREMOST MEDIUM TO PERFORM DUTY - DHARMA.
अरीर धर्मं पालनं का पदला सारणं है ।



32

HEALTH
Gateway to Moksha



धर्मार्थकाममोक्षाणा
आरोग्यं मूलं उत्तमम् ।
Good health is prerequisite for attaining Dharma, Artha, Kama and Moksha.

33



Nine obstacles of
Yog Sadhana

व्याधिरुच्यानसंशय प्रमादालस्यविरति
अविदग्धभावव्या भूमिकचवानवस्थितत्वानि
विततिक्षेपारोऽन्तरायाः ।
Yogi Sutra 1.30

(vyādhi) sickness, disease | (sanyāsa) mental laziness
(sānsāya) doubt | (pramāda) carelessness | (ālsya) physical laziness
(avirati) desire for sense objects | (bhramināstāna) false perception
(abhabhāsmikāna) non-staining concentration
(avasthātavya) falling away from the state of deep meditation

34

Seven
CHAKRAS

सहरार चक्र
आजा चक्र
विशुद्धि चक्र
अनाहत चक्र
मणिपूर चक्र
सारिद्राज चक्र
मताधार चक्र

35

What is
AYURVEDA

हिताहितं सूर्यं दुःखमायुः तस्य हिताहितं ।
मानं च तत्त्व यत्रोक्तमायुर्वेदः स उच्यते ॥

Good life, bad life, happy life, sad life - what grants them and what does not - one that explains nature and measurement of these is Ayurveda - science of life.

36

Who is
Healthy

समदोषः समाग्निश्च समधातुमलक्रियः ।
प्रसन्नत्वोद्विगमनाः स्वस्थ इत्यभिधीयते ॥

When forces are in balance, when fires are in balance, when elements are in balance, when excretory processes are in balance, then soul, senses and mind feels happy. This is state of good health.

37

योगश्चित्तवृत्तिनिरोधः
yogas-citta-vrtti-nirodha
When noise ends, Yoga begins

38

Where is God?

विलेपु तैलं दलित्वीव सविषयः शोषःस्वशीषु चान्निकं ।
एवमात्मानमि गृह्णातेऽसौ सचेनेन तपसा चोऽनुभूयति ॥

Just as oil exists in sesame seeds, butter in curd, water in cascade, fire in wood, an Ishwara exists within soul itself and can be experienced only by true austerity and knowledge.

39

DETACHMENT
ESSENCE OF LIFE AND LIVING

ईशा वास्यमिदं सर्वं यदिकंच जगत्सं जगत् ।
तेन त्वत्तेजं शृण्वीषा मा गूढः कस्यसियद्गमम् ॥

O Human! The entire world - static as well as dynamic - is pervaded by Ishwar - the Supreme Lord. Hence, enjoy the pleasures in a detached manner. Do not be greedy. This wealth does not belong to anyone.

40

RIGHT ACTIONS
ONLY WAY TO BLISS AND SUCCESS

तुर्लब्धेवैह कर्माणि जिजीविषेच्छर्त्तं समाः ।
एवं त्वसि नान्यथेतोऽस्ति न कर्म लिप्यते नरे ॥

O Human! Desire to live for hundred years in this world but only through constant conduct of noble actions. This is the only way to escape being indulged in results of dishonorable actions. There is no other way to achieve bliss.

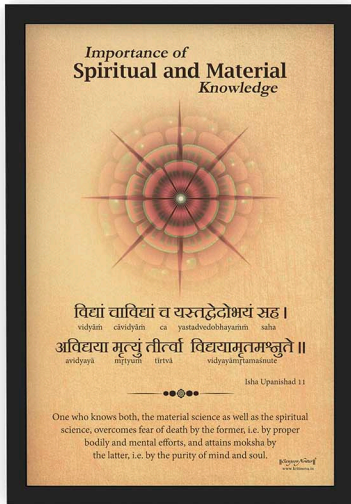
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AVOID GUILT
FIND YOUR STAY WORTHWHILE

असुर्या नाम ते लोकाःअन्वेन तमसात्ताः
तारो प्रेत्यापि गच्छन्ति ये के वात्मइतो जनाः ॥

Those who are indulged in sinful and selfish activities and those who refuse to pay heed to their inner voice, conscience continue to remain in utter darkness, and devoid of knowledge and happiness even after the death.

