



Elevate
Your Brand,
Embrace
the Buzz!





Knock Out Your Competition with Promotional Products



Bulls Eye. No Bullsh***

Value Your Time, Embrace Swag
Excellence: Our Hand-Picked
Selection Hits the Bullseye for Your
Budget and Promotional Goals.



Dream Team

We are your seamless extension,
a unified force amplifying your
potential. Embracing synergies, we
forge enduring partnerships to deliver
knockout blows to your competition.



Turn Key Service

Unlocking a world of convenience, we
offer comprehensive concierge services
encompassing production, pick & pack,
and seamless fulfillment of your swag
across 10,000+ nationwide locations and
over 55 countries.



Unleash Your Brand's Potential, From Customization to Worldwide Fulfillment.



Hand-Picked Promotional Products & Display Solutions

#promoproductsdonthavetosuck
Your time is valuable. We filter out all the crappy items and recommend our hand picked swag selections for your budget, promotions, and timeline.



View all 30 comments

BigDogMarketing So true! Time is MONAAAY! 😄

PrintAgencyLooking4Swag Who has the time to browse through thousands of useless products? 😡

InsuranceQueen Hey y'all hit me up with some cool new drinkware options... 🙌



Dream Team Machine

We are a dynamic team and operate as an extension of your group. We believe in synergies and building long-term partnerships to help you knock out your competition.
[@vupromo](#) #strongertogether



View all 54 comments

Love4Promo #MadelnMiami Your diverse team is bringing new life & innovation to promotional products! 🙌🙌🙌

GoBigOrGoHome I see beer and wine...Aren't you guys supposed to be working? 🤔😄🔥🍷🍺



We Knock Out Global Sourcing & Custom Products

From customizing small orders to fulfilling massive campaigns, we have the experience, resources, & production capabilities to handle anything you throw at us.
[#madefromscratchwithlove](#)



View all 26 comments

CustomUmbrellas Perfect balance between quality & price. Just what we're looking for! 🙌🙌🙌

All4Imprints Wow! Now that's what I call speed and efficiency 🔥

BigDaddyGym Love my custom bags!!! 🥰



Stress-Free Shipping & Fulfillment Service

We provide extensive concierge services: production, pick & pack, & fulfillment of your swag to over 10,000 locations nationwide + over 55 countries. Our turnkey services deliver the additional savings for your bottom-line.



View all 15 comments

JennyB Hey guys! I've seen the instore signage you've made for all the Walmart stores...keep up the good work! 🙌

RetailPlus I need produce some swag, but need them fulfilled to 2600 different locations. Do you to this?

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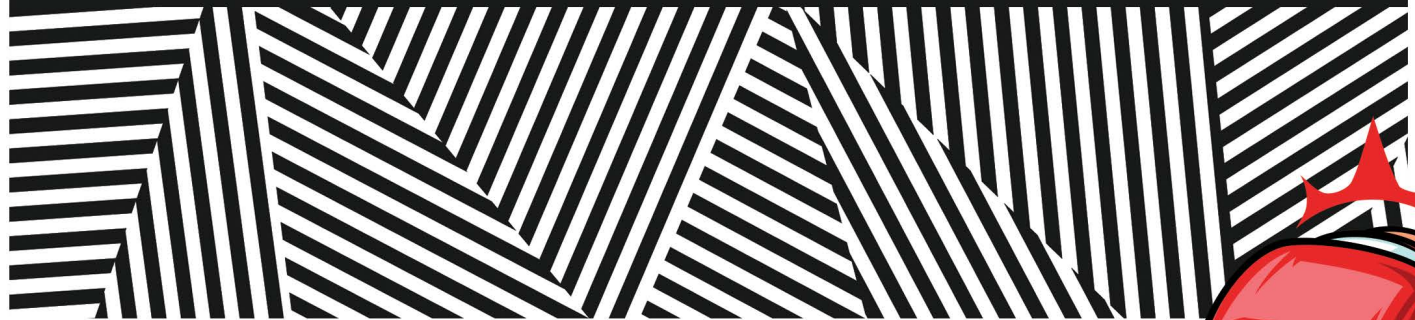
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CAPABILITIES

