## ONE GOLDEN THREAD REGENERATIVE IMPACT REPORT APRIL 2024





## **A MISSION OF REGENEROSITY**

One Golden Thread is a public benefit company with social good at our core and a give-back impact central to our model. We stand for going beyond sustainability to giving back more than it takes to create, the principles of regeneration. We consciously craft threads for humanity and every item sold

*Our jersey materials are 100% biodegradable. Our French Terry Is 96%* biodegradable; we will strive for 100% biodegradability across the entire product collection. We strive to improve our fabric dyeing processes, with

We are actively imbuing greater carbon footprint efficiencies with our manufacturing processes through vertical orientation.

We are extremely proud of what we have accomplished since our humble beginnings in 2017, and openly share with you here, the results of which tie back to our original vision of fostering a more golden world.

We will never waver from our commitment to craft quality, Earth ethics, and a regenerative model that rises in impact as our business grows.

One Golden Thread Founder & CEO

## ONE GOLDEN THREAD **RE: SOURCED**<sup>™</sup>

#### REGENERATIVE FABRICS **INNOVATE FROM NATURE**

#### We stand with the principles of Interbeing.

Humanity is not apart from Nature; instead, we see Humanity as *a part* of Nature; This philosophy of co-existence & inter-connectedness weaves through everything we do, informing our ethos of living life golden in bio-harmony with Nature.



#### ONE GOLDEN THREAD

## OUR "108" IMPACT SNAPSHOT TO-DATE

1	88,000
SELF	<b>4%</b>

88,000 hand-crafted 98%+ biodegradable articles delivered in plastic-free packaging and eco-mailers, breaking the toxic cycle of fast-fashion

**4%** product returns, **far less than the typical 20-30%** in the "fast-fashion" world. Fewer returns = lessened carbon footprint

OGT donated **1.8%** percentage of sales in 2021 in support of aligned causes & organizations

**1,100** tree fiber face wraps donated during the pandemic to local partnerships with Non-Profits in LA and Colorado to support the unhoused community

Supporting **8 families** in Los Angeles through our partnership with 3 Woman's-Owned Cut and Sew DTLA facilities



COMMUNITY



1.8%

1,100

8

**88,000 trees planted** with reforestation partner, One Tree Planted (As of July, 2023)





# THREADS OF IMPACT: 88,000 TREES PLANTED

ONE GOLDEN THREAD IS REGENERATIVE FASHION FOR A GREENER TODAY



## ONE GOLDEN THREAD AND REGENERATION

One Golden Thread's mission is rooted in the belief that true impact extends beyond sustainability to regeneration. Since our origins in 2016, sparked at The Global Sustainability Conference in Copenhagen, we have been dedicated to giving back more to nature than it takes to create from nature. Since our inception, we actively contributed to nature regenerative efforts through our initiative RE: SOURCED, aimed at supporting environmental health.

## GREENING THE GLOBE

By planting one tree for every item sold, One Golden Thread has actively contributed to reforestation initiatives in Brazil, California, throughout the United States, and projects in Europe and Nepal. In Brazil, reforestation efforts bolster the Amazon's biodiversity and fight deforestation. In California, these trees will go on to curb wildfires by acting as natural barriers and reducing carbon emissions, and in Nepal, to reinstall a broken habitat corridor for endangered wildlife to move in freedom, and in Urban Forestry, planting trees in low income neighborhoods to foster community and human well-being.

## ONE GOLDEN THREAD'S "REGENEROSITY" ROOTS

Our Founder/Designer/CEO Jeff Scult's deep connection to trees began with his childhood Olive Tree, symbolizing stability and connection to nature. This connection inspired him to source materials sustainably, including regenerative beech trees from Austria, focusing on fabrics and fibers that will not pollute Earth.

Learning about trees' vital role in climate wellness reinforced his commitment to going beyond sustainability to regeneration. Beyond environmental impact, trees symbolize values of power, peace, resilience, and interconnectedness, central to the One Golden Thread mission.



## **OUR MISSION**

To craft feel-good fashion for humanity in bio-harmony with Nature, within a model that regenerates Nature at a greater rate than it takes to create from Nature.

## **OUR VISION**

We envision a world of well-being where all humans are expressed, seeing themselves as part of the golden thread that connects us all.

