



#STAYPRESCRIBED

# PANTHER BAR



20  
23

## WARNING:

THIS CATALOGUE CONTAINS PANTHER BARS.  
PANTHER BARS ARE HIGHLY DESIRABLE PRODUCTS.

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**Our Vision...** To be a globally dominant brand and driving force in achieving a smoke-free planet.

We will kill the cigarette, before it kills us!

Fuelled by our passion for consumer health;

**Our Mission** is to ensure that every smoker has access to harm reducing, high-quality Dr Vapes products and smoking alternatives, wherever they are in the world.



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# 2014

Dr Vapes is founded

# 2015

Dr Vapes takes the UK by storm with 'Dat Blue Stuff'

# 2018

Awarded Best E-Liquid Brand in the Middle East

# 2016

Dr Vapes launches internationally

# 2020

Featured in the press

# 2022

Dr Vapes is inducted into the Vaporound Hall of Fame

# 2019

Dr Vapes wins it's 16th International Industry Award

# 2021

Officially becomes a 24-time award winning E-liquid brand

# 2023

Panther Bar launches officially



HALL OF FAME



INDUSTRY LEADER

MOHAMMED HASSAN from DR VAPES

# Global trading partners



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**NORTH AMERICA**



**EUROPE**



**ASIA**



**SOUTH AMERICA**



**AFRICA**



**OCEANIA**

## **NORTH AMERICA**

Canada  
United States

## **SOUTH AMERICA**

Chile  
Colombia  
Paraguay

## **EUROPE**

Belgium  
Bulgaria  
Czech Republic  
Denmark  
Germany  
Greece  
Iceland  
Ireland  
Italy  
Lithuania  
Luxemborg  
Netherlands  
Norway  
Portugal  
Slovenia  
Spain  
Sweden  
Switzerland  
United Kingdom

## **AFRICA**

Egypt  
Libya  
Morocco  
Nigeria  
South Africa

## **OCEANIA**

Australia  
New Zealand

## **ASIA**

Armenia  
Bahrain  
Bangladesh  
China  
Cyprus  
Hong Kong  
Iraq  
Israel  
Japan  
Jordan  
Kuwait  
Lebanon  
Malaysia  
Oman  
Pakistan  
Saudi Arabia  
United Arab Emirates  
Vietnam  
Yemen

INTRODUCING THE  
**PANTHER BAR**



The Panther Bar disposable is the future of vaping!  
Featuring an ergonomic design that sits perfectly in the palm, a unique drip tip for improved vaping satisfaction and the very best of UK flavours combined with the latest technologies all to deliver an exceptional vaping experience.



