

HD SOURCE N.O.W. VOLUME 10:

Week of June 17th, 2024

To see more info, click on hyperlinks in the article

LAVAZZA INCLUCITY FESTIVAL BY ICFF:

The **Lavazza IncluCity Festival**, organized by **ICFF**, proudly unveils its full lineup of events from June 27th to July 21st at the Historic Distillery District in Toronto. The festival is a celebration of Canada's cultural mosaic through a selection of curated international films. Check out the full schedule [HERE](#).



O'CONNOR ANNOUNCES 2575E PLATINUM EDITION FLUID HEAD

- Platinum Edition celebrates 75 years of history of O'Connor fluid-damped camera head.
- Stainless Steel Center Lock: Remains secure in both on and off positions.
- New Platform Release Mechanism: Adjusts fore & aft, allowing for single-handed operation.
- Improved Level Bubble Illumination: Allows for easy viewing in any position.
- Clear Mitchell Key Position Marker: Enhances setup speed. *Shipping in late summer, 2024*
- New Carbon Fiber Cover: Replaces plastic cover. **PRE-ORDER FROM \$ 29,862.00 + HST**



AJA UNVEILS NEW KI PRO GO 2 RECORDER @ INFOCOMM

Sporting an upgraded feature set, the portable, 2RU device facilitates up to four channels of simultaneous H.265 (HEVC) or H.264 (AVC) recording to cost-efficient USB 3.0 drives or network storage with redundant recording and single-channel playback. Ki Pro GO2 helps production professionals produce higher quality images at lower bit rates, allowing for longer recording times. *Shipping fall 2024.*

PRE-ORDER FROM \$ 6,399.00 + HST

ADD USB APPROVED MEDIA HERE



AN ALL NEW WAY TO SWITCH OUT YOUR FILTERS **TIFFEN**

- Magnetic Control System (MCS) by Tiffen uses magnetic power to attach filters
- Direct fits 82mm, 77mm & 58mm lens fronts with step-up rings for other sizes.
- Fast and easy, no tools needed for installation.
- No lasting mod to the original lens. **82mm VND starting from \$ 325.00 + HST**
- Filter Instantly attaches to Magnetic Holder, comes with a front and rear caps

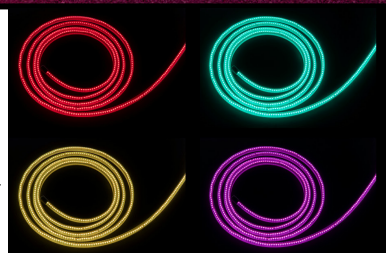


ENTER THE SUN DRAGON FROM ATOMOS

The new **Atomos Sun Dragon** is the world's first sun spectrum, HDR, waterproof, wireless DMX, 2000 lumen, AC/DC, 5-color LED (red, green, blue, amber, and white), mount-anywhere, lightweight flexible strip light.

- CRI of 99 and TCLI of 98
- 16 feet strip length, with IP68 rating
- Bluetooth control via app

Starting from \$ 1,369.00 + HST



HD SOURCE TIP OF THE WEEK: HOT CARS AND TRIPODS

Summer is rapidly approaching, and a reminder to all mobile field operators to pay attention to storing tripods in a hot car. On a hot day, the internal temperature of a car can reach 40 degree Celsius or more quickly. Most tripods are vulnerable to this extreme heat and the lubricant can separate or move from the friction module, resulting in expensive repairs.



HD SOURCE

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Prices may change at anytime without notice