## **OUR CREATIONS**

We craft for the awakened collective. Nature-sourced | Plantfocused to live in, play in, sleep in, for life over seasons. Second skin comfort where people and planet win.



## WE ARE THOUGHT SPEAKERS ON REGENEROSITY

## Forbes

## How Jeff Scult And One Golden Thread Are Creating A Regenerative Fashion Brand That Uplifts People And The Planet

**Afdhel Aziz** Contributor © *Co-Founder, Conspiracy of Love, and Good is the New Cool.* 



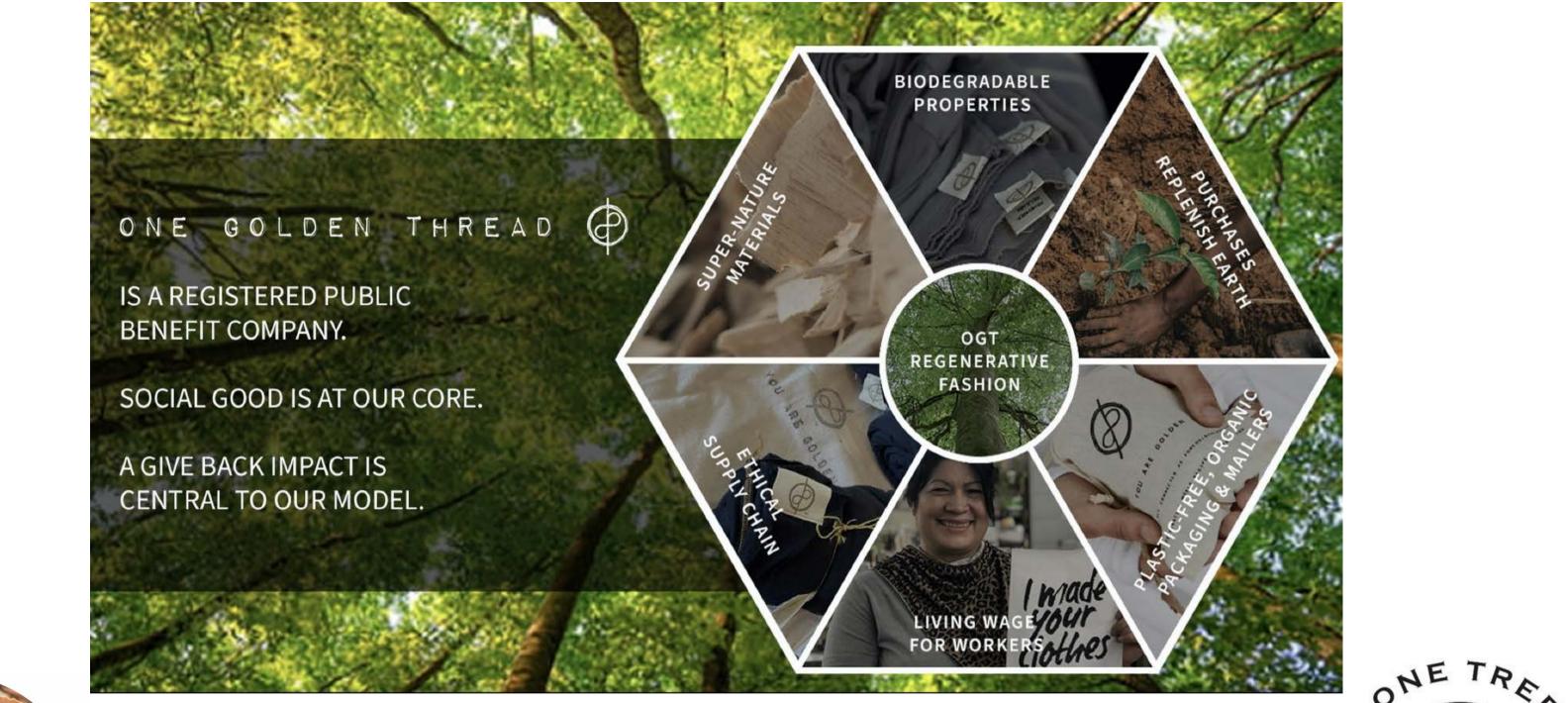
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THE TRANSFORMATIONAL EVENT FOR CHANGE MAKERS & SPIRITUAL ENTREPRENEURS

#### ONE GOLDEN THREAD





Is it possible to give back more than we take? We believe it is not only possible, it is imperative. Regenerative systems create infinite loops from Nature to self <> back to Nature, where good business becomes a collective force for social good.