12 carefully  
selected flavours



True 5500 Puffs  
= 400 Cigarettes



UK made  
e-liquids



Original  
device design



Mesh Coil  
Technology



Ultra-quick  
USB-C charging



## Simple, stylish, and effective alternative to smoking

Consistent vaping experience from the first to the last puff



## Designed with smokers in mind for a similar 'hit' to cigarettes

Cost-effective compared to cigarettes and other nicotine replacement solutions



## UK made e-liquids from our signature ranges





# PANTHER BAR



Pink Ice 



Purple Ice 



Black 



Blue Ice 



Frozen Remix 



Unicorn 



Watermelon Ice 



Berry Heaven 



Peach Ice 



Bubblegum Original Ice 



Bubblegum Banana Ice 



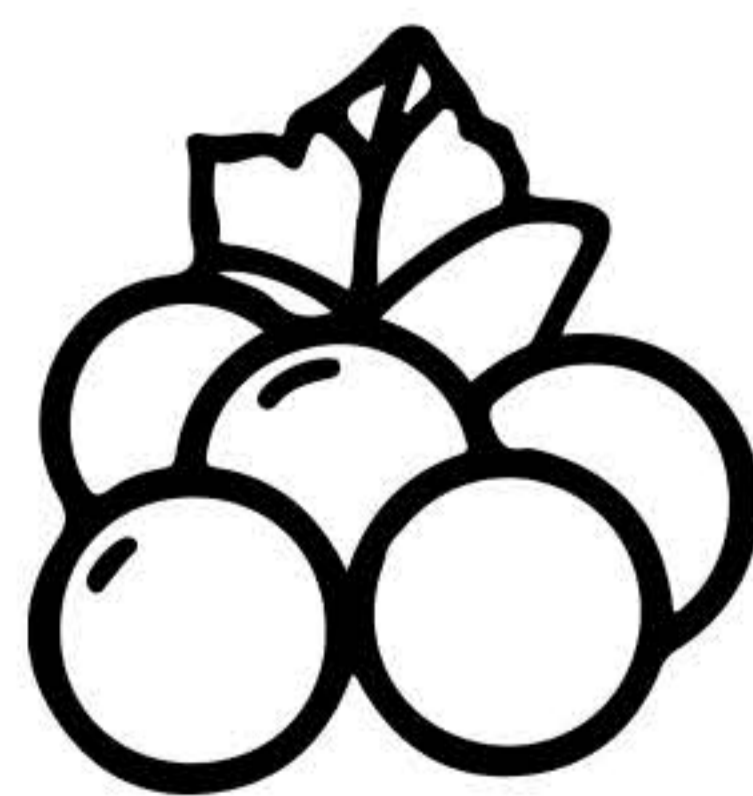
Bubblegum Cola Ice 

Our selection of 12 flavours has been carefully chosen based on our customer feedback and market research.





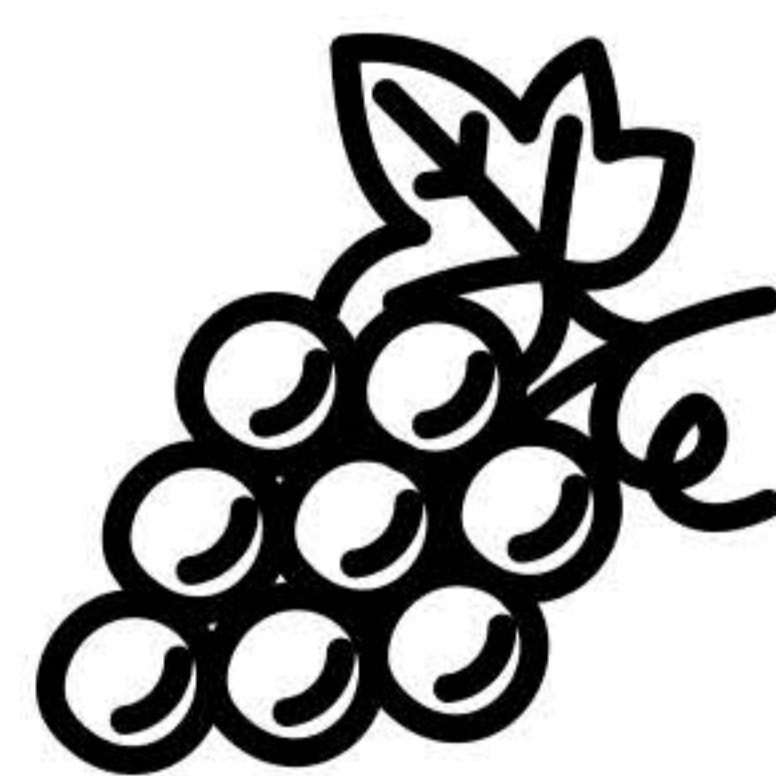
# Pink Ice: Blackcurrant Cold Drink



Now you can enjoy the same deliciously sweet sensation of our signature e-liquid flavour in a Panther Bar.



# Purple Ice: Frozen Red, Dark & Green Grapes



Grape flavours make up one of the most common flavour profiles around the world, so we combined 3 different types of grapes and balanced them perfectly to provide the ULTIMATE GRAPE VAPE.



# Black

The 7-time award winner was specifically chosen to be the signature Tobacco flavour in the Panther Bar line-up, as it has already proven itself to be loved among consumers worldwide.



