Outdoor Graphic:
Foam Flex Tent

TEMPLATE 8-ft 12 MH
Finished Size: 8'(96") x 12'(144")
Total Supply Area: 8'(96") x 12.75'(153")
Total Bleed Area: 8'(96") x 0.75"(0.75")

Please leave no artwork or critical copy 2" bleed around the perimeter. DO NOT design any critical elements (text, logos, etc.) in the bleed area. The safe area (dog area) is available for safe area.

General Art Guidelines:

- CMYK Color Mode
- Spot Pantone/Metallic/Fluorescence colors should be called out in the art or spot colors
- Vector all shapes and support files: Illustrator, Photoshop, Indesign, PDF, TIF, TIF, Jpg, EPS/Illustrator, Photoshop
- All texts must be created to outlines: no fonts embedded
- Background colors/images must bleed to the edge of artboard
- Do not place critical copy or logos/images in your artwork as they will be lost

A

safe area

bleed area
trim line

B

safe area

bleed area
trim line

C

safe area

bleed area
trim line

D

safe area

bleed area
trim line

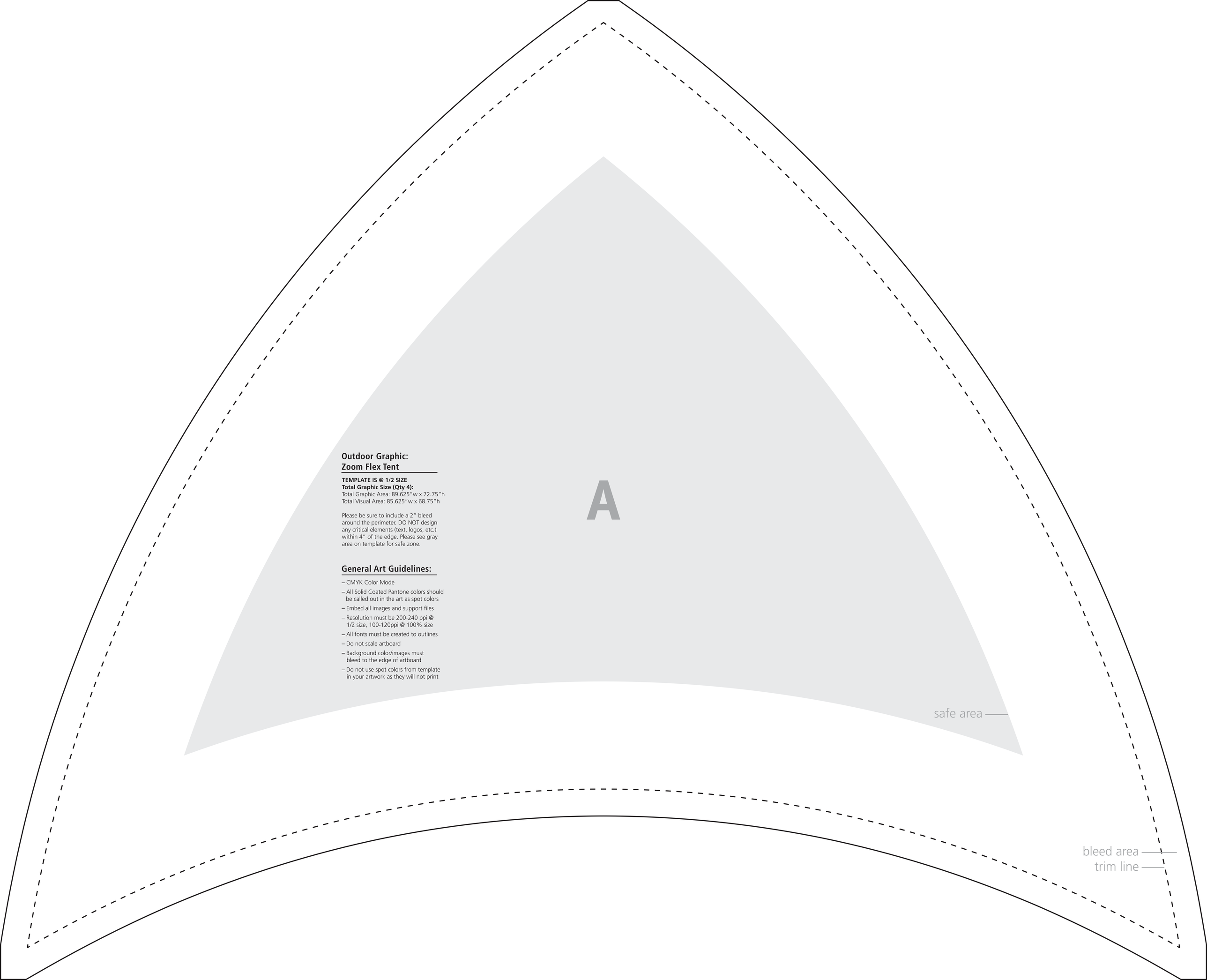
Outdoor Graphic:
Zoom Flex Tent

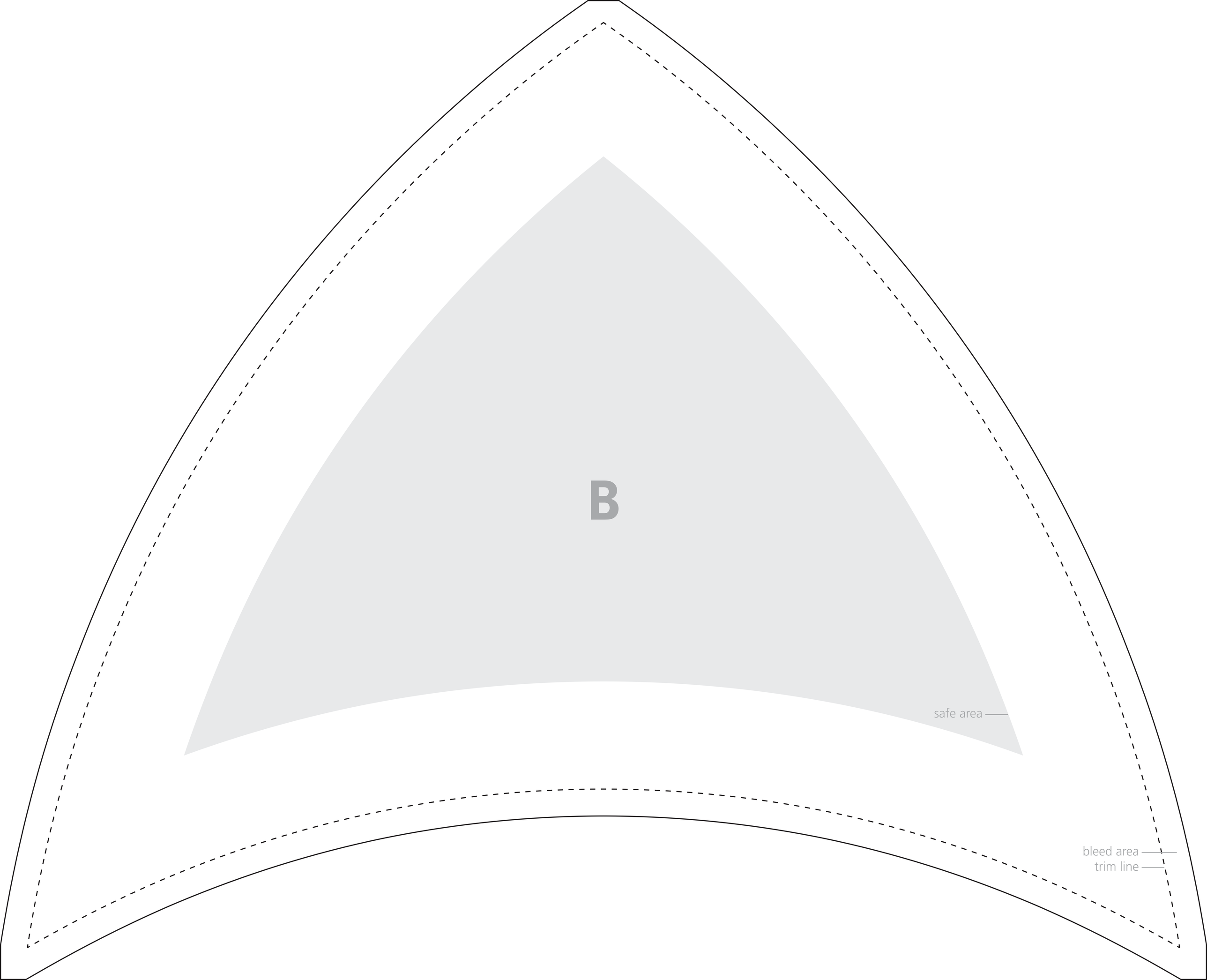
TEMPLATE IS @ 1/2 SIZE
Total Graphic Size (Qty 4):
Total Graphic Area: 89.625”w x 72.75”h
Total Visual Area: 85.625”w x 68.75”h