For each product purchase, we plant a tree through reforestation partner, One Tree Planted.





Planting trees lifts humanity, touching self & community.

Planting trees invites wildlife to come back home.

And most importantly...

## WHY WE PLANT TREES

# "Reforestation is the fastest way to address climate change." - UN Council

## WHERE WE PLANT

On behalf of our globally-minded One Golden Thread community, and in collaboration with our reforestation NGO Partner One Tree Planted, together we have now planted over 88,000 trees since 2020.

We intend to span the globe with projects that touch our hearts...

in response to forest fires;

in compassionate support to humanity & wildlife;

to re-harmonize ecosystems depleted from extreme deforestation.

#### **One Golden Thread** 3,000 Trees Planted in California

THIS CERTIFICATE IS AWARDED TO PRIVILEGED AND DISTINGUISHED PARTNERS OF ONE TREE PLANTED WHOSE CONTRIBUTIONS HAVE BEEN AND CONTINUE TO BE ESSENTIAL TO THE REFORESTATION, CONSERVATION, AND PROTECTION OF ENDANGERED FORESTS AROUND THE WORLD.



MATT HILL

CHIEF ENVIRONMENTAL OPTIMIST



21st October 2020

DATE YOU CHANGED THE WORLD

#### **One Golden Thread** 5,800 Trees Planted in Brazil

THIS CERTIFICATE IS AWARDED TO PRIVILEGED AND DISTINGUISHED PARTNERS OF ONE TREE PLANTED WHOSE CONTRIBUTIONS HAVE BEEN AND CONTINUE TO BE ESSENTIAL TO THE REFORESTATION, CONSERVATION, AND PROTECTION OF ENDANGERED FORESTS AROUND THE WORLD.

Matt Hill

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CHIEF ENVIRONMENTAL OPTIMIST



8th October 2021

DATE YOU CHANGED THE WORLD

**One Golden Thread** 200 Trees Planted in California

THIS CERTIFICATE IS AWARDED TO PRIVILEGED AND DISTINGUISHED PARTNERS OF ONE TREE PLANTED WHOSE CONTRIBUTIONS HAVE BEEN AND CONTINUE TO BE ESSENTIAL TO THE REFORESTATION, CONSERVATION, AND PROTECTION OF ENDANGERED FORESTS AROUND THE WORLD.



MATT HILL

CHIEF ENVIRONMENTAL OPTIMIST



18th October 2021 DATE YOU CHANGED THE WORLD

#### **One Golden Thread** 4,277 Trees Planted in South East of United States

THIS CERTIFICATE IS AWARDED TO PRIVILEGED AND DISTINGUISHED PARTNERS OF ONE TREE PLANTED WHOSE CONTRIBUTIONS HAVE BEEN AND CONTINUE TO BE ESSENTIAL TO THE REFORESTATION, CONSERVATION, AND PROTECTION OF ENDANGERED FORESTS AROUND THE WORLD.

Matt Hill



15th March 2023

MATT HILL CHIEF ENVIRONMENTAL OPTIMIST

DATE YOU CHANGED THE WORLD

#### **One Golden Thread** 13,732 Trees Planted in Brazil

THIS CERTIFICATE IS AWARDED TO PRIVILEGED AND DISTINGUISHED PARTNERS OF ONE TREE PLANTED WHOSE CONTRIBUTIONS HAVE BEEN AND CONTINUE TO BE ESSENTIAL TO THE REFORESTATION, CONSERVATION, AND PROTECTION OF ENDANGERED FORESTS AROUND THE WORLD.

Matt Hill

MATT HILL

CHIEF ENVIRONMENTAL OPTIMIST



29th April 2022

DATE YOU CHANGED THE WORLD

#### **One Golden Thread** 10,000 Trees Planted in South East of United States

THIS CERTIFICATE IS AWARDED TO PRIVILEGED AND DISTINGUISHED PARTNERS OF ONE TREE PLANTED WHOSE CONTRIBUTIONS HAVE BEEN AND CONTINUE TO BE ESSENTIAL TO THE REFORESTATION, CONSERVATION, AND PROTECTION OF ENDANGERED FORESTS AROUND THE WORLD.