# Blue Ice

Blue Raspberry is a commonly popular flavour amongst vapers and particularly in disposables. Hence, Blue Ice was the optimal choice for presenting a Blue Raspberry flavour to the vaping industry.



# Frozen Remix: Frozen Sour Candy Blackcurrant



Derived from our Pink recipe, this flavour offers a delightful twist of sour and candy. A top pick among the Dr Vapes flavours, we decided to introduce it into our new disposable device.

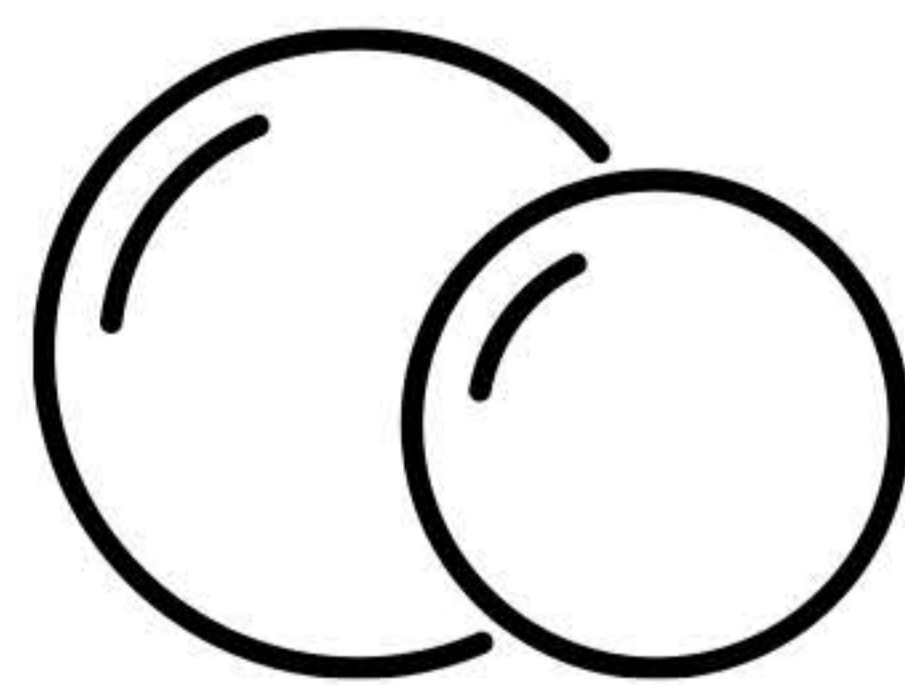


# Unicorn

The winner within the Desserts range that made it to the shortlist of flavours within the Panther Bar flavour profiles. Excellent for vapers who like a creamy touch.