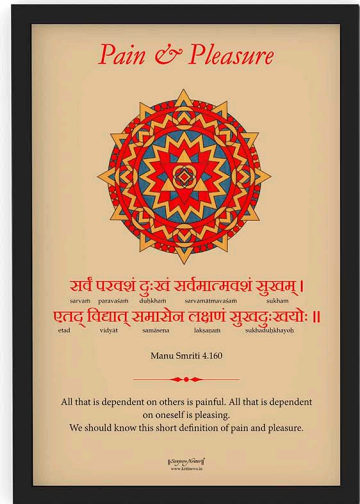
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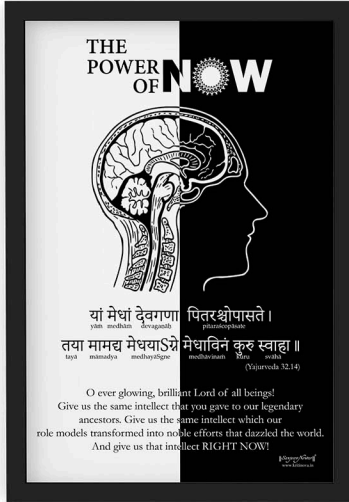
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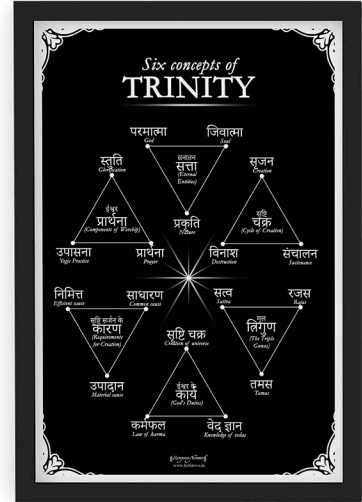
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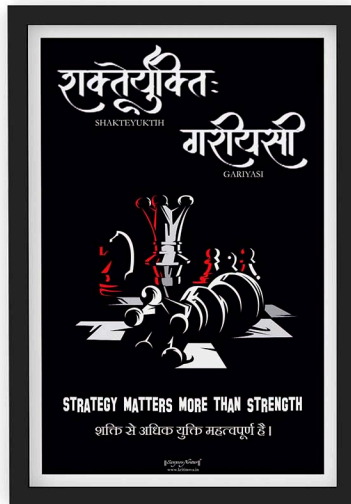
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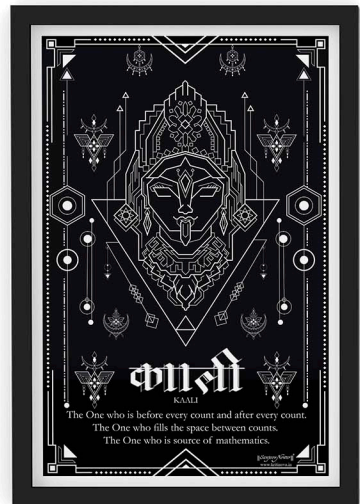
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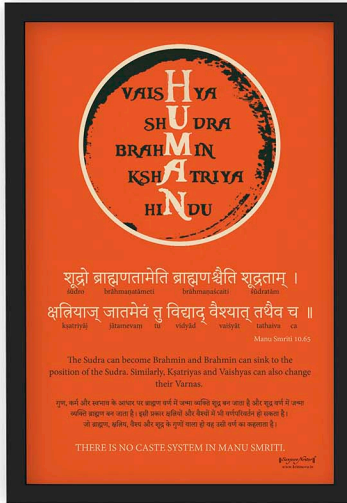
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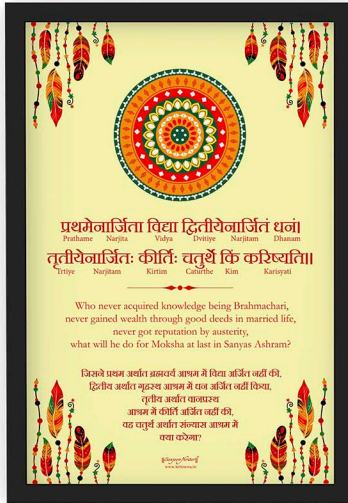
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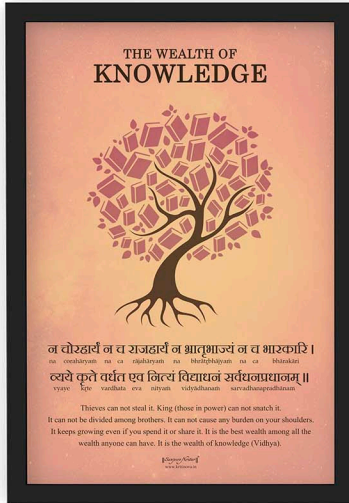
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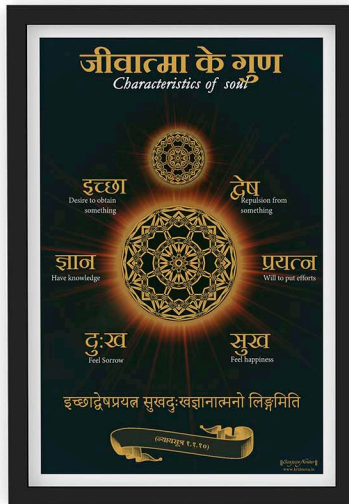
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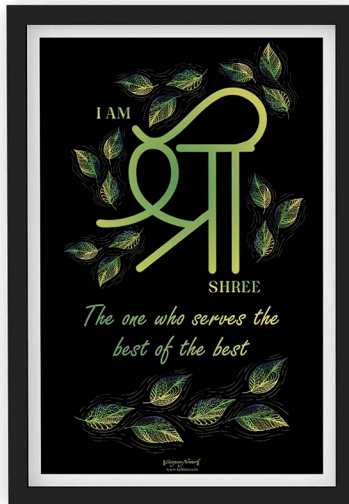
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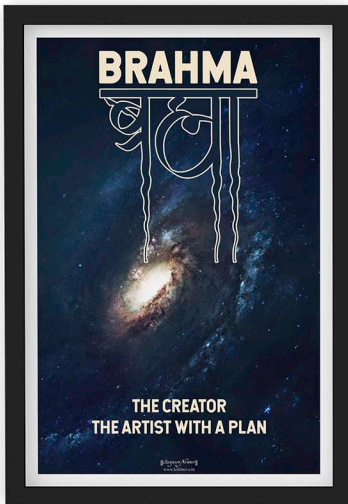
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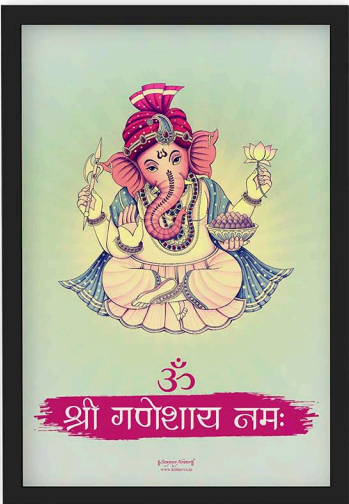
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59