Matt Hill

MATT HILL CHIEF ENVIRONMENTAL OPTIMIST



15th March 2023

DATE YOU CHANGED THE WORLD



## **NATURE SEEDING = HUMAN WELL-BEING**

Widely understood is that food deserts exist within the inner cities of the United States, compromising the nutritional health of its citizens.

Less widely understood is that Nature deserts equally exists, exacerbating separateness.

One Golden Thread Is proud to be a founding contributor to One Tree Planted's 2022 inaugural Urban Forestry Program, devoted to enhancing Nature abundance in Urban environments. Trees are being planted in marginalized areas of Detroit & Phoenix, and 25 other metros.

#### **One Golden Thread** Donated \$10,000 to the Urban Forestry Action Fund

THIS CERTIFICATE IS AWARDED TO PRIVILEGED AND DISTINGUISHED PARTNERS OF ONE TREE PLANTED WHOSE CONTRIBUTIONS HAVE BEEN AND CONTINUE TO BE ESSENTIAL TO THE REFORESTATION, CONSERVATION, AND PROTECTION OF ENDANGERED FORESTS AROUND THE WORLD.

Matt Hill

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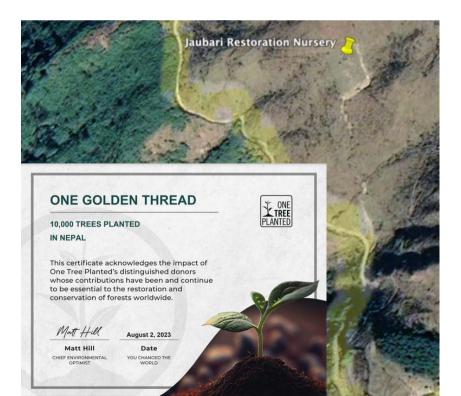
26th October 2022

DATE YOU CHANGED THE WORLD

## **OUR TWO MOST RECENT DONATIONS**

#### NEPAL

In a high-altitude harsh climate area near the Nepal-India border, there is a wildlife corridor broken in restricting vegetation free movement of endangered wildlife including The Red Panda.



On behalf of our OGT Community, we planting 10,000 are trees, sponsoring 20% of the budget for this restoration project to reconnect habitat In the Himalayas.

As a conscious clothier with Vegan principles, we think it's pretty cool to care for the creatures also.



In 2017, a catastrophic fire burned over 90% of the Leiria forest, instantly turning a lush ecological area for the nearing quaint town for 128,640 Leiria inhabitants into an apocalyptic wasteland.



10,000 TREES PLA	ANTED
IN PORTUGAL	
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whose contributio to be essential to t	ns have been and cont he restoration and
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#### PORTUGAL

The area is coming back. We will donate the planting this Fall '23 of **10,000 trees** to accelerate the return of ecosystem resilience and lift the human spirit of inhabitants.





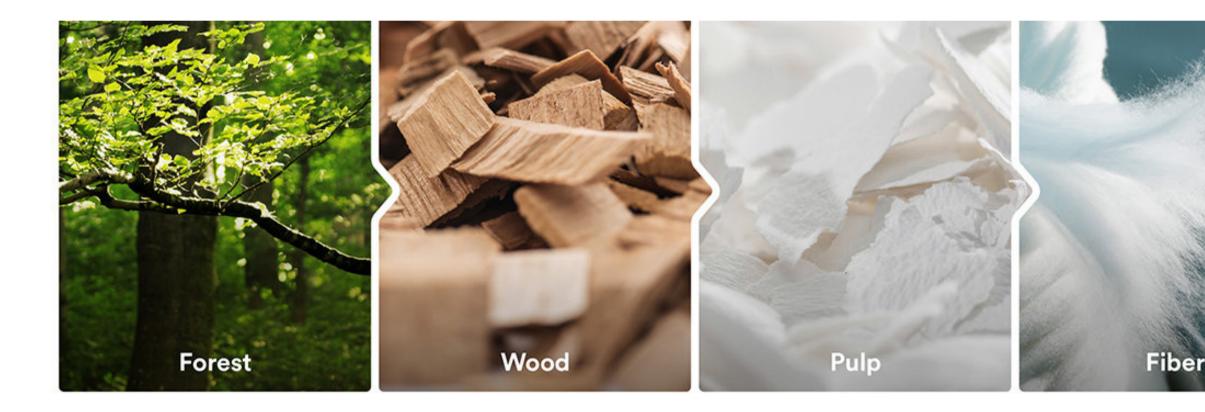
# IMPACT

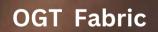
From 1 Regenerative Beech Tree, we manufacture at least 108 articles of clothing.

