

# Prodigy™

Chocolate, only better.



## IMPACT REPORT





# BUSINESS CANNOT CONTINUE AS NORMAL...

Trade and commerce are an essential part of our democratic, capitalist society. Nevertheless, businesses cannot persist in operating solely to maximise profits for shareholders without regard for the environmental impact or effect on human health, particularly in the case of food and beverage companies.

Prodigy was created with this premise in mind, to enter the food industry while considering people, planet and palate in every aspect of its operation. Of course, profit is necessary for growth and success, but this aspect can coexist with the goal of improving human health, reducing carbon footprint, and making a positive impact on society and the world.

We are an ESG, Impact Business focused on making and inspiring change in the food industry and beyond. B Corp and Carbon Neutral Certified, Prodigy is living proof that delicious products can be made without using toxic refined sugar, highly processed ingredients, single-use plastic, and environmentally harmful materials such as dairy and palm oil.

We like to do what we say and say what we do, so here is our first annual Impact Report highlighting the impact we have as a business selling delicious Chocolate, only better.

*Sameer. Neena.* ✕



## CHOCOLATE OUR WAY

**PLANT  
BASED**



- Vegan Approved
- All Natural Ingredients
- Dairy Free Recipe

**CLIMATE  
NEUTRAL**



- Compostable Packaging
- Palm Oil Free
- Carbon Neutral

**PEOPLE  
POSITIVE**



- B Corp Certified
- Refined Sugar Free
- Prebiotic Fibre

### **\_CONTAINS NO REFINED SUGAR**

We don't use refined sugar in any of our products. Our aim is to kick this glucose-spiking nasty out of the food industry for good.

### **\_USES EXCEPTIONAL INGREDIENTS**

We only use plant-based natural ingredients, nutrient-rich fats, and gut-health prebiotics and carefully trace the origin of each element.

### **\_HELPS TO FIGHT WASTE**

We work with food redistribution charity, The Felix Project to support them in their mission to combat food waste and hunger in our hometown of London.

### **\_IS PURPOSEFULLY PLASTIC NEGATIVE**

The UK's first plastic-negative chocolate brand, every product sale removes plastic pollution from the environment. All our packaging is compostable, biodegradable, or recyclable.





# (Y)OUR IMPACT

WE EXIST TO MAKE MAKING  
A DELICIOUS, HEALTHIER CHOICE  
EASIER. WE WANT YOU TO BE ABLE  
TO JUST BREATHE OUT AND ENJOY  
THE SIMPLE ENDORPHIN-INDUCING  
PLEASURE OF CHOCOLATE,  
ONLY BETTER.

EVERYTHING WE DO CONSIDERS  
BOTH PEOPLE AND PLANET.  
BY PURCHASING OUR PRODUCTS,  
YOU PLAY YOUR PART IN CLEANING  
UP OUR OCEANS AND ENVIRONMENT,  
WHILST POSITIVELY IMPACTING  
YOUR GUT AND MENTAL HEALTH.

HERE ARE THE LATEST STATS...

Taken over

**28 TONNES**

of sugar out of Society's diet

Added over

**12 TONNES**

of prebiotic fibre into Society's diet

Removed over

**19 MILLION**

plastic wrappers from the environment

Offset over

**375 TONNES**

of CO<sub>2</sub> (through our work with Climate Partner)

Funded over

**16,828 MEALS**

(via our partnership with The Felix Project)





# THE JOY OF GOOD CHOCOLATE

Laura B. ★★★★★

DELICIOUS AND GOOD FOR YOU

Delicious and good for you.  
A win-win.

Paul D. ★★★★★

PERFECT PARTY BAG TREATS

We put one of these in each party bag for our 6 year-old's birthday as we wanted to make the occasion plastic-free; they were a big hit. Thank you, Prodigy!

Charlie ★★★★★

THE DREAM

Saw this company at a food show last month. Tried, tested, ordered 3 cases of the Milk Choc digestives on the journey home. Best biscuits I've had since becoming allergic to dairy & egg (and I'm also wheat free). THE DREAM. Highly recommended!

Yvonne S. ★★★★★

EXTREMELY TASTY AND LOW SUGAR

Extremely tasty and low sugar even better.

Emily K. ★★★★★

AMAZING CHOCOLATEY SNACK

Love these the lower low sugar and added fibre make an amazing and chocolatey snack.

Laura O. ★★★★★

10/10 MUST TRY

Most delicious vegan chocolate eggs in the world! Even better than their C\*dbury equivalent (also amazingly fast shipping to top it off)!

Karen V. ★★★★★

GREAT BISCUITS

Really tasty, even my husband who doesn't tend to like vegan food on principle absolutely loved them.

Andrew M. ★★★★★

AMAZING CARAMEL CHOCOLATE BAR

You listened and made it a bar! Amazing product. Thank you so much.





# JOIN THE TRIBE

We'd love to chat chocolate with you,  
so do get in touch if you have any  
comments or questions  
[enquiries@prodigysnacks.com](mailto:enquiries@prodigysnacks.com)

If you'd like to follow our journey,  
or sign up for our newsletter  
you can find us [@prodigysnacks](https://www.instagram.com/prodigysnacks)