60



WHO IS TRUE FRIEND




आतुरे व्ससने
प्राप्ते दुर्भिक्षे
अनुसङ्कटे ।
राजद्वारे शमशाने च
यस्तिष्ठति
स बान्धवः ॥

Chanakya Neeti - 1.12

He alone is friend
who stands with you
during illness,
bad times, threat of enemy,
in court, or at
cremation ground.

61

WHAT ENDS MISERY



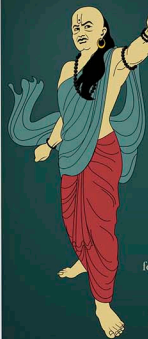
दारिद्र्यनाशनं
दानं शीलं
दुर्गातिनाशनम् ।
अज्ञाननाशिनी
प्रज्ञा भावना
अयनाशिनी ॥

Chanakya Neeti - 5.11

Charity puts end to
poverty; righteous conduct
to misery;
discretion to ignorance
and scrutiny to fear.

62

WISDOM OF CHOICE




यो धृवाणि
परिचर्य
अधुवं परिषेवते ।
धृवाणि तस्य
नश्यन्ति वाधुवं
नष्टमेव हि ॥

Chanakya Neeti - 1.13

He who gives up
what is imperishable
for that which is perishable,
loses that which is
imperishable;
and doubtlessly loses that
which is perishable also.

63

YOU ARE ALONE




जन्ममृत्यु हि
यात्येवमे
मूलवत्येकः
सुभाशुभम् ।
नश्यन्ते पतत्येक एको
याति परं गतिम् ॥

Chanakya Neeti - 5.13

A man is born alone
and dies alone;
and he experiences the good
and bad consequences
of his karma alone;
and he goes alone to hell
or the Supreme abode.