Every item sold plants a tree.

Thus, 1 to 108x Regenerative Impact.

## EARTH ETHICS BEGINS WITH THE SOURCE: OUR "SUPER-NATUREAL" MATERIALS FROM FOREST TO FEELING







## BIODEGRADABILITY & BIOMIMICKERY PRINCIPLES

**98%** of our fiber blend is Earth biodegradable.

We knit together the coziest, most super-natural materials with deep intention around environmental impact.

The vast majority of our wearables consists of our own equanimity blend of Lenzing Micro Modal sourced from regenerative Beech Tree forests in Austria, and Supima Cotton, sourced from local California family-owned farms.

We create our unique environmentally-conscious blend in bio-harmony between Nature and humanity, a **secondskin cloud-like softness, creating a high frequency touch feeling that soothes and sensuates the nervous system, with durable built-for-life longevity.** 



## **OUR TRUSTED FABRIC SOURCES**

#### our equanimity blend

## LENZING TENCEL MICRO MODEL

- **Tencel Modal** is a regenerated cellulosic modal fiber created by solubilizing quality cellulose extracted from wood pulp produced with sustainable forest management
- Guaranteed Regenerative Source Lenzing only harvests regenerative trees for the wood pulp to create their Modal (quickly regrowing new growth) as opposed to trees from old growth forests
- Environmentally Responsible Production Process Lenzing primary facility applies 85% renewable energy sources to produce the Modal
- Dedicated water desalination plant that strips the water used to create the modal of chemicals and returns water it to the Austrian rivers as fish safe
- Biodegradable TENCEL Modal fiber types have been certified by TÜV Austria Belgium NV as biodegradable and compostable under industrial, home, soil and marine conditions, thus they can fully revert back to nature
- **EU Ecolabel** TENCEL Modal fibers are certified with the internationally recognized EU Ecolabel, an environmental quality label only awarded to products and services which have a significantly lower environmental impact throughout their entire lifecycle
- European Award for the Environment Lenzing's closed loop production process received the European Award for the Environment from the European Commission in the category "The Technology Award for Sustainable Development"
- USDA certified bio-based product They have earned United States Department of Agriculture (USDA) BioPreferred<sup>®</sup> designation







- integrity, softness and durability.
- even fostering wildlife.

### SUPIMA COTTON

**Supima cotton** is a superior type of cotton grown in the USA in the west and southwest states. It represents less than 1% of cotton grown in the world. Supima cotton is sustainable, renewable and biodegradable

• **Premium Fibers** - Supima is twice as strong as regular cotton and is trusted for its

• **Transparency** - Supima is able to authenticate its cotton across the entire supply from the fiber and yarn to the fabric and finished product at retail. This complete transparency enables an open dialogue about all relevant facts, including point of origin, sustainability, and social and economic responsibility aspects

• Water Management - Cotton fields are laser-leveled to maximize water use efficiency. Based on the topography and specific make-up of the soil, farmers select the optimal method for irrigating the crop; either through drip irrigation, which directly feeds the plant only, or flood irrigation to restore moisture to the soil, which has the added benefits of replenishing aquifers, promoting soil health, and

• Soil Conservation - Annual crop rotations help to keep soil nutrient levels in balance and vary by area. Advanced technologies are utilized such as GPS guided tractors that keep the wheels on the same path as prior passes.

• **Technology** - Satellite imagery of the fields can be utilized to understand the growth rate of plants. When lower rates are identified samples are take to reveal nutrient needs, as well as identify any potential pest issues. Satellite and GPS data allows growers to create a detailed history for each individual field and precisely monitor its current state and needs



## **FABRIC MANUFACTURING**

Our Los Angeles based knitting partner is family owned and uses the latest in fabric technology and analysis to manufacture our proprietary blend in a sustainable and ethical way.

Facts about our knitter:

- In-house circular knitting machines using the latest technologies, with on-site knitting technician in LA.
- Multi-layer quality control protocol to ensure internal and external QC/QA specifications are met
- *Textile Exchange* member
- **GOTS** certified (Global Organic Textile Standard) *the* only circular knits mill in the USA with GOTS certification
- Member of the California Cotton & Climate Coalition *(C4)*
- Part of the HIGG Index



## FAIR WAGE. CHILD FREE.

One Golden Thread partners with three women-owned factories in Downtown LA, supporting the livelihood of 8 worker families.