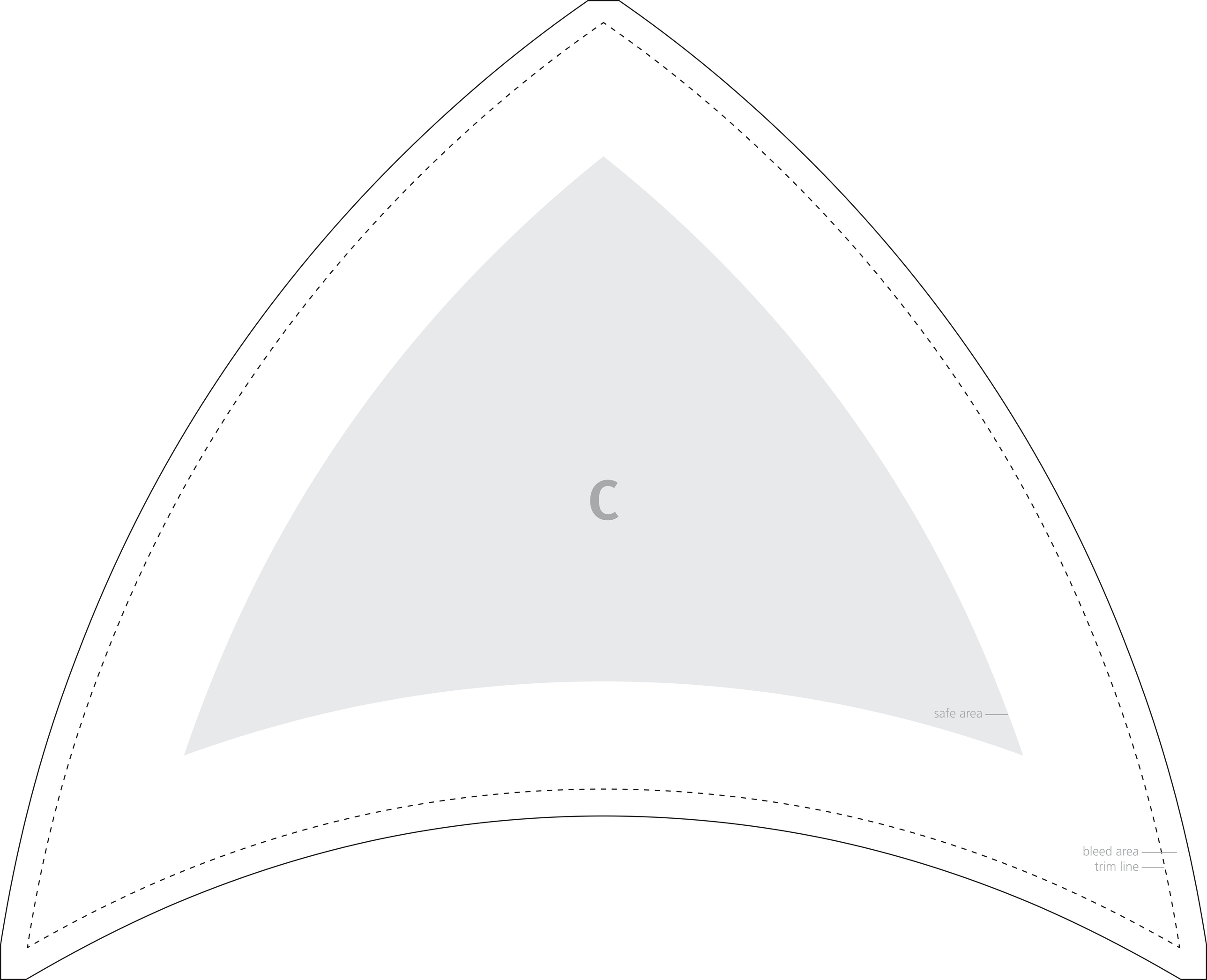
Please be sure to include a 2” bleed around the perimeter. DO NOT design any critical elements (text, logos, etc.) within 4” of the edge. Please see gray area on template for safe zone.