How we knock out your competition



Outdoor & Display Products (Advertising Tents, Flags, Instore Displays):

- 17 years of experience in advertising printing & mass production
- 65 + digital and sublimation printers for 48 hour turnaround on orders, and 5 large scale integrated factories with 6 other printing methods for large orders
- USA-based warehouses for storage of tent, flag and other display hardware to improve delivery turnaround and cost reduction
- Ability to provide free custom pre-production samples

Promotional Products, Associate Swag, and Global Sourcing

- USA based warehouse for 48 hour production turnaround of promotional giveaway and corporate gifts such as branded apparel, drinkware, bags, headware, stationary, key tags, pens, USB flashdrives, powerbanks, phone chargers, office accessories, and display products
- Dedicated bag factory to produce custom low cost bags such as drawstrings, totes duffels, lunch coolers, and backpacks
- Dedicated umbrella factory to produce various custom low cost umbrellas such as personal umbrellas, golf umbrellas, and market/patio umbrellas
- Dedicated silicone factory to produce custom silicone bracelets and pvc key tags
- Dedicated high visibility vest factory to produce custom branded associate vests
- Ability to provide free custom pre-production spec samples

Shipping and Fulfillment Services



- **Kitting** - Utilizing streamlined processes we effectively create custom packaging to kit your items with short timelines and within budgets
- **Fulfillment** - Whether it's a single order or a promotional campaign to multiple locations, our quality control and workflow ensures that we'll complete fulfillment for your orders on time...everytime.
- **Logistics** - Our ongoing relationships with leading shipping partners worldwide enable us to provide preferential pricing and expertise for domestic and international transportation. This allows us to optimize the overall cost of shipping while delivering a complete turnkey solution.

TOP TRENDS



Click to view more ◀◀



APPAREL & CAPS



[Click to view more](#) ◀



OUTDOOR & DISPLAY



[Click to view more](#) ◀◀



BAGS



[Click to view more](#) <<



DRINKWARE



Click to view more <<



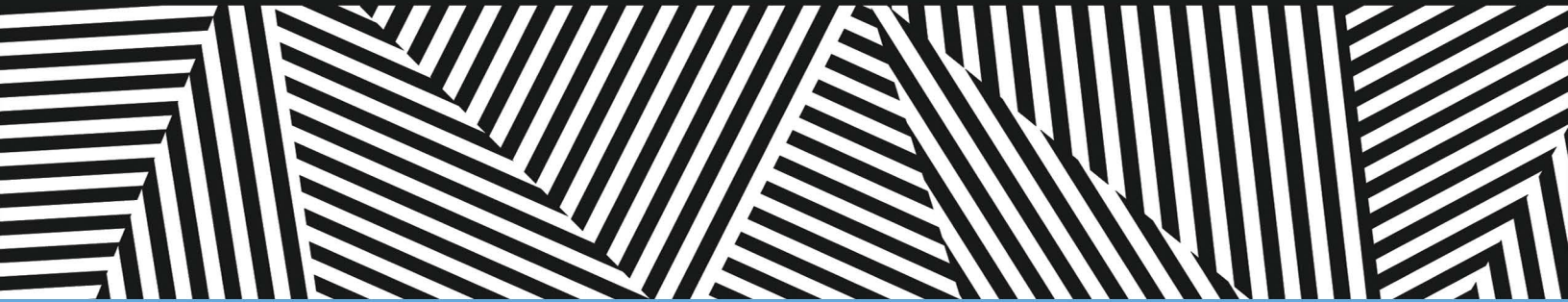
BAR & BEVERAGE



[Click to view more](#) ◀◀



OFFICE ACCESSORIES



Click to view more <<



PENS & STATIONERY



[Click to view more](#) ◀◀



RETAIL DISPLAY ACCESSORIES



Click to view more <<



POS DISPLAYS



[Click to view more](#) ◀◀

TECH



Click to view more <<



FUN. LEISURE & SPORTS



[Click to view more](#) ◀◀



KEYTAGS & TOOLS



Click to view more <<



BUILD YOUR SWAG BOX

Send swag to one location or to thousands of locations in one shot!