64

SHANTI MANTRA




ॐ सह नान्यतु । सह नौ भुजक्तु । सह योषी कर्तव्ये ।
तेजसे वाचसांस्तु नम विदिशते ॥
ॐ हरिरेव हरिरेव हरिरेव

May he protect us all. May he nourish us all. May we
work together with great energy. May our
study be thorough and fruitful.
May there be no animosity between us.

Om Peace ! Peace ! Peace

65

SHANTI MANTRA



ॐ पूर्णमदः पूर्णमिदं पूर्णतपूर्णमुदरस्यते ।
पूर्णस्य पूर्णमादाय पूर्णमेवावाशिष्यते ॥

Ishwar is complete. This world is complete.
From complete Ishwar the complete world emerges.
Even without the complete world, Ishwar remains
complete. We worship only that complete Ishwar.

Om Peace ! Peace ! Peace

66

SHANTI MANTRA




यद्रे भद्रं क्त्वन्तु शान्तिं यद्रे शान्तिं निगमावाः ।
यद्रे भद्रं क्त्वन्तु सा क्त्वन्तु शान्तिं यद्रे शान्तिं ॥
ॐ शान्तिः शान्तिः शान्तिः

May we all be happy and at peace,
May we all be free from all diseases and illnesses,
May every one see what is good and auspicious,
May no one suffer and be unhappy.

Om Peace ! Peace ! Peace

67

SHANTI MANTRA




ॐ सर्वेषां स्वस्तिर्भवतु । सर्वेषां शान्तिर्भवतु ।
सर्वेषां पूर्णंभवतु । सर्वेषां मङ्गलंभवतु ।
ॐ शान्तिः शान्तिः शान्तिः ॥

May there be Well-Being in All. May there be
Peace in All, May there be Fulfillment in All,
May there be Auspiciousness in All.

Om Peace ! Peace ! Peace

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SHANTI PATH

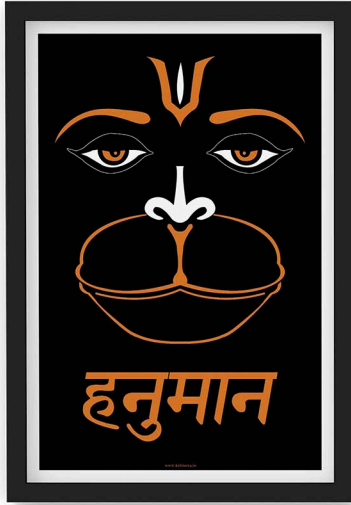


ॐ योः शान्तिरन्तरिक्षं शान्तिः,
पृथ्वी शान्तिरापः शान्तिरोपभयः शान्तिः ।
वनस्पतयः शान्तिर्विश्वे देवाः शान्तिर्ब्रह्म शान्तिः,
सर्वे शान्तिः, शान्तिरेव शान्तिः, सा मा शान्तिरेषि ॥
ॐ शान्तिः शान्तिः शान्तिः ॥

May there be peace in sky and in vast ethereal space.
May peace spread over the entire Earth and pervade the water.
May herbs and vegetables bring us peace. May all
personifications of God bring us peace. May there be peace
in Brahman, the Absolute. May there be peace everywhere.
May the peace be peaceful. May God give us such peace.

Om Shanti, Shanti, Shanti to us and all beings!