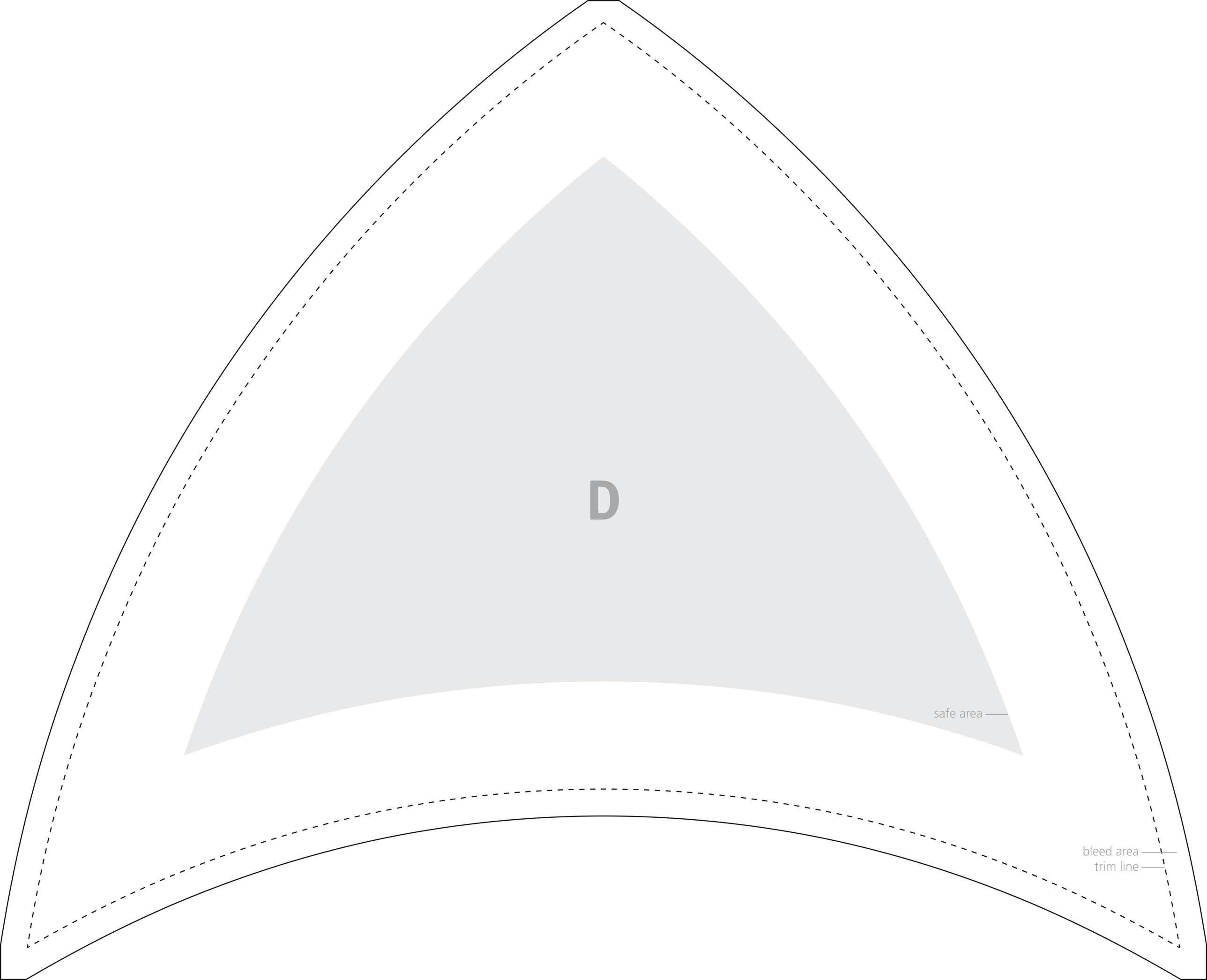
General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 200-240 ppi @ 1/2 size, 100-120ppi @ 100% size
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print




B
safe area
bleed area
trim line


C
safe area
bleed area
trim line


D
safe area
bleed area
trim line