We specialize in delivering exceptional customer experiences through our innovative and customizable merchandise, efficient distribution, and seamless fulfillment services, ensuring that every interaction with your brand becomes a memorable and meaningful one, setting you apart from the competition and fostering long-lasting customer loyalty.



Click to view more <<





WE MAKE
S*** HAPPEN



CLIENT CASE STUDIES





SUMMARY

Coca Cola is one of the world's most iconic and recognizable brands in the world with over 125 years of market presence. The company has over 200 brands and thousands of beverages served in almost every country around the world. Coca Cola's global success is mainly due to genius and aggressive multi-channel marketing strategies that maintains its growing brand recognition. Coca Cola also invests large amounts of money dedicated to customer engagements through local events and event sponsorships as well as signage to showcase the visibility of their brands to consumers.

CASE

- Supporting Coca Cola's diverse marketing needs in a multinational environment with creative solutions to mirror their branding goals.
- Providing marketing support to over 225 bottlers in over 200 countries and ensuring that promotional items and display solutions are delivered within specific timeframes.
- Implementing a rigorous quality control management system to ensure products are consistent with the brand guidelines of Coca Cola.

RESULTS

- Consolidate the seasonal marketing material needs for each brand and mass-producing items at economies of scale to deliver significant savings.
- Our team of sourcing specialists and product developers consistently deliver thousands of promotional items and display solutions to many countries.
- Provide continuous and dedicated marketing support to the Coca Cola Team and Bottlers with a creative catalogues of options to support all branding initiatives.





Shipping & Fulfillment to 5000 individual stores across all 50 states



SUMMARY

Walmart is the world’s largest retailer with more than 5,000 retail stores throughout the US. Since 2014, Vu Promo is contracted to provide associate swag and instore display signage for ongoing programs including Holiday, Health & Wellness, and more. We are tasked with not only producing the material, but also managing the fulfillment to over 5,000 Walmart stores. With our ability to create innovative products, strong knowledge in production requirements and aggressive pricing, we secured this partnership and used our logistics expertise to manage weekly inventory replenishment. Our team’s versatility and responsiveness enabled us to coordinate the product shipment throughout the US and provide Walmart stores with high-quality branded solutions at low costs.

CASE

- Distribute inventory of marketing material within Walmart’s low-cost model to more than 5000 Walmart locations across the US.
- Understand and operate under the strict operating guidelines of Walmart.
- Train our staff to master the Walmart application software, which integrates with our system to generate purchase orders, schedule bills of lading, create packing lists with addresses for each store, and monitor replenishment of 5000 stores.
- Maintain high levels of production quality control and leadtimes while staying on target of program in-store dates.

RESULTS

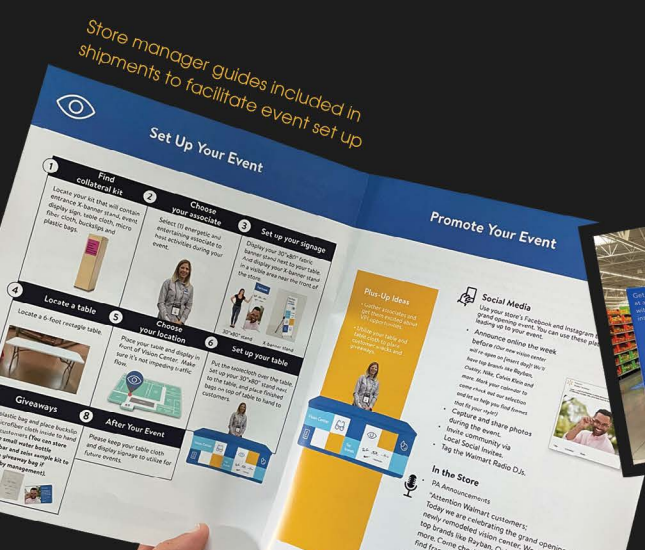
- Managed production to ensure efficiency and cost savings at economies of scale to meet Walmart’s low pricing model.
- Implemented a system to manage the Walmart operation to ensure timely shipment of goods to all stores.
- Establish trust with Walmart buyers based on our rating and reliability of performance.