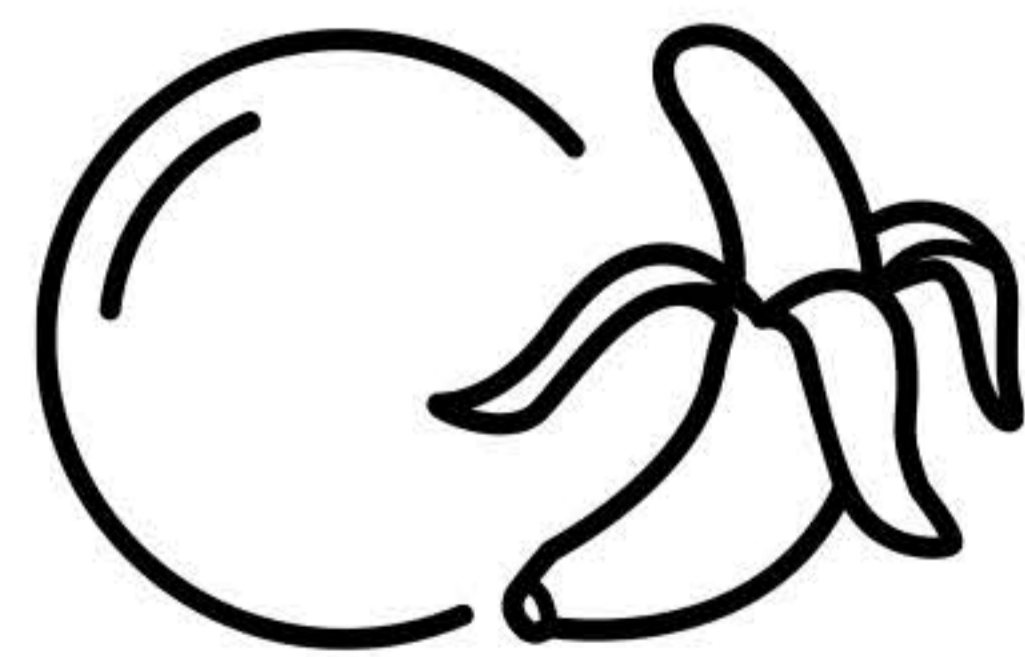
# Bubblegum: Original Ice



Experience the ultimate blast from the past with our original bubblegum flavour. A flavour so great you can *chew* it all day!



# Bubblegum: Banana Ice

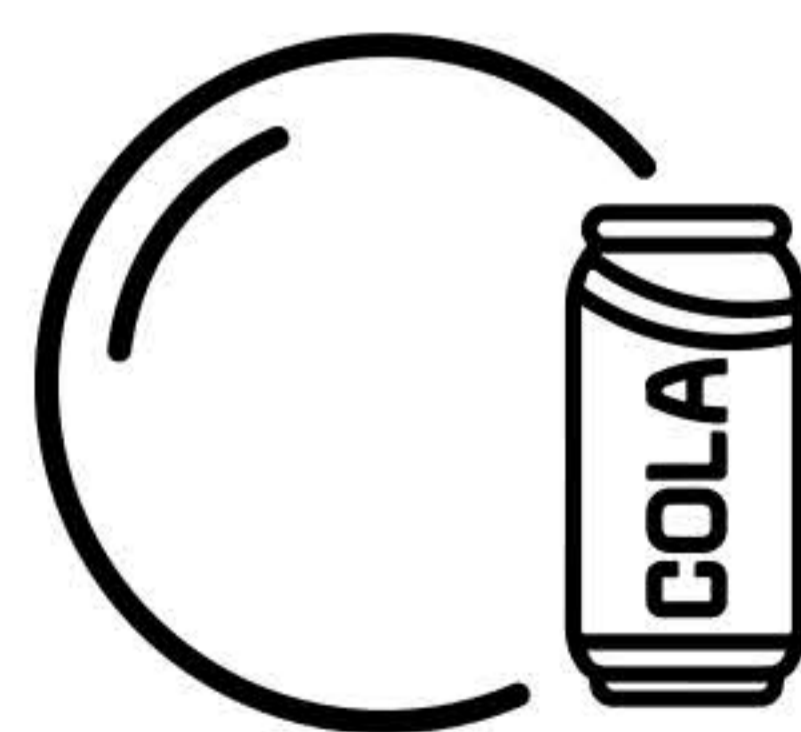


Something different. This is what we wanted to achieve when we created this flavour. A mix that not many would expect to be exceptional, but it damn right is!