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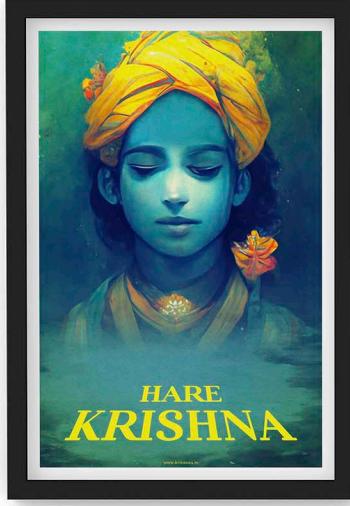
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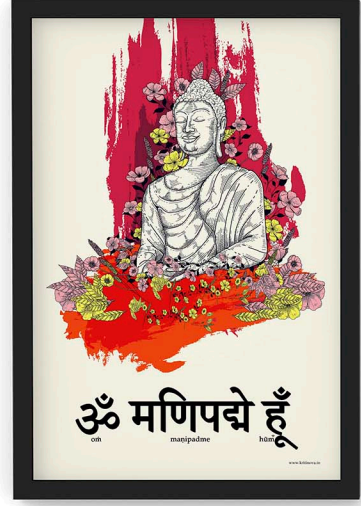
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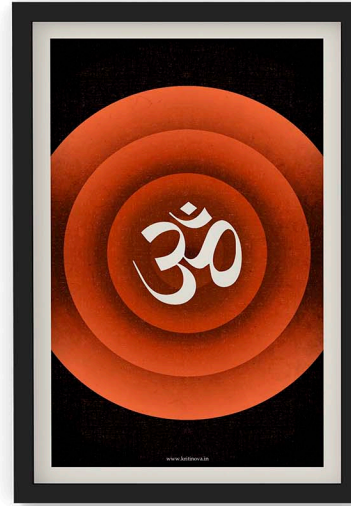
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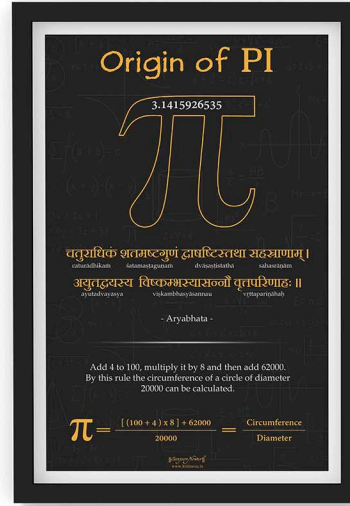
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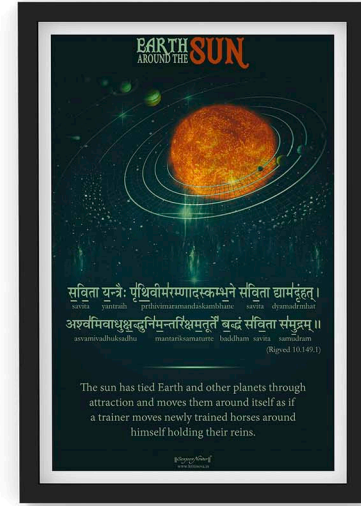
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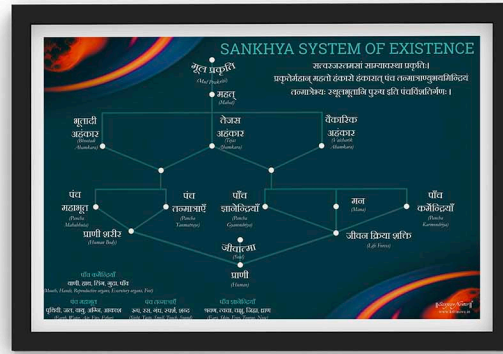
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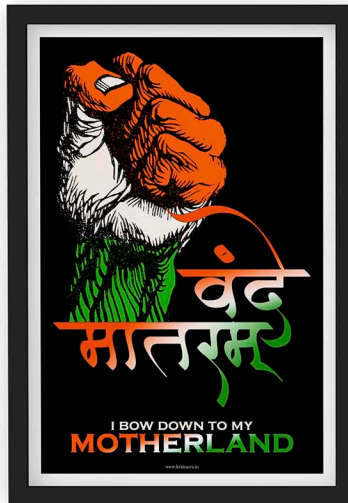
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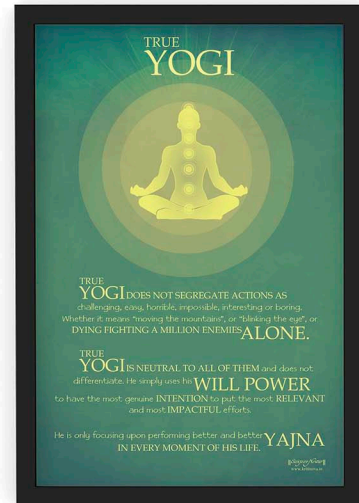
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PLEASE NOTE:

1. This catalog is being updated on regular basis with more newly launched products.
2. For most upto date listings of all products , kindly visit our online store at www.kritinova.in



PRICES AND BULK ORDER

Prices are inclusive of all taxes

PRODUCT	UNIT PRICE
A3 / 12" x 18" - Rolled Wall Art	₹190
A4 - Framed Wall Art	₹530
A3 / 12" X 18" - Framed Wall Art	₹750