Custom santa hat



Motivational Associate Swag



In-Store Signage & Displays



Heineken®

SUMMARY

Heineken is the 2nd largest brewer in the world and owns a worldwide portfolio of over 350 beer and beverage brands. Heineken also owns over 165 breweries in 70 countries. In the USA and LATAM Region, Heineken was seeking for innovative ways to improve the image of their brands to gain and maintain market share.

CASE

- Heineken wanted to source creative items for brand loyalty campaigns while ensuring that they can benefit from economies of scale by ordering for multiple brands throughout many countries.
- Having a diverse portfolio of brands each with a specific set of guidelines and even advertising in different languages required a supplier with global expertise.

SOLUTION

- Our team of graphic designers and production specialists collaborated to deliver items for over 20 brands and while ensuring economies of scale by bundling orders.
- Guaranteed the delivery to many countries while utilizing our global experience to establish a preferred supplier status.



Digicel



SUMMARY

Digicel is a telecom provider that is headquartered in Ireland and with operations in more than 30 countries throughout Asia, the Caribbean, and Latin America. Each country has its own marketing division and various calendar of events that require unique promotional products. We curate and hand-select products based on the needs of the countries in the form of a customized product catalog. Digicel’s sponsorship of recurring high-profile events—(such as Carnival in Trinidad, Miami, Haiti, St. Lucia, and many other countries)—demands that we work closely with their marketing teams to select the right promotional items, deliver within accurate timelines, and ensure massive cost savings from bulk orders.

CASE

- Provide personalized support to more than 30 independent markets, each market with its own set of requirements, while coordinating promotional item orders for multiple events on a monthly basis.
- Accommodate each market’s determined dates for marketing events and each country’s varying import regulations, and timeline for clearance, which requires extreme attention to delivery timelines.

RESULTS

- Delivered custom solutions for each campaign and coordinated the planning, production, and shipping of promotional and branding products to over 30 countries.
- Ensured the most efficient, cost-effective method of delivery with the expertise of our logistics team and through partnerships with the most reputable shipping companies (air and ocean) and with our team’s precise knowledge of the clearance procedures in each country.
- Maintained a “Preferred Supplier” status with A+ ratings for more than 12 years within Digicel’s marketing and procurement departments as a result of our reliable years of service.



Custom branded catalogues created for Digicel’s marketing buyers every year.

aliv

SUMMARY

Aliv is a Bahamas-based telecom carrier that launched its operations in late 2016. With approximately 30 days to launch, Aliv had to rapidly source quality and competitively priced promotional and branding items within budget while meeting their timeline. The launch was set for nationwide concurrent events, which required branding solutions and promotional giveaways to potential customers.

CASE

- Produce and deliver a massive quantity of custom-made promotional products in time for ALIV's launch (approximately four containers loads) within 30 days.
- Select items that provide visibility, raise awareness to the brand's message, and provide a high return on investment within the short time frame.

RESULTS

- Researched the market's customer profile and demographics to identify the best products relevant to ALIV's customer base.
- Quickly provided visuals of promotional and branding items with logo of hand-picked products for approval.
- Coordinated the logistics of supplying all goods throughout the Bahamas for each event.
- Partnered with client to accomplish a successful brand launch for Aliv and established the trust for long-term synergy.
- 6 years later, Vu Promo is a still preferred supplier for Aliv.





SUMMARY

Korek Telecom is cellular phone provider located in Erbil, Iraq, a country which contains numerous challenges for the safe delivery of goods. Korek provides services to customers throughout the northern region of Iraq known as Kurdistan. With capital raised from a buyout (Orange Telecom, one of the world's largest telecom providers), they obtained the funds to build a loyalty program with promotional products.