And in Mexico, One Golden Thread's partner-vetted facility provides its workers with benefits including:

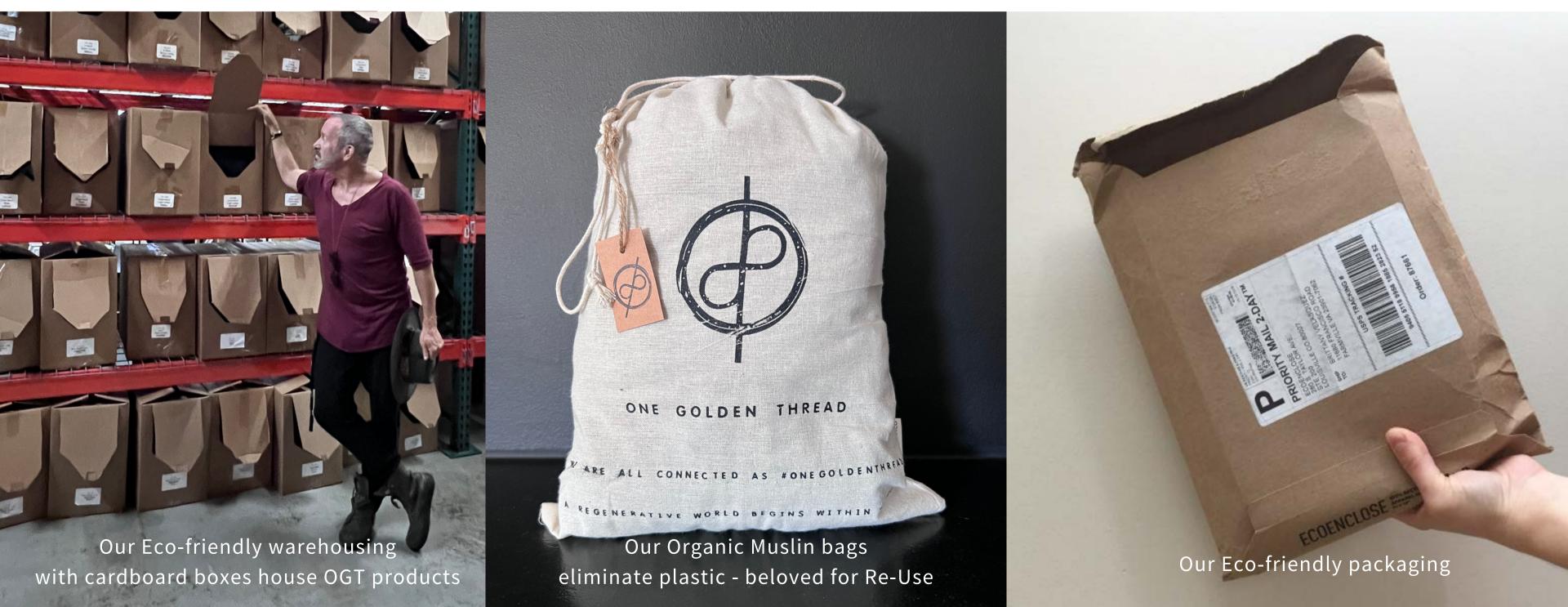
- 2x Minimum Wage.
- Full Medical.
- Maternity Leave.
- Retirement Fund.

Tuly, Owner, One Golden Thread Artisan Sewer Facility, Los Angeles



## YES, IT'S WHAT'S INSIDE THAT COUNTS. WRAPPING MATTERS TOO. 88,000 hand-crafted pieces delivered to-date in **Organic plastic-free biodegradable packaging** and **recycled eco-mailers**.

An estimated 180 billion plastic polybag mailers are produced every year for shipping apparel, instantly discarded and poisoning the Planet. Since inception, no plastic polybagging has touched, or will ever touch, One Golden Thread's products, and every order is shipped In recycled eco-mailers. **Love More. Waste Less.** 



## THE HORIZON IS GOLDEN... WE ARE JUST GETTING STARTED.

Please reach out to me with your thoughts & reactions ~

jeff@onegoldenthread.com