Rolled Poster	Unit Price	QTY	Total	% OFF	Discount Price	Saving
12" x 18" / A3 - Rolled	₹ 190.00	10	₹ 1,900.00	10%	₹ 1,710.00	₹ 190.00
12" x 18" / A3 - Rolled	₹ 190.00	20	₹ 3,800.00	15%	₹ 3,230.00	₹ 570.00
12" x 18" / A3 - Rolled	₹ 190.00	30	₹ 5,700.00	20%	₹ 4,560.00	₹ 1,140.00
12" x 18" / A3 - Rolled	₹ 190.00	40	₹ 7,600.00	22%	₹ 5,928.00	₹ 1,672.00
12" x 18" / A3 - Rolled	₹ 190.00	50	₹ 9,500.00	25%	₹ 7,125.00	₹ 2,375.00
12" x 18" / A3 - Rolled	₹ 190.00	70	₹ 13,300.00	30%	₹ 9,310.00	₹ 3,990.00
12" x 18" / A3 - Rolled	₹ 190.00	100	₹ 19,000.00	32%	₹ 12,920.00	₹ 6,080.00

Framed Poster	Unit Price	QTY	Total	% OFF	Discount Price	Saving
A4 - Framed	₹ 530.00	10	₹ 5,300.00	5%	₹ 5,035.00	₹ 265.00
A4 - Framed	₹ 530.00	20	₹ 10,600.00	10%	₹ 9,540.00	₹ 1,060.00
A4 - Framed	₹ 530.00	30	₹ 15,900.00	15%	₹ 13,515.00	₹ 2,385.00
A4 - Framed	₹ 530.00	40	₹ 21,200.00	15%	₹ 18,020.00	₹ 3,180.00
A4 - Framed	₹ 530.00	50	₹ 26,500.00	18%	₹ 21,730.00	₹ 4,770.00
A4 - Framed	₹ 530.00	60	₹ 31,800.00	20%	₹ 25,440.00	₹ 6,360.00
A4 - Framed	₹ 530.00	75	₹ 39,750.00	25%	₹ 29,812.50	₹ 9,937.50

FREE SHIPPING ON ALL ITEMS



ORDER AND PAYMENT GUIDE

HOW TO ORDER

Option 1: ORDER ONLINE



visit : kritinova.in

Option 2: ORDER ON PHONE

Call us or WhatsApp us :

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+91-8652163023

PAYMENT OPTIONS

Option 1: BANK TRANSFER

Account Name: KRITINOVA

Account number: 39143938637

IFSC: SBIN0001631

Option 2: DIRECT UPI

kritinova@sbi

Option 3: SCAN HERE



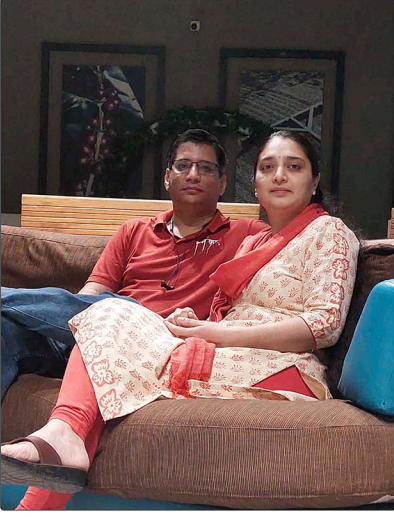
Pay

Option 4: CASH ON DELIVERY

Pay when you
receive the items



ABOUT KRITINOVA



KritiNova – in Sanskrit ‘Kriti’ means beautiful creation and Nova is a prevalent word meaning ‘New’. KritiNova is an inimitable umbrella of exclusive brands for newly emerged beautiful creations available in India and abroad.

We are a group of Indian researcher intelligentsia, self-taught and blessed Artists, wise curators of ancient Vedic knowledge, creative designers and visionary business personalities.

Kritinova has acquired exclusive online and offline rights for the brands – **Sanjeev Newar, KriRon, The Patent Planet and Ritvijam** in India and USA. With our consistent and persistent working approach, in very small time, we have a range of more than 1000+ classing branded products.

In our business approach, we are lean too. Everything we do, we try to do lean way. Meaning, we are constantly looking for opportunities to reduce or eliminate waste within and between the processes and sustaining and adding value in our daily operations.

Everything we do is of exceptional quality. Today, quality is no longer defined by merely price points or distribution channels. Quality today means being authentic, being different, being unique, being functional, being beautiful. And we respect these principles.

Our beautiful creations can bound you back to your roots, give you an opportunity to pay tribute to great inventors, and help acquire knowledge in creative and interesting manner. They can add knowledge, positive attitude, art, luxury and comfort into lifestyle of any age person.

REGISTER OFFICE

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