CASE

- Securely and safely deliver more than 18 containers (40 ft in length) of promotional items, including backpacks, drawstring bags, sports bottles, soccer balls, pens, and more, to the remote city of Erbil, Iraq.
- Import goods while navigating the logistical limitations and meeting strict import and conformity regulations.

RESULTS

- Coordinated shipping of containers from USA and China via Ocean Freight to Turkey and by truck to Erbil to avoid unsecure sea ports in the southern parts of Iraq.
- Collaborated with SGS, a third-party conformity and quality control entity, to ensure conformity documents would meet the regulation for the importation of goods.
- Successfully delivered the entire order of 18 containers in time for the campaign launch.



Custom branded catalogues created for Korek's marketing buyers to help facilitate their selection process

SGS

KURDISTAN STANDARDIZATION AND QUALITY CONTROL AUTHORITY
 Pre-Import Inspection, Testing & Certification Program of Goods into the Republic of Iraq / Kurdistan (CIG)
 مبرمج الفحص والتحقق والتصديق المسبق للبضائع الواردة الى العراق / كردستان
CERTIFICATE OF CONFORMITY
 شهادة المطابقة

FOR CUSTOMS CLEARANCE PURPOSES ONLY

| | | |
|--|--|-----------------------------------|
| CofC No. رقم الشهادة: K-2013-03008 | Reference No. رقم المرجعي: IG-C-2012-11812 | Registration No. رقم التسجيل: N/A |
| Issuance Date تاريخ الاصدار: 22.04.2013 | | |
| Remarks ملاحظات: THE EXPORTER COMMITTED TO ADD THE PRODUCER NAME FOR THE FOLLOWING ITEMS: SPORTS BOTTLES AND SOCCER BALLS. THE EXPORTER COMMITTED TO ADD THE COUNTRY OF ORIGIN FOR THE FOLLOWING ITEMS: SPORTS BOTTLES AND SOCCER BALLS. | | |
| Date of receiving all accepted first examinations تاريخ استلام جميع الفحوصات المقبولة: 22.04.2013 | | |
| Date of assessment تاريخ التقييم: 22.04.2013 | | |

Involved KMR (Kurdistan Market Regulation) رقم كرم: N/A

| | | |
|--|---|--|
| CofC No. رقم الشهادة: K-2013-02636 | Reference No. رقم المرجعي: IG-C-2012-11811 | Registration No. رقم التسجيل: N/A |
| Issuance Date تاريخ الاصدار: 31.03.2013 | | |
| Importer المستورد: KOREK TELECOM | Exporter المصدّر: VU PRIMO, INC. | Address العنوان: 6226 NW 72 AVE MIAMI, FL 33166 |
| Address العنوان: KURDISTAN STREET KOREK BUILDING - PIRAM | City - Country المدينة - البلد: Erbil - Kurdistan Region | City - Country المدينة - البلد: Miami - United States of America |
| Invoice Amount / Currency قيمة الفاتورة - العملة: 1594 USD | Invoice No. رقم الفاتورة: 2013 | Invoice Date تاريخ الفاتورة: 04.03.2013 |
| INFORMATION FOR BORDER VERIFICATION PURPOSES | | |
| Method of Shipment طريقة الشحن: SEA | Document Number رقم الوثيقة: 000000178550 | Document Date تاريخ الوثيقة: 16.03.2013 |
| Country of Shipment بلد الشحن: CHINA | Declared Point of Entry نقطة التخليص الجمركي: Ibrahim Khalil, Turkey - Kurdistan Border | Technical Requirements متطلبات الفنية: None |
| No and type of packages عدد ونوعها من البضائع: 1 Carton into 1200 containers | Containers and Seals numbers الأقفال والختمات: 1200 | Intentional / Kg, Molecular No. or Technical Requirements مقصود / كجم، رقم الجزيئي أو متطلبات فنية: None |
| Item البضاعة: CERAMIC MUG (DRINKWARE) KOREK BRAND | HS Code / Description (مجموعة / الوصف): 09011000 | Intentional / Kg, Molecular No. or Technical Requirements مقصود / كجم، رقم الجزيئي أو متطلبات فنية: None |

SGS PAPER 05062330