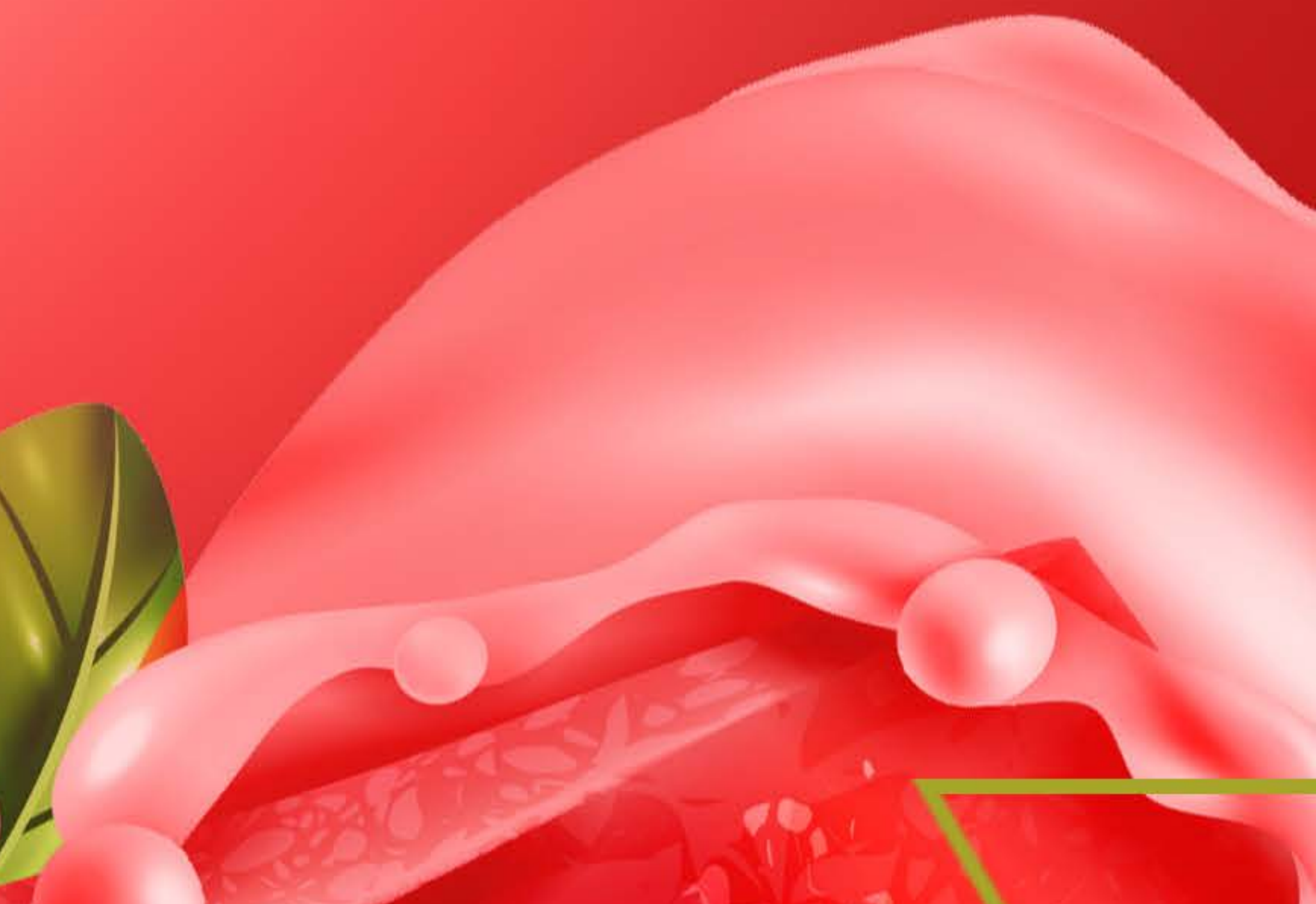




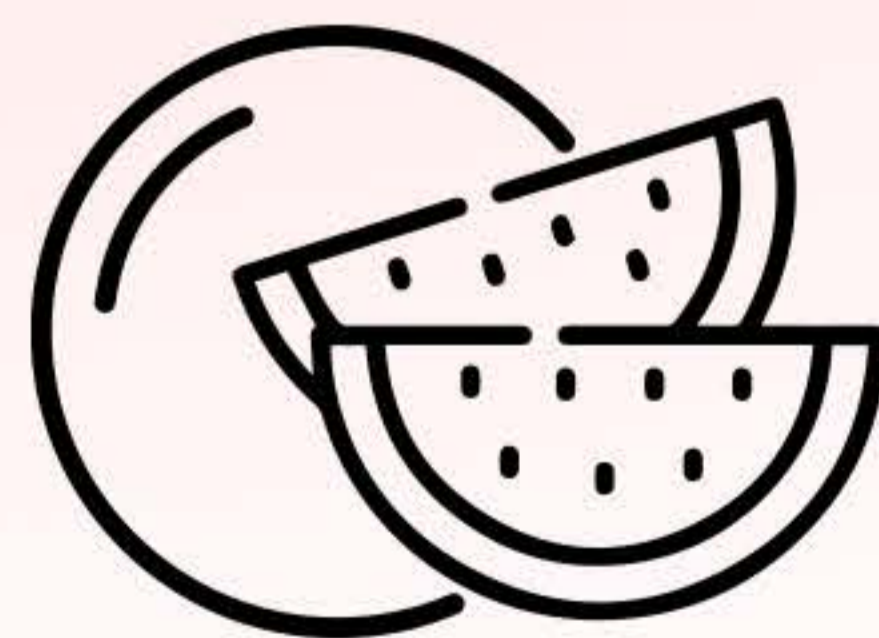
# Bubblegum: Cola Ice



A brand new addition to the Bubblegum Kings range, which we wanted to showcase exclusively within the Panther Bar, before launching it as an e-liquid to the world!



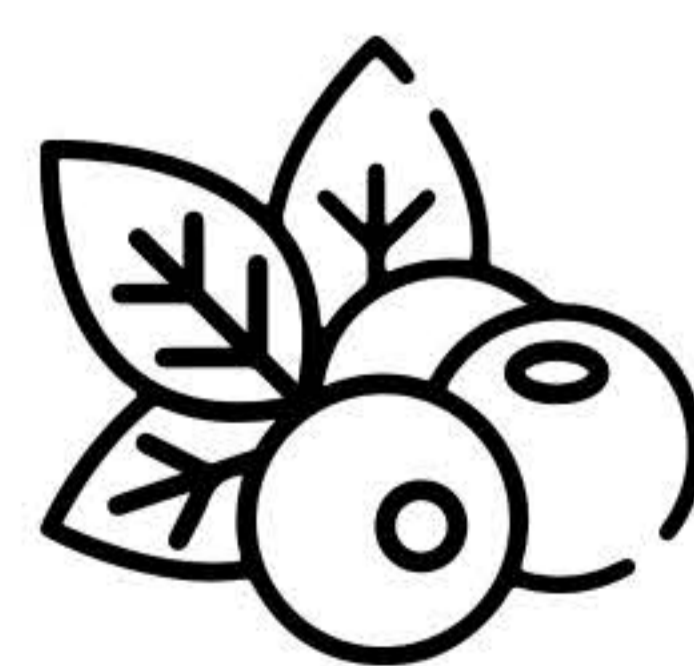
# Watermelon Ice



Made to be enjoyed, especially by those in hotter countries...  
But we know it's perfect for an all-year-vape.



# Berry Heaven



Another iconic & timeless flavour profile within the vaping industry.  
One for the majority of vapers out there, mixed in the Dr Vapes style of course.



# Peach Ice

A brand new creation from the Dr Vapes lab and we wanted to share it with the world exclusively in the Panther Bar before offering it as an e-liquid.



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# Sales Toolkit



Flavour Cards



Door Sticker



A3 Poster



Counter Display Unit



Web Banners



Social Media Assets

## Behind The Scenes;



# Stepping into the disposable world. 2020

Crafting our own disposable device is thrilling yet daunting. It demands extensive planning, research, and resources to meet industry standards. We spent months researching and developing to deliver an awe-inspiring device.

We didn't do it first, we just did it the 'Doctors' way.

## Behind The Scenes;



# State-of-the-art flavour engineering. 2021


Our cutting-edge technology and expertise created an unmatched vaping experience. Our team crafted every aspect to perfectly complement the e-liquid, resulting in a harmonious blend. Our customers will get an unforgettable and unique vaping experience that surpasses expectations.



# ***PANTHER BAR***

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