

ALPHA PLUS LAUNDRY LIQUID

plant based

A high performance liquid concentrate ideal for those that prefer a laundry liquid over a powder

- Delivers powerful cleaning performance in a gentle action to ensure optimal fabric care.
- Naturally based coconut and olive cleansers extend the powerful cleaning performance in heavy soil loads and retain the natural lubricity of the fabric fibres.
- A light herbal essential oil based fragrance freshens your laundry whilst being gentle on delicate skins and noses.
- Suitable for use in both front and top loading machines.
- Concentrated formula delivers exceptional economy and reduces landfill potential.



FEATURES	BENEFITS
Plant Based Cleaning Action	1. Natural olive and coconut based surfactants extend performance in greasy loads.
High Performance & Gentle Action	1. Mild pH is gentle on fabric and skin - tough on grime 2. Concentrated formula with a light herbal fragrance 3. Optical brightener leaves fabrics looking whiter and brighter.
Eco-responsible	1. Non-toxic to the eco-system and readily biodegradable 2. Phosphate-free formula
Efficient, grey-water friendly formula	1. Grey-water compatible ingredients create minimal impact on effluent and water recycling systems 2. Water from wash can be used for grey water with minimum treatment

OPTIMAL FABRIC CARE | IDEAL FOR SENSITIVE SKIN | SUPERIOR CLEANING ACTION

DIRECTIONS FOR USE

Front loaders - add 1 x 30mL pump to wash.

Top loaders - add 2 x 30mL pumps to wash.

NO ENZYMES | NO CHLORINE | NO NITRATES | NO PHOSPHATES

* Number of washes is based on a 2Lt container at a usage of 30mL for Front Loaders.

Product should always be used as directed on the label. In areas of frequent grey water use, we strongly recommend to monitor the pH of the soil.

Contains: Water, Potassium Cocoate, Potassium Oliviate, Cocodimethylamine Oxide, Fatty Alcohol Ethoxylates, Optical Brightener, Essential oil based fragrance.