



EDITOR'S LETTER

Menswear is finally holding its own in the local fashion market, after gaining momentum about two seasons ago. With only a smattering of independent shows during women's fashion weeks from the likes of David Tlale and Rich Mnisi for Oath Studio, it was clear that more menswear was needed. Now there's an entire week dedicated solely to menswear every season, South African Menswear Week. In this week's Edit (see Page 4), we bring you the best – and our favourites – from among this year's offerings. From graphic silhouettes in contemporary prints to stark, minimalist neutrals, this season is all about mixing it up. This new wave of menswear talent has us feeling very optimistic indeed.

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BRIGHT SNEAKERS



Pink, R425, Foschini foschini.co.za.



Multicoloured, R9 250, Burberry (011) 325-5923.



New Balance, R1 399, Spree spree.co.za.



Green, R800, Asics (021) 300-7710.

— MOODY BLUES —
 Boyfriend or high-rise, distressed or classic, light or dark, dressed up or down, you can never really go wrong with denim – as Country Road's latest collection reminds us so beautifully. To see you through all seasons, why not invest in go-to staples like a denim shirt, skirt and jacket, for starters, to build your wardrobe around? This way, you know you'll never be out of style, because denim is always a good idea. Visit woolworths.co.za; the new range will be released over August, September and October.



— Here comes the bride —

Recently said "Yes"? Designer Abigail Betz's bridal collection may have just the thing for you. The Abigail Betz Bridal Couture 2015 range embraces plenty of colour and texture, and adds interesting options to the local bridal couture scene. "In a bridal market with so much embellishment and lack of variety, I wanted to set the modern bride free to look as enchanting and have as much fun as possible on her special day without being weighed down by restrictive petticoats and overstated trimmings. It is her unique spirit that should be on display in the most magnificent way," says Betz. In colours from delicate peach to arresting black, the collection offers couture in silk chiffons, tulle and broderie anglaise cotton and all gowns can be made in any size. And after your big day, cleaning, mending and dyeing services are on offer if you'd like to turn your wedding gown into a dress for other special occasions. Visit abigailbetz.co.za.



BEST FOOT FORWARD

By teaming up with Spanish fashion blogger Gala González to create a capsule collection, Superga is certainly putting the "super" back into its heritage. González, the creator of amlul.com, has become one of the most photographed bloggers by international street-style media photographers, so we're predicting instant success for these lovely new sneakers. Made from hand-embroidered raffia in a wide selection of warm colours, the range has kick-started an official longing for summer. The Superga x Gala González collection will be available exclusively at Superga concept stores countrywide from early next month. Visit superga.co.za to find out more.



Longing to buy new work by jewellery designer Erika Wessels, who has been on our radar since she made a splash as an Emerging Creative at Design Indaba last year? Catch Supergroups, her solo exhibition of contemporary, innovative and wearable jewellery, at Tinsel Gallery until Friday August 14. For more information, visit tinselgallery.com.

ON THE COVER

Shirt, price on request, Oath Studio oathrm.com; hat, R650, Simon and Mary simonandmary.co.za

Photography Steve Marais/One League **Production** Roxanne Robinson **Grooming** Renton Wade/Red Hot Ops **Model** Eden Classens/Boss

Editor Tiaan Nagel **Art director** Nicol Paterson **Fashion editor** Roxanne Robinson **Beauty editor** Tessa Passmore **Production assistant/writer** Kholeka Kumalo **Junior designer/subeditor** Bianca Nkomo **Fashion intern** Khomotso Moloto **Sales** Marc Middlecote middlecotem@sundaytimes.co.za **Fashion Weekly editorial** fashionweekly@sundaytimes.co.za **Beauty editorial and queries** beauty@sundaytimes.co.za

Here comes the bride image – Photography: Ross Garrett Other photography: Aubrey Jonsson & © Supplied